Spring 2015

The following items were extracted from the College Union Educational Benchmarking Inc. (EBI) Survey. The survey was during spring 2015. A total of 163 students responded for a 8% sample error at a 95% confidence interval. Select 6 institutions are those chosen by WSU as peer institutions. These institutions included: Colorado Mesa University, Colorado State University, Frostburg State University, Kent State University, Southern Illinois University Edwardsville, and University of Wyoming.

Union Atmosphere
75% of students think the Union is an enjoyable place to spend time. This compares to 80% at Select 6 institutions and 79% at all other institutions that administered the survey.

83% of students feel that the Union is safe. This compares to 87% at Select 6 institutions and 86% at all other institutions that administered the survey.

79% of students are satisfied with the cleanliness of restrooms. This compares to 83% at Select 6 institutions and 80% at all other institutions that administered this survey.

75% of students think that the Union is student oriented. This compares to 80% at Select 6 institutions and 77% at all other institutions that administered this survey.

76% of students feel that the Union is a safe place where they feel welcome. This compares to 82% at Select 6 institutions and 82% at all other institutions that administered this survey.

80% of students feel that the Union is a central meeting place for students. This compares to 83% at Select 6 institutions and 81% at all other institutions that administered this survey.

59% believe the Union promotes a sense of community on campus. This compares to 72% at Select 6 institutions and 71% at all other institutions that administered this survey.

The top priority areas of improvement are the following: college union is student oriented, college union enhances life and leadership, and union food variety, quality and price.

These items were noted to be the factors of highest impact on student satisfaction but were rated lower by students.
Programs, Services, and Staff
65% of students are moderately or very satisfied with the Union overall. This compares to 75% at Select 6 institutions and 73% at all other institutions that administered this survey.

62% are satisfied or moderately satisfied that the Union promotes programs of interest to students. This compares to 71% at Select 6 institutions and 70% at all other institutions that administered this survey.

78% believe the Union provides a variety of services. This compares to 82% at Select 6 institutions and 80% at all other institutions that administered this survey.

69% of students feel that the Union staff is available. This compares to 75% at Select 6 institutions and 73% at all other institutions that administered this survey.

Student Involvement
60% of students do not think that the Union provides leadership training or opportunities to serve in a leadership role. This compares to 51% at Select 6 institutions and 50% at all other institutions that administered this survey.

58% of students do not think that the Union provides opportunities for students to assume a leadership role. This compares to 49% at Select 6 institutions and 48% at all other institutions that administered this survey.

61% of students are satisfied with the extent that the Union publicizes opportunities to join student organizations. This compares to 66% at both Select 6 institutions and all other institutions that administered this survey.

52% of students feel that the Union expands their understanding of others whose backgrounds differ from theirs. This compares to 55% at Select 6 institutions and 52% at all other institutions that administered this survey.