# Multimedia Journalism

**Catalog Year: 2016 – 2017**

<table>
<thead>
<tr>
<th>Required for all Communication Majors (24 credits)</th>
<th>Credits</th>
<th>Semester</th>
<th>Grade</th>
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<tbody>
<tr>
<td>COMM HU 1020 Principles of Public Speaking</td>
<td>3</td>
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<tr>
<td>COMM 1130 Media Writing</td>
<td>3</td>
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<tr>
<td>COMM HU 2110 Interpersonal and Small Group Communication</td>
<td>3</td>
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<tr>
<td>COMM 3000 Communication Theory</td>
<td>3</td>
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<tr>
<td><strong>Prerequisite for many upper-division courses and should be taken as early as possible.</strong></td>
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<tr>
<td>COMM 3150 Communication Research Methods</td>
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<tr>
<td>COMM 3650 Communication Law</td>
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<tr>
<td>COMM 4890 Communication Internship</td>
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<tr>
<td>COMM 4990 Senior Seminar</td>
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<table>
<thead>
<tr>
<th>Required for Multimedia Journalism Emphasis (21 credits)</th>
<th>Credits</th>
<th>Semester</th>
<th>Grade</th>
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</thead>
<tbody>
<tr>
<td>COMM 1500 Introduction to Mass Communication</td>
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<tr>
<td>COMM 2250 Essentials of Digital Media</td>
<td>3</td>
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<tr>
<td>COMM 3130 News Reporting and Writing</td>
<td>3</td>
<td></td>
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<tr>
<td>COMM 3350 Visual Communication</td>
<td>3</td>
<td></td>
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<tr>
<td>COMM 3780 Broadcast News Writing and Production</td>
<td>3</td>
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<tr>
<td>COMM 3890 Advanced Cooperative Work Experience—with Signpost</td>
<td>3</td>
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<tr>
<td>COMM 4130 In-depth and Investigative Journalism</td>
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<table>
<thead>
<tr>
<th>Electives for Multimedia Journalism (Choose 9 credit hours)</th>
<th>Credits</th>
<th>Semester</th>
<th>Grade</th>
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</thead>
<tbody>
<tr>
<td>COMM 1560 Audio Production and Performance</td>
<td>3</td>
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<tr>
<td>COMM HU 2010 Mass Media and Society</td>
<td>3</td>
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<tr>
<td>COMM 2200 In-Studio Video Production and Performance</td>
<td>3</td>
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<tr>
<td>COMM 2730 Radio Production Workshop</td>
<td>3</td>
<td></td>
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<tr>
<td>COMM 3060 Listening and Interviewing</td>
<td>3</td>
<td></td>
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<tr>
<td>COMM 3080 Intercultural Communication</td>
<td>3</td>
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<tr>
<td>COMM 3090 Gender and Communication</td>
<td>3</td>
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<tr>
<td>COMM 3200 Live Event Production</td>
<td>3</td>
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<tr>
<td>COMM 3220 Editing</td>
<td>3</td>
<td></td>
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<tr>
<td>COMM 3400 Introduction to Public Relations</td>
<td>3</td>
<td></td>
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<tr>
<td>COMM 3440 Public Relations Writing</td>
<td>3</td>
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<tr>
<td>COMM 3460 Public Relations and Social Media</td>
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<tr>
<td>COMM 3550 Organizational Communication</td>
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<tr>
<td>COMM 3740 Copywriting for Audio and Video</td>
<td>3</td>
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<tr>
<td>COMM 3820 Persuasive Communication</td>
<td>3</td>
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<tr>
<td>COMM 3850 Advertising</td>
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<tr>
<td>COMM 3890 Advanced Cooperative Work Experience with Signpost</td>
<td>1-3</td>
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<tr>
<td>COMM 3891 Advanced Cooperative Work Experience with KWCR</td>
<td>1-3</td>
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<tr>
<td>COMM 3893 Advanced Cooperative Work Experience with Studio 76</td>
<td>1-3</td>
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<tr>
<td>COMM 4400 Public Relations Media and Campaigns</td>
<td>1-3</td>
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### Non-Communication Electives for Multimedia Journalism (15 credits)

Students must complete a minor approved by their academic advisor or one of the following tracks.

#### General Assignment Reporting Track

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ANTH SS/DV 2010</td>
<td>Peoples &amp; Cultures of the World</td>
<td>3</td>
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<tr>
<td>BSAD 1010</td>
<td>Introduction to Business</td>
<td>3</td>
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<tr>
<td>CJ SS 1010</td>
<td>Introduction to Criminal Justice</td>
<td>3</td>
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<tr>
<td>CJ 1330</td>
<td>Criminal Law</td>
<td>3</td>
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<tr>
<td>CJ 3080</td>
<td>Criminal Courts</td>
<td>3</td>
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<tr>
<td>CJ 4200</td>
<td>Ethical Issues in Criminal Justice</td>
<td>3</td>
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<tr>
<td>ECON SS 1010</td>
<td>Economics as a Social Science</td>
<td>3</td>
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<td>ECON SS 2010</td>
<td>Microeconomics</td>
<td>3</td>
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<tr>
<td>ECON SS 2020</td>
<td>Macroeconomics</td>
<td>3</td>
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<tr>
<td>GEOG 3050</td>
<td>Weather and Climate</td>
<td>3</td>
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<tr>
<td>HAS 3000</td>
<td>The Health Care System</td>
<td>3</td>
</tr>
<tr>
<td>HIST 3130</td>
<td>U.S. Urban History</td>
<td>3</td>
</tr>
<tr>
<td>HIST 3270</td>
<td>American Environmental History</td>
<td>3</td>
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<tr>
<td>POLS 3140</td>
<td>Foreign Policy of the United States</td>
<td>3</td>
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<tr>
<td>POLS 4060</td>
<td>Elements of Law</td>
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<tr>
<td>POLS 4600</td>
<td>American Congress</td>
<td>3</td>
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<tr>
<td>POLS 4750</td>
<td>Public Policy Analysis</td>
<td>3</td>
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<tr>
<td>SOC DV 3010</td>
<td>Social Stratification</td>
<td>3</td>
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<td>SOC 3270</td>
<td>Criminology</td>
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<td>SOC 3400</td>
<td>Social Change and Social Movements</td>
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<tr>
<td>SOC 3410</td>
<td>Sociology of Religion</td>
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#### Literary Journalism Track

<table>
<thead>
<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>ART 2250</td>
<td>Foundations of Photography: Black and White Analog</td>
<td>3</td>
</tr>
<tr>
<td>ART 3430</td>
<td>Typography &amp; Publication Design</td>
<td>3</td>
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<tr>
<td>ENGL HU/DV 2200</td>
<td>Introduction to Literature</td>
<td>3</td>
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<tr>
<td>ENGL 2250</td>
<td>Creative Writing</td>
<td>3</td>
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<tr>
<td>ENGL 3050</td>
<td>Grammar, Style and Usage for Advanced Writing</td>
<td>3</td>
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<tr>
<td>ENGL 3250</td>
<td>Advanced Fiction Writing</td>
<td>3</td>
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<tr>
<td>ENGL 3270</td>
<td>Magazine Article Writing</td>
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<tr>
<td>ENGL 3280</td>
<td>Biographical Writing</td>
<td>3</td>
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<tr>
<td>ENGL 3350</td>
<td>Studies in Literary Genres</td>
<td>3</td>
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#### Technical Writing Track

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ENGL 3100</td>
<td>Professional and Technical Writing</td>
<td>3</td>
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<tr>
<td>ENGL 3140</td>
<td>Professional and Technical Editing</td>
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<tr>
<td>ENGL 4100</td>
<td>Issues in Professional and Technical Writing</td>
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<tr>
<td>ENGL 4120</td>
<td>Seminar and Practicum in Professional and Technical Writing</td>
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<tr>
<td>WEB 3100</td>
<td>Digital Publishing</td>
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<tr>
<td>WEB 1400</td>
<td>Web Design and Usability</td>
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#### Web Publishing Track

<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ART 3430</td>
<td>Typography and Publication Design</td>
<td>3</td>
</tr>
<tr>
<td>Course Code</td>
<td>Course Title</td>
<td>Credits</td>
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<tr>
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</tr>
<tr>
<td>ENGL 3270</td>
<td>Magazine Article Writing</td>
<td>3</td>
</tr>
<tr>
<td>WEB 1400</td>
<td>Web Design and Usability</td>
<td>3</td>
</tr>
<tr>
<td>WEB 2200</td>
<td>Image Editing</td>
<td>3</td>
</tr>
<tr>
<td>WEB 2300</td>
<td>Video Editing</td>
<td>3</td>
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<tr>
<td>WEB 3090</td>
<td>Advanced Electronic Presentations</td>
<td>3</td>
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<tr>
<td>WEB 2410</td>
<td>Web Animation I</td>
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<tr>
<td>WEB 3534</td>
<td>Web Animation II</td>
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<tr>
<td>WEB 2210</td>
<td>Computer Illustrations</td>
<td>3</td>
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**Notes**

- Students may propose other courses to their academic advisor to best meet their academic goals.
- This advising sheet is not a contract but is designed to help students track academic progress.
- A maximum of 6 credit hours total from 3890, 3891, 3892, and 3893 may be counted for the major.