Student Affairs Annual Report 2015
Weber State University
Student Affairs Annual Report 2014-15
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CORE THEME I: ACCESS

Graduates have next step success

- Through a collaborative effort between Student Affairs, college deans, and the Alumni Association, a graduate survey is administered each semester. Findings from the 2014-15 survey revealed that 61 percent of bachelor’s degree recipients seeking full-time employment were employed at the time of graduation with an average salary of $43,574.

Outreach Programs

- During the past year, 1,273 K-12 students were provided with ongoing services through educational outreach programs in Student Affairs. Through the support of these programs, these students have received a combined $708,818 in scholarships for next year.

Outreach and Demographic Diversity

- The College Readiness area facilitated the Multicultural Youth Conference, January 8, 2015. More than 450 students attended the event.
- College Readiness participated in FAFSA Frenzy during February, March and April of 2015. During this time more than 220 students were assisted at events held at area high schools, and WSU Ogden and Davis campuses.
- State Gear Up organized the Southern Utah College Tour. Forty students visited five colleges/universities to explore majors, campus resources and climate, financial aid opportunities, and student involvement over a period of three days, October 15-17, 2014.
- State Gear Up provided more than 1,400 hours of academic tutoring by WSU students to high school students, primarily in math, language arts, and social studies programming. WSU student workers provided 100% of those tutoring hours, resulting in significant professional development and job skill experiences.
- Veterans Upward Bound served 136 participants throughout the year. VUB worked with these students to increase their academic skill in English, math, and/or computer literacy.
- State Gear Up served 544 students from Central Davis, North Davis, and Sand Ridge Jr High Schools and Clearfield, Layton, Mountain, and Roy High Schools, and first-year Weber State students during the past year. This represents an 83.78% increase over the previous year when 296 students received services. Unique student services rose 13.51%
from 16,674 to 18,928 with average service hours increasing 7.74% over the previous year. Unique services to parents of enrolled students rose 23.2% from 4,220 to 5,199 with average service hours increasing 13.59%.

- Educational Talent Search contacted more than 2,270 students. Each participant was contacted an average of 4.4 times.
- Davis Student Services updated their Marketing Services and Programs. The goal was to provide obvious marketing to students regarding services and academic programs spanning D2 and D3. A remodel of Student Services was accomplished, which gives Student Services more welcoming and friendly entrances, makes the department easier to find, makes obvious what services are included, and increases private space for the Disability Office.
- International Student Services revised their admissions process to account for ESL and non/ESL admissions procedures and held many social events throughout the year for international students including the annual barbeque and Thanksgiving dinner.

**CORE THEME II: LEARNING**

- On Tuesday January 27, Weber State celebrated the Grand Opening of the LGBT Resource Center. A Ribbon Cutting Ceremony was held with remarks by President Charles Wight, special guest Kate Kendell, Vice President Jan Winniford, and Provost Mike Vaughn. The event was well attended, with approximately 80 people.
- On November 11, 2014, Veterans Services organized an event where war memorabilia was displayed in the Shepherd Union along with table displays from various community service organizations. At 11:11 a.m. the reading of fallen Utah soldiers since 9-11 was conducted. Following the reading, there was a Veterans Appreciation and Awards Luncheon supported by the WSU Marching band playing a variety of patriotic music. More than 85 individuals attended the luncheon.
- More than 900 students and family members used Veteran Services. The office has developed an information checklist to help students achieve success at the beginning of each semester. Those students who are not completing classes for a variety of reasons are being contacted in a timely manner to help them avoid financial penalties from the federal government.
- The Convocations season kicked off with Jeffery Tambor bringing awareness to transgender issues and the importance of staying motivated to follow your dreams. Nelson Mandela's grandson, Ndaba Mandela spoke on the legacy of his grandfather From Prisoner to President: The Legacy Lives On” in February for Black History Month. Lisa Ling closed the year in April for Women's History Month sharing the value of her life experiences and the importance of leadership as a woman. Davis campus hosted Barbara Jones as a motivational speaker on March 4, 2015.
- The Food Expo was a new and successful interactive Convocation highlighting different cultures and heritages through the taste of food. This event was in partnership with the Multicultural Student Center and the Engaged Learning Series highlighting the topic of "Food Matters."
• Student Involvement and Leadership (SIL) organized the Project LEAD Fall Leadership Conference (October 16-17, 2014): More than 200 students participated in this two-day conference with two keynote speakers, Jason LeVasseur and Arel Moodie, who spoke on various aspects of leadership.
• Elect Her (Feb. 20, 2015), a collaborative effort between the Women's Center, Walker Institute, and SIL Leadership Programs, encouraged more female students to run for student government office and to consider the potential of running for political office at the civic level. Guest speakers included Salt Lake City Councilwoman Aimee Winder Newton and radio personality Amanda Dickson.
• Davis Student Services hosted the Student Services Showcase on October 7, 2014. 20 departments participated.
• Student Support Services established a one-credit-hour course entitled SSS Planning for Success to aid incoming SSS students in their transition to being successful at the college level. The course focuses on developing good study habits, creating a financial plan for college and for life, and documenting a graduation plan that takes into account the challenges and benefits of various degree programs. SSS served 285 low-income, first-generation, and students with a registered disability.
• The Student Affairs Mentor Program has been expanded by coordinating a website with recorded training modules and peer mentor video vignettes. The process of structuring the program and gathering documentation to achieve certification through CRLA (College Reading and Learning Association) has begun.
• The number of unique students who used Supplemental Instruction services increased by 15% to 2,285 students. The number of sessions held increased by 4% to 11,411.
• Housing & Residence Life served close to 800 students. University Village was at 96% occupancy. Wildcat Village, at a current capacity of 525 was 73% full, a marked improvement over just 58% the previous year. Housing & Residence Life has also begun managing several homes the University has purchased.
• Over the past year, Housing & Residence Life initiated 150 programs for 1,093 student participants. The programs were balanced with three focus areas that make up the Residence Life programming model – Live, Learn, Grow. Two of the most significant events were the 3rd Annual Neon Dance Party/Sexual Assault Awareness Event in the Fall and Stress Week in late Spring.
• A total of 5,778 individuals used Counseling and Psychological Services in some capacity last year. 1,152 unduplicated clients used individual, couples/family, or group counseling, psychiatric services, or crisis intervention. On average, these individuals received 4.91 sessions. A total of 4,626 students, faculty/staff, and community members benefitted from outreach/consultation services. The most significant of these services included Mental Health Awareness Month, the Relaxation Fair, PSY 1540: Psychology of Adjustment and Growth, Intro to CPSC, and QPR for Suicide Prevention.
• During 2014-15, 2,371 students visited the Student Health Center a total of 4,809 times. There were 2,127 lab tests conducted for 1,119 students.
• A total of 7,220 appointments were scheduled at CPSC during AY 2014-15; 4,978 were attended. Of these attended appointments, 3,252 were individual, 490 were
couples/family, 626 were psychiatric, 143 were crisis intervention, and 467 were group. An additional 389 hours were spent in various outreach/consultation activities.

- A total of 17 presentations were made by Dianna Abel, PhD, Tamara Robinette, LCSW, and Donna Hunter, CMHC to educate campus and community groups on QPR for Suicide Prevention, with 327 new individuals certified.
- The Nontraditional Student Center helped students put together the Epiphany Literary Journal. Students were challenged to submit pieces around diversity issues that spoke to their own personal struggles as well as talking about their acceptance of differing backgrounds and views. This challenge created awareness in the team of perspectives on diversity and their personal values.

**Division Usage and Satisfaction**

- When aggregating student satisfaction data with events and department support across the division, the 16,560 students who used our programs and services consistently reported that they were satisfied with an overall rating of 4.6 on a five-point scale.

**CORE THEME III: COMMUNITY**

- The Center for Diversity and Unity sponsored the 2nd Annual Allen Holmes Diversity Symposium on September 9, 2014. The keynote speaker for the event was Wade Davis, II, former WSU football player who identifies as LGBT. The event was organized in collaboration with the Student Affairs Development Office, Student Involvement and Leadership and the Athletics Department.
- The Annual Diversity Conference took place on September 26, 2014. The conference included nine different workshops speaking on the topic of “Diversity in Education: The Danger of the Single Story.”
- The 9th Annual Native Symposium was held on November 12, 2014. A Sunrise Ceremony given by Spiritual Leader, Lacee Harris. After the ceremony, Chief Arvol Looking Horse gave his keynote “Ceremonies, Songs and Prayers: Slowing Down to the Sacred Pace of Life.”
- The 15th Annual Gospel Music Festival was held on January 16, 2015. The goal of the festival is to share the African-American sacred music experience with all people and to show its influence on contemporary music. The theme for this year’s festival was “Food for the Soul.”
- In December Veterans Upward Bound completed another Shoe Boxes for Veterans activity where Christmas gifts are collected from the community and are then presented to homeless veterans and veterans in nursing homes. They distributed 405 gifts this year with the help of the VFW in Layton who donated $650 for the project.
- The Counseling and Psychological Services Center observed Mental Health Awareness Month in October 2014. They reached an estimated 120 students through various table displays, interactive events, and presentations on topics such as stress management, suicide prevention, and attention-deficit disorders.
• The Counseling and Psychological Services Center sponsored the first annual Relaxation Fair on March 27, 2015. Coordinated by the new undergraduate Outreach Team, this event brought on-campus services and off-campus vendors together to help more than 400 students explore a variety of relaxation strategies.

• The Center for Community Engaged Learning organized the Annual Community Partner Breakfast. Each year community partnerships are celebrated and renewed for the upcoming year at a community partner breakfast event. The event was held August 1, 2014 with a total of 76 community partners representing 49 community organizations attending.

• The Center for Community Engaged Learning held four enrollment sessions to orient students to the AmeriCorps program. 105 students attended and 95 students enrolled.

• The Center for Community Engaged Learning hosted the annual Community Engagement Symposium on Wednesday, April 22. Provost Michael Vaughan, the keynote speaker, addressed a full house in the Wildcat Theater. With more than 91 student participants expounding upon 24 posters they had prepared with their 10 faculty or staff mentors, this year's symposium represented various departments and disciplines such as Political Science, Social Work, Respiratory Therapy and Human Thai Service Trip. These posters highlighted the service, democratic engagement and community research WSU students have been engaged in. Many have worked with community partners in the Ogden area and others worked with international partners (Thailand). The symposium included a book club discussion around the book Beyond Outrage led by Provost Vaughan. There were 193 participants.

• CCEL organized an international CEL trip to Peru. Two advisors took 19 students and 6 alumni to Chiclayo, Peru in partnership with Universidad Privada Juan Mejia Baca. Participants worked on three major projects: the renovation of two central parks in two of the poorest neighborhoods on the outskirts of Chiclayo and built a kitchen and laid a cement floor in a day care in another poverty stricken community. In addition, water was delivered to a community without running water and a major trash clean up took place in another neighboring community. The trip concluded with a visit to Macchu Picchu in Cusco. Travel dates for the trip were June 16 – July 3, 2014. There were 27 participants who served 2,268 hours (including advisors).

• CCEL partnered with the Weber County Clerk’s Office and the Utah Lieutenant Governor’s Office to celebrate Voter Registration Day. Using a tool, Turbo Vote, 150 students were registered to vote. This event was part of a national voter registration effort by universities across the country.

• WSU Service Day of Remembrance: CEEL facilitated three major projects on October 8, 2014. Projects included providing service for the Ogden Nature Center, raising flower beds for the Ogden Preparatory Academy, and cleaning up and painting a room in the Salvation Army of Ogden. A total of 229 volunteers participated in the event in collaboration with students from the DaVinci Academy. The overall hours of service for the day totaled 503.5

• WSU Makes a Difference in Ogden Day facilitated two service projects on May 7. The two projects involved installing a fence around the community garden at Ogden
Preparatory Academy and laying sod with Ogden City at Lorin Farr Park. A total of 14 WSU staff and administrators participated along with 12 WSU students for a total of 103.5 hours of service.

- 6,554 WSU students engaged in 163,060 hours of service to the community and registered their hours through CCEL.
- Through May 2015 Campus Recreation served over 236,000 participants via programs, services, and special events.
- On April 9-11, Campus Recreation Outdoor Program partnered with GEAR:30 and The Front Climbing Club to facilitate the 8th annual Ogden Climbing Festival. This year's event was the largest yet (1900 Participants) with events including free gear demo, the Ogden premier of "Jeff Lowe's Metanoia" film shown at Ogden High School, educational climbing clinics, and the largest climbing competition ever hosted in Ogden Utah. This year's event coincided with the Inter-mountain Student Outdoor Leadership Seminar (ISOLS) where WSU hosted 30 students from more than 5 institutions from as far away as Colorado State University. The OCF brings together climbers, educators, retailers, and top outdoor companies to carry on the rich climbing tradition of Ogden, UT.

OTHER MAJOR ACCOMPLISHMENTS & EVENTS WITHIN THE DIVISION OF STUDENT AFFAIRS

- An anonymous employee of WSU who utilized the Appointment Tutoring Center for several semesters in order to earn a Bachelor's Degree donated money to be specifically used to reward deserving tutors over the next several years. An outstanding tutor was chosen and awarded $250 in both fall and spring semesters. This award will continue until the funds are exhausted.
- Woodie Slaughter created a $100,000 endowment bequest to create the Wood-Slaughter Shepherd Union Employee Scholarship. This is a permanent scholarship endowment that will be awarded annually. This award will go to student employees working in the Shepherd Union.
- Because of generous donations like this, the Division of Student Affairs, the Division of Student Affairs has raised 8.45 million toward its 11 million dollar campaign goal.
- After completing all department program reviews in the Division of Student Affairs, the program review process began again in 2014-15 with the Student Affairs Technology and Testing Centers completing their second round of program review.
- The Open Computer Lab Scholarship is an award that is funded and organized by donations and work from the Computer Lab Aids. Donations and money come from events put on by the lab aides. The labs raised $2,910 this year and awarded the scholarship to Chugiat (Keng) Udommana.
- The WSU Coach Certification Pilot program began in summer 2015. This partnership between Enrollment Services and Student Affairs was developed to provide WSU staff and faculty with timely information to help them best work with and meet the needs of our diverse student body. The program was piloted with 100 participants in 2015. The program will be assessed and revised before relaunching it in fall 2015.
• Dr. Jamie Brass was selected as the first Training Director for the Graduate Training Program at CPSC in January 2015. One of her primary charges is to manage and develop the graduate training program. The recruitment pool has been expanded and the 2015-16 graduate trainee cohort of four students will be our largest ever. This growth is expected to have a significant positive impact on client service delivery while also solidifying the reputation of CPSC as a quality training site.

• Student Affairs Technology is increasing mobile printing locations based on requests and collaborations with academic deans. Print numbers have increased as locations open.

• Testing Services achieved the goal of getting surveillance cameras in the Ogden HUB as well as bringing MCAT and TOEFL to WSU. MCAT and TOEFL in particular, meet the core themes of community and access, so that WSU students will not have to go to the University of Utah for these tests.

• Through CampusLabs, 248 survey projects were created and administered in 2014-15.

• The Nontraditional Student Center provided Spanish-speaking student support during designated hours and translated its brochure into Spanish.

• In August 2014, Sodexo opened a new food concept in the Shepherd Union called Waldo’s Cheesie Grill. Weber Dining re-imagined the grill at WSU and word of the success of the new concept (rave reviews, long lines and double digit sales increases) caught the attention of other Sodexo accounts. Inquiries from several other accounts have resulted in the future development of other “Cheesie Grill” concepts to other Sodexo accounts.

• The Strengths Quest committee held a Wellbeing Fair in January to encourage Student Affairs staff to use their individual strengths to improve their overall wellbeing. Stations were set up in the Shepherd Union Ballrooms to address Career, Social, Financial, Physical, and Community Wellbeing. Throughout the year, they also held Brown Bag discussions and department and division level trainings.

• Utilizing the ACPA/ NASPA professional competency areas, the Staff Development Committee held seven division meetings for staff within the Division of Student Affairs.

• The Student Affairs Engagement Taskforce developed a rubric used to gauge engagement opportunities within the division. Departments can use this rubric to create both low and high impact experiences for students to ensure that students have a wide variety of options for involvement on campus.

• The Diversity Task Force created a template to help departments shape their diversity goals that relate to their needs and partnered with the Assessment Department to share diversity goal-setting tips.

• The Assessment Committee planned and implemented the Assessment Showcase that was held on June 17 for approximately 55 participants through breakout sessions and keynote speakers.

• The Awards and Recognition Committee recognized ten individuals or teams of individuals of the 28 individuals or teams of individuals nominated for awards. This was the first year that the Division Priority Award was presented.

• The Mentoring Working Group is working toward mentoring certification and has selected the College Reading and Learning Association (CRLA) mentor certification program. The committee is currently establishing protocols and processes to gather information from mentor programs wanting to certify their mentors.
PRESENTATIONS, PUBLICATIONS, AWARDS

Presentations

International

• 2015 Perozzi, Brett. “International Cooperation as a Method for Professionalizing Student Affairs.” General Assembly Speech; International Conference on Professionalization and Global Cooperation. Fudan University, Shanghai, China.

• 2015 Perozzi, Brett. “From Involvement to Engagement: Helping students get the most out of their college experience.” Student Engagement Pre-conference Workshop; International Conference on Professionalization and Global Cooperation. Fudan University, Shanghai, China.


• 2015 Perozzi, Brett. “An Emerging Global Perspective on Student Affairs and Services.” Keynote Address; International Forum on Student Affairs. Monterrey, Mexico.


National

• 2015 Brass, Jamie; Pomeroy, Colby; and Lane, Joanne. “Starting (Almost) from Scratch: Developing an Outreach Program.” Association of University and College Counseling Center Outreach Conference on June 4, 2015.

• 2014 Jackson, T. & Garza, Azenett. A. “Building and sustaining data capacity in your Promise Neighborhood When Resources are Scare.” Invited by the Center for the study of Social Policy with support from the U.S. Department of Education. (December 18, 2014).


Regional

• 2014 Anson, Carey and Coleman, Spencer. "Expanding Lab Services Beyond Physical Spaces.” Lab Manager Conference June 2014 at University of Nevada, Las Vegas.
• 2014 Smith, Tracey. Organized the Intermountain Regional Testing conference agenda, as well as the IRTA conference at Boise State University in October 2014.


• 2015 Lambert, Anthony. Presented at the Intermountain Regional Testing Association (IRTA) conference at University of Utah in May 2015.

**State**


• 2015 Cook, Bill and Brenda Marsteller Kowalewski. “Weber State and Ogden: Defining Each Other through the College Town Initiative.” Presented at the Utah Campus Compact Biennial Engaged Faculty Retreat, St. George, UT. February 5-7, 2015.


• 2015 Kowalewski, Brenda Marsteller. “An Introduction to Community Engaged Learning.” Presented at the Utah Campus Compact Biennial Engaged Faculty Retreat, St. George, UT. February 5-7, 2015.

• 2015 Moon, Mike and Brenda Marsteller Kowalewski, Pam Branin, Summer Valente, and Kate Stephens. “Defining and Quantifying Community Engagement.” Served on this panel that was presented at the Utah Campus Compact Biennial Engaged Faculty Retreat, St. George, UT. February 5-7, 2015.

**Publications**


**Professional Leadership Positions and Recognition**

• Brett Perozzi was named the recipient for the Robert H. Shaffer Alumni Award from Indiana University for exemplifying outstanding service to the student affairs profession.
• Randy Wilson received the Lifetime Service award from the National Association of Veterans Upward Bound organization.
• Tracey Smith received the National College Testing Association award for Outstanding Contribution.
• Rebecca Tierney, Director Talent Search, serves as the President-Elect for state TRIO/ASPIRE.
• Jamie Brass, PsyD was elected president of the Utah Psychological Association (UPA) on May 28, 2015. Dr. Brass has been an active UPA Board member for nearly three years, serving as Member-at-Large and Early Career Psychologist delegate. Her presidency will consist of a three-year term, including one year as president-elect, one year as president, and one year in an advisory capacity as past-president.
• WSU is a lead institution for NASPA’s Civic Learning and Democratic Engagement initiative for the third year. (The CCEL acts as the on campus liaison.)
• WSU named to the President’s Higher Education Community Service Honor Roll. This is the 8th year WSU has received this honor.
• Ogden City Council and the Mayor presented CCEL with the Keys to their Community in a joint resolution.
• WSU was reclassified for the Carnegie Classification for Community Engagement. CCEL plays a key role in the application process and the facilitation of community engagement on campus.
• CCEL was awarded the Keys to the Communities Award wherein seven cities signed MOUs with CCEL to partner with their communities. The seven cities included: Centerville, Layton, Marriott-Slaterville, North Ogden, Ogden, South Ogden and Washington Terrace. There are 50 slots on the award in hopes that CCEL will eventually...
partner with all 46 cities in a four county area in addition to partnering with the four county governments.

- Brett Perozzi serves on the NASPA Global Advisory Board as Immediate Past Chair.
- At the 2015 Association of College Unions International Annual Meeting, the Shepherd Union received the ACUI Service Project of the Year for the Weber Ogden Adaptive Program that was created and coordinated through the staff of Wildcat Lanes. The WOAP program works with the Ogden and Weber school districts which allow students with disabilities to represent their respective schools in bowling competitions.
- Ruth Stubbs serves as the co-chair of the College Access Network of Utah.