What you’ll do:

- Develop social media posts from the ground up, considering specific brand needs and target demographics & markets
- Be the face of American Pet Nutrition—promote APN products at local marketing events
- Research our competitors and provide actionable tips and advice to outsmart them
- Assist with the preparation and delivery of promotional/sales materials
- Support the marketing team in daily administrative tasks
- Work directly with our Marketing Coordinator and Assistant Brand Manager

Who you are:

- Pursuing a bachelor’s degree in Marketing or PR
- Strong written and verbal communication skills
- Exceptional organizational and multi-tasking skills
- Fast learner with ability to work independently in a fast-paced environment
- Detail oriented

Growth opportunities:

We believe that we’re all responsible for each other’s professional and personal growth, and we work hard to create an environment where our team will flourish. There will be tremendous opportunity to take on increased responsibilities and possibly grow professionally with American Pet Nutrition. We love marketers who are willing to learn and work in multiple areas.

Check out our brands:

- Vita Bone® Biscuits, Chewy Treats, Artisan Inspired
  - Website
  - Facebook
  - Instagram
  - Twitter
- Supreme Source® Grain-Free Dog & Cat Food, Biscuits, Soft Treats
  - Website
  - Facebook
Some benefits and perks of interning at American Pet Nutrition:

- Compensation: $10/hour
- Hours: 20-30 hour/week – very flexible to accommodate with school schedule
- Quality time with Gizmo, the office Corgi
- Climbing/yoga right next door (The Front climbing gym)

How to apply:

Application Instructions: Submit a cover letter, resume, and contact info by e-mail to Katy Rodrigues, KRodrigues@amnutrition.com with “Application for Marketing Intern” in the subject line.