1. Title of Study: Induced Affect State and its Effect on Identifying Positive and Negative Words

Experiment Open Date: April 11, 2016  Experiment Close Date: April 28, 2016

(IRB) Approval Number:

Participation Credits: 2 credits

Time (duration): Approximately 20 minutes

Brief Description of Study:
Participants will be assigned to one of three groups, either a positive, negative, or control affect state. Those assigned to the positive affect state will watch a video of people laughing. Those assigned to the negative affect state will watch a video of a depressed teenage girl. Participants assigned to the control group will watch a video of ocean scenery. After watching the assigned video, participants will complete a word association task. A word will briefly pop up on a computer screen and participants are to identify the word as positive, negative, or neutral by a keyboard response (up key = positive, down key = negative; space bar = neutral). Participants will be shown a total of 45 words. The computer program will time how quickly each word is identified as positive, negative, or neutral.

Participation Criteria
Students between the ages of 18 to 70 may participate in this study.

Location
Class participants participate in the experiment in the classroom during class time.

Researchers:
Linda Yates (research student)
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Aaron Ashley (principle investigator)

Questions? Please contact Dr. Aaron Ashley at AaronAshley@weber.edu if you have questions. Please include the Study Number in the subject line of the email.