Learning Outcomes

Analytical and Critical Thinkers

Students will be able to gather and organize relevant data and information to identify issues and problems to draw logical conclusions.

Learning Objectives

1) Identify issues and problems
2) Gather and organize relevant data and information to analyze issues and problems
3) Draw logical conclusions through analysis and reasoning and Posit viable alternative solutions

Ethically Aware

Learning Objectives

1) systematically analyze ethical dilemmas that demonstrate advanced moral reasoning to find normative solutions
2) understand key principles of business law and business ethics

Effective Communicators

Students will be able to demonstrate proficiency in oral and written communication skills in a professional environment.

Learning Objectives

1) effectively conduct oral presentations in a professional environment
2) effectively convey ideas through written documents
3) effectively communicate in an electronic environment

Knowledge of Key Concepts

Students will be able to demonstrate knowledge of key business disciplines.

Global Viewpoints

Students will be exposed to an international environment and will recognize and anticipate how sociocultural differences and political and economic forces shape institutions and business decisions.
Learning Objectives

1) Recognize and anticipate how sociocultural differences shape institutions and business decisions.
2) Recognize and anticipate how political/economic forces shape institutions and business decisions.