# Bachelor of Science in Business Administration - Major Requirements 

This information is for students declared in the 2020-2021 catalog
Prerequisites
Required Course
Course
Title

| Liberal Support Curriculum (10) |  |  |
| :---: | :---: | :---: |
|  | ENGL EN 1010 (3) | Introductory College Writing ("C" grade or higher required) |
| ENGL 1010 | ENGL EN 2010 (3) | Intermediate College Writing ("C" grade or higher required) |
| MATH 1010 or MATH 1050 placement | MATH QL 1050 (4) | College Algebra (" C " grade or higher required) |
| Business Foundations (BF) [Minimum of "C-" or higher \& 2.5 GPA] (16) |  |  |
|  | ACTG 2010 (3) | Survey of Accounting I |
| ACTG 2010 | ACTG 2020 (3) | Survey of Accounting II |
| MATH 1010 | ECON 2010 (3) | Principles of Microeconomics |
| MATH 1010 | ECON 2020 (3) | Principles of Macroeconomics |
|  | MIS 2010 (1) | Business Computer Skills |
| MATH 1050 | QUAN 2600 (3) | Business Statistics I |
| ENGL 2010 \& MATH 1050 with "C" or higher, overall GPA of 2.5 or higher and Business Foundation GPA of 2.5 or higher. (Tobe taken concurrently with the final Business Foundations class.) | BSAD 2899 (0) | Business Foundations \& Admission Assessment |
| Business Core [Minimum of "C-" or higher] (34) |  |  |
| QUAN 2600 | QUAN 3610 (3) | Business Statistics II |
|  | BSAD 3200 (3) | Legal Environment of Business |
| BSAD 2899 | BSAD 3330 (3) | Business Ethics \& Environmental Responsibility |
|  | BSAD 4620 (1) | Executive Lectures |
| BSAD 2899, BSAD 3200, FIN 3200, SCM 3050, MGMT 3010, PS 3250, MKTG 3010, Senior Standing | BSAD 4780 (3) | Strategic Management (GSBE Capstone - take last semester) |
| BSAD 2899 | International Course (3) | (see BSAD Degree Map) |
| ACTG 2010, ECON 2010, MIS 2010, QUAN 2600 | FIN 3200 (3) | Financial Management |
|  | MGMT 3010 (3) | Organizational Behavior \& Management |
| MATH 1010 | SCM 3050 (3) | Operations \& Supply Chain Management |
|  | MKTG 3010 (3) | Marketing Concepts \& Practices |
| MIS 2010 | MIS 2020 (3) | Introduction to Information Systems |
| ENGL 2010 | MGMT 3200 (3) or PS 3250 (3) or ENGL 3100 (3) | Managerial <br> Communications or <br> Business Communication <br> Professional and Technical Writing |
| Major Required Courses [Minimum of "C-" or higher] (12) |  |  |
| QUAN 2600 | MIS 2030 (3) | Business Analytics |
| BSAD 2899, MGMT 3010 | MGMT 3300 (3) | Human Resource Management |
| MGMT 3010 | MGMT 4300 (3) | Leadership \& Group Effectiveness |
| MGMT 3010 | MGMT 4400 (3) | Advanced Organizational Behavior |
| Major Elective Courses [Minimum of "C-" or higher] (9) |  |  |
| One Marketing Course (3) selected from: |  |  |
| MKTG 3010 | MKTG 3100 (3) | Consumer Behavior |
| MKTG 3010 | MKTG 3200 (3) | Selling \& Sales Management |
| BSAD 2899, MKTG 3010, MKTG 3100 | MKTG 3450 (3) | Promotion Management - Fall only |
| BSAD 2899, MKTG 3010 | MKTG 3500 (3) | Services and Sports Marketing - Fall only |
| BSAD 2899, ACTG 2020, MGMT 3200 or PS 3250, MKTG 3010 | MKTG 4400 (3) | Marketing Strategy |
| BSAD 2899, MKTG 3010 | MKTG 3600 (3) | International Marketing (if not used above) - Spring only |
| BSAD 2899, MKTG 3010 | MKTG 4200 (3) | Internet Marketing |
| BSAD 2899, QUAN 3610 | BSAD 3500 (3) | Introduction to Business Research |
| One SCM Course (3) selected from: |  |  |
| MIS 2010, QUAN 2600 | SCM 3500 (3) | Spreadsheet Modeling for Decision-Making |
| BSAD 2899, SCM 3050, QUAN 3610 | SCM 4100 (3) | Quality Management \& Process Improvement |
| One Accounting/Economics/Finance Course (3) selected from: |  |  |
| BSAD 2899, FIN 3200 | FIN 3350 (3) | Financial Institutions |
| BSAD 2899, FIN 3200 | FIN 3500 (3) | Capital Budgeting |
| BSAD 2899, FIN 3200, QUAN 3610 | FIN 4400 (3) | Financial Problems - Corporate Finance - FALL ONLY |
| ECON 2010 | ECON 3400 (3) | Labor Economics |
| ECON 2020 | ECON 3200 (3) | Money and Banking |
| BSAD 2899, ACTG 3110 | ACTG 3750 (3) | Accounting \& Information Systems |
| Two General Elective Courses [Minimum of "C-" or higher] (6) selected from: |  |  |
| BSAD 2899, MGMT 3300 | MGMT 3350 (3) | Employment and Labor Law |
| BSAD 2899 | MGMT 3400 (3) | International Business (if not used above) |
| BSAD 2899, MGMT 3010 | MGMT 3450 (3) | Business Studies Abroad - International Management |
| BSAD 2899 | MGMT 3550 (3) | The Cultural Environment of International Business |
| BSAD 2899, MGMT 3300 | MGMT 4310 (3) | Compensation and Benefits |
| BSAD 2899, MGMT 3300 | MGMT 4320 (3) | Staffing Organizations |
| BSAD 2899, MGMT 3300 | MGMT 4350 (3) | Training |
| BSAD 2899, Instructor Approval | MGMT 4860 (3) or | Management Internship |


| BSAD 2899, Instructor Approval | MGMT 4865 (3) | Human Resource Internship |
| ---: | :--- | :--- |
| BSAD 2899 | MGMT 4650 (3) | Negotiations |
| BSAD 2899, SCM 3050, QUAN 3610 | One (3) | Additional SCM course from above section |
| BSAD 2899, QUAN 3610 | BSAD 3500 (3) | Introduction to Business Research (if not used above) |
| Recommended prior course work in business oreconomics or the <br> appropriate foreign language(s) or culture, orin-country <br> experience <br> BSAD 2899 | BSAD 3600 (3) | [World Region] Business and Society (if not used above) |
| BSAD 2899, BSAD 3200 | BSAD 4210 (3) | Survey of Business Law |
| BSAD 2899 with instructor approval, or ENTR 2001 | ENTR/BSAD 4680 (3) | Small Business Diagnostics |
| BSAD 2899, MKTG 3010, MGMT 3010, MGMT 3200 or PS | BSAD 4500 (3) | Entrepreneurship |

## All Math and Goddard School courses expire after 10 years from the date of completion. <br> For advising, please contact the Goddard School Advising Center at 801-626-6534 or email advisebusiness@weber.edu

## Bachelor of Business

## Administration Graduation MAP

This is a suggested plan. Meet with an academic advisor to create a specific plan that best fits your academic needs. Remember, taking an average of 15 credit hours per semester facilitates timely graduation.

Catalog Year: 2020-2021: Math 1010

| , | Course | Credit Hour | Semester Offered | Milestones \& Notes |
| :---: | :---: | :---: | :---: | :---: |
| Freshman (Semester 1) |  |  |  |  |
|  | ENGL EN 1010 Introductory College Writing | 3 | Fall, Spring, Summer | - Complete English 1010 with a "C" or higher. <br> - Complete MIS 2010 with a "CR". |
|  | MATH 1010 Intermediate Algebra | 4 | Fall, Spring, Summer |  |
|  | MIS 2010 Business Computer Skills (BF) | 1 | Fall, Spring, Summer |  |
|  | LIBS/BSAD 2704 Info Resources Bus Disciplines* | 1 | Fall, Spring, Summer |  |
|  | Life Science (LS) | 3 | Fall, Spring, Summer |  |
|  | American Institutions (Al) | 3 | Fall, Spring, Summer |  |
|  | Total Semester Credits | 15 |  |  |
| Freshman (Semester 2) |  |  |  |  |
|  | ENGL EN 2010 Intermediate College Writing | 3 | Fall, Spring, Summer | - Complete Math 1050 and English 2010 with a "C" or higher. <br> - Complete ACTG 2010 with a "C-" or higher. <br> - Maintain 2.5 GPA |
|  | MATH QL 1050 College Algebra | 4 | Fall, Spring, Summer |  |
|  | ACTG 2010 Survey of Accounting I (BF) | 3 | Fall, Spring, Summer |  |
|  | Creative Arts (CA)/(DV)** | 3 | Fall, Spring, Summer |  |
|  | Social Science (SS)/(DV)** | 3 | Fall, Spring, Summer |  |
|  | Total Semester Credits | 16 |  |  |
| Sophomore (Semester 3) |  |  |  |  |
|  | ECON SS 2010 Principles of Microeconomics (BF) | 3 | Fall, Spring, Summer | - Complete ECON 2010, QUAN 2600, and ACTG 2020 with a "C-" or higher. <br> - Maintain 2.5 GPA |
|  | QUAN 2600 Business Statistics I (BF) | 3 | Fall, Spring, Summer |  |
|  | ACTG 2020 Survey of Accounting II (BF) | 3 | Fall, Spring, Summer |  |
|  | Physical Science (PS) | 3 | Fall, Spring, Summer |  |
|  | Humanities (HU)/(DV)** | 3 | Fall, Spring, Summer |  |
|  | Total Semester Credits | 15 |  |  |


| $\square$ | Course | Credit Hours | Semester Offered | Milestones \& Notes |
| :---: | :---: | :---: | :---: | :---: |
| Sophomore (Semester 4) |  |  |  |  |
|  | ECON SS 2020 Principles of Macroeconomics (BF) | 3 | Fall, Spring, Summer | - Complete ECON 2020 with a "C-" or higher. <br> - Complete BSAD 2899 with a "CR" <br> - Maintain 2.5 GPA |
|  | BSAD 2899 Business Foundations \& Admission Assessment | 0 | Fall, Spring, Summer |  |
|  | BSAD 4620 Executive Lectures | 1 | Fall, Spring |  |
|  | QUAN 3610 Business Statistics II | 3 | Fall, Spring, Summer |  |
|  | MIS 2020 Introduction to Information Systems | 3 | Fall, Spring, Summer |  |
|  | Physical Science (PS) or Life Science (LS)/(DV)** | 3 | Fall, Spring, Summer |  |
|  | Humanities (HU) or Creative Arts (CA)/(DV)** | 3 | Fall, Spring, Summer |  |
|  | Total Semester Credits | 16 |  |  |
| Junior (Semester 5) |  |  |  |  |
|  | SCM 3050 Operations and Supply Chain Management | 3 | Fall, Spring, Summer | - Maintain 2.5 GPA. <br> - Choose international course. |
|  | MGMT 3010 Organizational Behavior \& Management | 3 | Fall, Spring, Summer |  |
|  | MIS 2030 Business Analytics | 3 | Fall, Spring |  |
|  | BSAD 3200 Legal Environment of Business | 3 | Fall, Spring, Summer |  |
|  | International Business Course (see list below) | 3 | Fall, Spring |  |
|  | Total Semester Credits | 15 |  |  |
| Junior (Semester 6) |  |  |  |  |
|  | MKTG 3010 Marketing Concepts \& Practices | 3 | Fall, Spring, Summer | - Maintain 2.5 GPA |
|  | FIN 3200 Financial Management | 3 | Fall, Spring, Summer |  |
|  | BSAD 3330 Business Ethics \& Environmental Responsibility | 3 | Fall, Spring, Summer |  |
|  | Bus Comm requirement - MGMT 3200, PS 3250, ENGL 3100 or 3750 | 3 | Fall, Spring, Summer |  |
|  | MGMT 3300 Human Resource Management | 3 | Fall, Spring, Summer |  |
|  | Total Semester Credits | 15 |  |  |
| Senior (Semester 7) |  |  |  |  |
|  | ACTG/ECON/FIN Major Elective | 3 | Fall, Spring, Summer | - Complete all prerequisites for BSAD 4780 with a "C-" or higher. <br> - Maintain 2.5 GPA |
|  | SCM Major Elective | 3 | Fall, Spring |  |
|  | MKTG Major Elective | 3 | Fall, Spring |  |
|  | MGMT 4300 Leadership and Group Effectiveness | 3 | Fall, Spring, Summer |  |
|  | Major Elective \#1 | 3 | Fall, Spring, Summer |  |
|  | Total Semester Credits | 15 |  |  |
| Senior (Semester 8) |  |  |  |  |
|  | MGMT 4400 Advanced Organizational Behavior | 3 | Fall, Spring, Summer | - Apply for Graduation. <br> - Maintain 2.5 GPA. |
|  | BSAD 4780 Strategic Management | 3 | Fall, Spring, Summer |  |
|  | Major Elective \#2 | 3 | Fall, Spring, Summer |  |
|  | Additional Elective Hours | 4 | Fall, Spring, Summer |  |
|  | Total Semester Credits | 13 |  |  |
|  | Total Bachelor Credits | 120 |  |  |

## Gen Ed Breadth Requirements (do not duplicate departments)

| $\square \mathrm{HU}$ | $\square \mathrm{CA}$ | $\square \mathrm{HU}$ or CA |
| :--- | :--- | :--- |
| $\square \mathrm{SS}$ | $\square$ SS |  |
| $\square \mathrm{PS}$ | $\square$ LS | $\square$ PS or LS |
| $\square$ DV (Double dip with breadth course) |  |  |

INTERNATIONAL BUSINESS COURSES: ACTG 4140 Accounting for Global \& Complex Entities; ECON 3110 International Trade; ECON 3120 International Finance \& Monetary Systems; ECON 4170 Economic Development; MIS $\mathbf{3 7 1 0}$ Global Issues in Information Technology; MGMT 3400 International Business; MKTG 3600 International Marketing; SCM 4400 Global Supply Chain Management International Course Requirement may be fulfilled by a Study Abroad or Exchange Program - See the Advising Center for opportunities.
*LIBS/BSAD 2704 = University Computer Information Literacy (CIL) Requirement. LIBS $\mathbf{1 5 0 4}$ (1 cr.) or LIBS $\mathbf{1 7 0 4}$ (1 cr.) may also be used to complete the requirement.
** All Degrees require 3 credit hours of Diversity (DV) Credit. See the current General Education Course List for suggested DV courses that will also fill SS/HU/CA/LS General Education Requirements.

- Indicates milestones that must be completed in that semester in order to stay on track for graduation.

