#wildcats Count

WEBER STATE UNIVERSITY 2020 CENSUS

weber.edu/2020census
What is the Census?

• Once a decade, since 1790, America comes together to participate in the decennial census to count the population.

• Completing the census helps with:
  • Reapportioning Congressional seats
  • Redistricting
  • Distributing billions of dollars in federal funding

• It is your Constitutional responsibility to do it!
Why Care?

• Constitutional responsibility

• Fair representation

• You use services that the census has distributed funds toward (roads, education, etc.) on a daily basis

• Lack of representation loses out on billions of dollars in funding (millions for each state)
  • 1 uncounted Utahn = $1,086 lost/person/year*

(*https://gwipp.gwu.edu/counting-dollars-2020-initial-analysis)
How to Complete the Census

2020 will be the easiest year to complete the census!

• Complete online
  • Complete the census between March 12 to July 31
  • Mobile-friendly
  • Offered in 12 non-English languages

• Complete by mail
  • Invitations will be mailed starting March 12 (offered in English and Spanish)

• Complete by phone
  • Assistance offered for 59 other non-English languages

EVERYONE gets counted in the household they live in most of the time on April 1.
Census Takers will knock on your door during this time if you do not complete it!

*Paper questionnaires will not be available on demand*
What is the Info Used For?

• Voting rights
• Fair redistricting
• Employment and public contracting
• Education
• Healthcare
• Economic opportunity
• Criminal and restorative justice
• Allocation of resources

• Public and private sector planning for infrastructure
• Private sector efforts to improve business development and customer service
• Academic research to better understand population trends
• Etc.
The Info Cannot Be Used For...

- Immigration enforcement
- Telemarketing
- Harassing or intimidating of communities

- The census will not ask for:
  - Social security number
  - Payment information
  - Citizenship status
• Does it impact me?
  • Of course! You are utilizing services every day (roads, public works, hospitals, schools, public safety, etc.)

• Is it confidential?
  • Yes! Information is only used for accurate representation and where to allocate resources. Title 13 of the U.S. Code.

• Is there a question about citizenship status?
  • No!

• How many questions are there?
  • 9 – how many in the home, what type of household, phone number, name, sex, date of birth, age, race, Hispanic origin
Interested in becoming a WSU Census Ambassador?