October especially busy in Communication Department

This is the October 2016 edition of the monthly email to majors. At least once a month during the regular school year, we will email you to let you know about meetings of student organizations, guest speakers, important deadlines, opportunities, student and faculty achievements—and more. If you have information you’d like us to distribute, please email department chair Sheree Josephson at sjosephson@weber.edu.

What’s Happening

October

- **Oct. 5:** Lunch with the dean, 11 a.m.-1 p.m., Ballroom B, Shepherd Union Building
- **Oct. 5:** National PR speaker, 1:30 p.m., Elizabeth Hall 406
- **Oct. 5:** Chapters for black and Hispanic journalists, 7 p.m., The Signpost office
- **Oct. 5:** Society of Human Resources Management (SHRM) meeting, 4:30 p.m., Wattis Building 203
- **Oct. 6:** Society of Professional Journalists, 1:30 p.m., Union Building 321
- **Oct. 11:** New York Times speaker on who controls your digital identity, noon, Elizabeth Hall 229
- **Oct. 15:** ‘Judgment at Nuremberg,’ 7:30 p.m., Browning Center
- **Oct. 25:** Debate for Ogden City Council

Student News

**Five Communication majors will attend PRSSA conference in Indianapolis**

Five Communication majors who are members of the Public Relations Student Society of America will benefit from hundreds of sessions geared toward personal and professional growth when they attend the PRSSA National Conference this month in Indianapolis. They will also get the opportunity to network with thousands of current professionals and other public relations students. The students who will attend the national conference include Hayley Smith, Bailey Lefthand, Thais Stewart, Shelby Nelson and Kylee Waddoups.

**Monthly newsletter for Communication Department now available**

Students who participate with Ogden Peak Communications and the Public Relations Student Society of America have produced a monthly newsletter. It contains valuable information for Communication majors and career advice. It can be accessed at [http://issuu.com/weberstateuniversityprssa/docs/the_peak_october_16_p](http://issuu.com/weberstateuniversityprssa/docs/the_peak_october_16_p).

**Advanced journalism students participate in emergency preparedness drill**

Students in Dr. Jean Norman's News Reporting and Writing class (COMM 3130) participated in an emergency preparedness drill Sept. 28 at five Intermountain hospitals: LDS Hospital in Salt Lake City, Intermountain Medical Center and The Orthopedic Specialty Hospital in Murray, Alta View Hospital in Sandy and Riverton Hospital in Riverton. The hospitals created scenarios ranging from hostage situations and shootings to anthrax contamination,
and Weber State students played the part of journalists, pressing for information in the fog of crisis. "Having them on site provided a realism to the drills that we haven't had in the past," said Jason Carlton, social media manager at Intermountain and the Weber State alum who arranged the students' involvement.

Organizational Communication student turns internship into great starting job
Jordan Gold, a senior in Organizational Communication, has turned his internship into a full-time product manager position at Eagle Eye Produce. Gold, who will graduate in December, will make $48,000 a year. Dr. Susan Hafen, director of the Communication internship program, said, “His advantage as an Org Comm student is that he was able to recognize that this company did very little training. Not only did he develop several safety programs and training materials, but because he is a Spanish minor, he was able to translate them into Spanish for many of their employees.” Now, because he no longer has time to develop training programs and translate them, he will hire another Organizational Communication major who knows Spanish.

Signpost news editor quoted in USA Today College on presidential debate

Debaters to tackle topic of urban renewal v. gentrification for Ogden City Council
Weber State debaters will take on the topic of "urban renewal v. gentrification" on Tuesday, Oct. 25, in front of the Ogden City Council. Ogden City has made decisions based on information provided in previous debates.

Announcements

Meet new college dean and grab some pizza, pop on Wednesday
Students are invited to have "Lunch with the Dean" on Wednesday, Oct. 5, from 11 a.m. to 1 p.m. (come and go) in the Shepherd Union Building, Ballroom B. Dr. Scott Sprenger, the new dean of the College of Arts and Humanities, said, “My intent is to get to know our students a little better but also to discuss their experience and what they can do to best prepare for a career with a degree in the Arts and Humanities.” Free pizza and soda will be served.

New York Times correspondent to speak about control of digital identity
Mark Scott, the European technology correspondent for the New York Times, will speak Tuesday, Oct. 11, at noon in Room 229 of Elizabeth Hall, on who controls your digital identity. The flier that invited all students to attend reads: “From Facebook to Twitter, people’s online interactions have become central to how they are viewed in the online and offline worlds. Yet amid this push, battles are being fought over our online privacy and who controls our online identities that pit global policymakers against some of the world’s largest companies like Google and Amazon. In this fight, Europe has become a major player. It already has some of the toughest privacy standards worldwide, going further than the United States to offer people control over their online data.”

Theater premiere of ‘Judgment at Nuremberg’ in Browning Center
Students are invited to the United States premiere of the theater production “Judgment at Nuremberg” on Saturday, Oct. 15, in the Val A. Browning Center at 7:30 p.m. The production explores the post-Holocaust trial of four Nazi jurists and exposes the seductive power of group thought and the shattering consequences of unchecked authority. Student tickets are $5, and they can be purchased online at [weberstatetickets.com](http://weberstatetickets.com) or by phone at 801-626-8500. If students are already on campus, they can secure their tickets directly from the Val A. Browning Center main office. In addition to the performance, there will be a special panel presentation before the event at 6:45 p.m. featuring thought leaders on politics, crime and justice.

National PRSA national chair-elect to speak to public relations students
Weber State Public Relations Student Society of America welcomes Jane Dvorak, the PRSA national chair-elect to campus for an informal conversation about preparing for the professional work. The workshop is titled "Tools to Succeed: A Conversation with Jane Dvorak," and will be held Wednesday, Oct. 5, Elizabeth Hall, Room 406 at 1:30 p.m. Dvorak, the founder of JKD & Company, has driven strategic communications programs in industries ranging from health care to agriculture. She is a 2016 and 2011 Silver Anvil winner and was awarded the 2015 Small Practice Award and two Grand Gold Picks from the PRSA Colorado Chapter.

**Communication students invited to SHRM opening social Wednesday**

Students, especially those in Organizational Communication who are interested in the field of human resources and training, are invited to the opening social of the Society of Human Resources Management (SHRM) on Wednesday, Oct. 5, at 4:30 p.m. in the Bill Child Start-up Center, Room 203, in the Wattis Business Building.

**Hispanic and black journalist chapters to meet Wednesday**

The National Association of Hispanic Journalists and National Association of Black Journalists will meet at 7 p.m. Wednesday, Oct. 5, in The Signpost office, on the fourth floor of the Shepherd Union. All students of color interested in communication or media are welcome to attend. Both chapters are new on the Weber State University campus. For more information, contact Dr. Jean Norman, jeannorman@weber.edu.

**Society of Professional Journalists to meet Thursday**

The Weber State chapter of the Society of Professional Journalists will meet at 1:30 p.m. Thursday, Oct. 6, in the Shepherd Union, Room 321. Attendees will plan for the coming year and hold an election to fill a vacant leadership position. All students interested in journalism are invited to attend. For more information, contact Charles Bowker, cbowk.91@gmail.com.

**Journalism students invited to one-day boot camp**

The Utah Press Association will hold a one-day Journalism Boot Camp on Friday, Oct. 21, from 9 a.m. to 5 p.m. at Media One, 4770 S. 5600 W., West Valley City. The sessions will feature professional journalists from the Utah Headliners chapter of the Society of Professional Journalists as trainers. It will cover topics from open meetings and open records to leads and story organization. The day will end with a tour of the presses at Media One. The cost is $10 per person. To register, go to www.utahpress.com and look for the Boot Camp link. For more information, contact Dr. Jean Norman, jeannorman@weber.edu.

**Investigative journalism workshop open to Weber State students**

Investigative Reporters and Editors will bring its Watchdog Workshop to Salt Lake City on Friday, Oct. 28, from 9 a.m. to 5:30 p.m. The all-day session is a basic course in investigative journalism and digging deeper for information on regular stories. The session will be held at Brigham Young University's Salt Lake City Center, 345 W. North Temple. The cost for students is $25, with an optional hands-on training in computer-assisted reporting on Saturday, Oct. 29. For more information, see http://ire.org/events-and-training/event/2756/.

**The Buzz app gives students access to latest campus, local, national and world news**

The Buzz: Weber State University, a new digital resource, is available to students, faculty and staff for download through both iTunes or Google Play. Weber State has partnered with USA TODAY for a number of years to provide a selection of newspapers to students through the Collegiate Readership Program. However, the consumption of print news is on the decline and reaching the most-connected and tech-savvy generation with reliable news and information is a real challenge. The Buzz: Weber State University is a first-of-its-kind news app that gives students access to the latest national, world, local, and campus news they care about in one app. Students are able to:

- Examine multiple opinions and perspectives.
- Create conversations and promote a sharing of ideas within their community and beyond.
- Access the latest headlines from The Signpost and USA TODAY, stream live radio from KWCR, and view videos from Studio 76.
- Receive the latest career advice for use in their prospective field.
See their lives in a global context and relate major stories to specific course-work.

**Deadline approaching for Utah Conference on Undergraduate Research**

Undergraduate students are encouraged to submit research for possible presentation at the annual Utah Conference on Undergraduate Research. The submission is open until Oct. 31 at UCUR.org. The conference will be at Utah Valley University on Feb. 17. Students from all disciplines are encouraged to submit. For more information, contact UCUR2017@uvu.edu.

**Students invited to participate in essay competition, hear NBC’s Tom Brokaw**

Communication students are invited to participate in an essay contest sponsored by the McCarthey Family Foundation Lecture Series: In Praise of Independent Journalism program. The winner will receive a cash prize of $2,500 and be honored on Oct. 29 before a speech by Tom Brokaw, former anchor of NBC Nightly News. Entries of an original essay of 500 words are due by Sept. 16. Brokaw will speak at 7 p.m. at Rowland Hall, Philip G. McCarthey Campus, 720 Guardsman Way in Salt Lake City. The lecture is open to the public at no charge. The essay topic information is as follows: “Early in the run-up to the primaries, Brokaw, American TV journalist and author, former anchor and managing editor of NBC Nightly News, was a lone voice in challenging the uncritical and unequal reporting of the 2016 presidential candidates. Following his courageous lead, other journalists and networks covering the candidates began to push back, provide equal airtime, and increase fact-checking. In your opinion has the integrity of the press in a free society—at a time when the media is struggling with insecurities about its financial future—been compromised? What role—positive or negative—have journalists played in the shaping of the 2016 presidential campaign?” Send essays, typed and double-spaced, to: MKL Public Relations, 1338 S. Foothill Drive, Suite 264, Salt Lake City, Utah 84108-2321. By email, send Word document, typed and double-spaced, to mkl@mklpr.com. All entries must include student’s name, phone number, email address and name and department of the university or college in which the student is currently enrolled.

**National Debate Coaches Association national championship hosted by WSU**

Weber State Debate will host the 12th annual National Debate Coaches Association national championship in April 2017. The event will bring 600-plus people to Ogden during 2017, the centennial year for debate at WSU. Participants will include the elite tier of high school debaters in the United States. This event is expected to insert half a million dollars in the community. To visit the hosting website for the event, visit http://www.ndca2017.com/.

**Job postings available on Communication website**

Weber State University Communication students and graduates can log into the Communication Department’s website at weber.edu/communication to look for job postings now or in the future. The listings are under the "Jobs" link. Employers contact the department looking for Communication students and graduates for full-time and part-time jobs.

**Faculty Achievements**

**Two Communication faculty members publish chapters in new book**

Two Communication faculty members published chapters in the new book “Cases in Organizational and Managerial Communication: Stretching Boundaries” (Routledge, 2017). Dr. Sarah Steimel has a chapter on organizational socialization and diverse employees titled "Learning the Ropes as a Foreign Worker." Dr. Hailey Gillen Hoke has a chapter, with colleagues, on relationships in the workplace titled "Jim and Pam Made this Look So Easy."

**Debate director interviewed on presidential debate by KSL, Deseret News**

Omar Guevara, director of debate at Weber State University, was interviewed by Doug Wright of KSL on Sept. 27. The interview can be accessed at
Communications professor elected to tenure and promotion committee
Dr. Colleen Packer was elected to serve on the tenure and promotion committee for the College of Social and Behavioral Sciences.

Two Communication faculty members voice Weber State Olympic ads

Alumni News

Graduate now director of technical services for software development company
Cade Lubeck, who graduated in Public Relations & Advertising in December 2014, is the director of Technical Services for Claim Wire, a company that does software development. He said, “What I loved about Weber, and the Communication Department are the professors. They always put the students first and encouraged us grow and be adaptable. The internships. They taught me important skills and helped me not waste time with things others deemed “acceptable.” Finally, the classes. I use knowledge I learned from my courses every day that literally saves me hours, days or months of time and work.” He added that Communication Law was especially valuable. “I am able to know many right and wrongs from the legal side that save us seeking or asking our lawyer. This saves us hundreds of dollars an hour.”

Civic Advocacy graduate graduates from U of U Law School
Amy Gerrard, who graduated in December 2012 in Civic Advocacy, has graduated from the University of Utah Law School and passed the bar examination.

2016 graduate selected to serve in Peace Corps in Dominican Republic
Alexis Marquez, a 2016 graduate in Public Relations & Advertising, has been accepted into the Peace Corps. She will serve in the Dominican Republic as a primary literacy promoter beginning in the spring. In the meantime, she is working as a bilingual teacher at Doxey Elementary’s After-School Program and volunteering at the Davis Community Learning Center teaching English as a Second Language. During her education at WSU, she held multiple offices in student government, volunteering through the Center for Community Engaged Learning and participating in student clubs and organizations. She served on-campus internships with the WSU Chief Diversity Officer and the Walker Institute of Politics. She also interned for the Utah Lieutenant Governor’s Office and, in Washington, D.C., at Family Health International 360, a nonprofit human development organization.

Get Involved
- The Signpost: Contact Dr. Jean Norman at jeannorman@weber.edu.
- Studio 76/Wildcat ONE: Contact Drew Tyler at drewtyler@weber.edu.
- KWCR 88.1 Weber FM: Contact Robin Haislett at robinhaislett@weber.edu.
- WSU Debate: Contact Omar Guevara at oguevara@weber.edu.
- Ogden Peak Communication, PRSSA: Contact Dr. Nicola Corbin at nicolacorbin@weber.edu.
• **Society of Professional Journalists**: Contact Dr. Jean Norman at jeannorman@weber.edu.
• **Departmental Honors**: Contact Dr. Susan Hafen at shafen@weber.edu.
• **Lambda Pi Eta**: Contact Dr. Cynthia Bishop at cynthiabishop@weber.edu.