



COMMUNICATION

MAJOR OPPORTUNITIES

Communication Teaching Major Speech or Multimedia Journalism Emphasis

Catalog Year: 2020 – 2021

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Required for ALL Communication Majors (18 credits)	Credits	Semester	Grade
COMM HU 1020 Principles of Public Speaking OR COMM HU 2110 Interpersonal and Small Group Communication	3		
COMM 1130 Media Writing	3		
COMM 3000 Communication Theory <i>Prerequisite for many upper-division courses and should be taken as early as possible.</i>	3		
COMM 3150 Communication Research Methods	3		
COMM 3650 Communication Law	3		
COMM 4990 Senior Seminar	3		
Speech Emphasis (30 credits total)			
Required (21 credits)			
COMM HU 2010 Mass Media and Society	3		
COMM 2270 Argumentation and Debate	3		
COMM 3060 Listening and Interviewing	3		
COMM 3120 Advanced Public Speaking	3		
COMM 3820 Persuasive Communication	3		
COMM 4150 Rhetorical Theory and Criticism	3		
COMM 4850 Teaching Speech and Directing Speech Activities in the Secondary School	3		
Electives (9 credits)			
COMM 1270 Analysis of Argument	3		
COMM 3050 Conflict Management and Negotiation	3		
COMM 3070 Performance Studies	3		
COMM 3080 Intercultural Communication	3		
COMM 3090 Gender and Communication	3		
COMM 3100 Small Group Facilitation and Leadership	3		
COMM 3550 Organizational Communication	3		
Multimedia Journalism Emphasis (30 credits total)			
Required (21 credits)			
COMM 1500 Introduction to Mass Communication	3		
COMM HU 2010 Mass Media and Society	3		
COMM 2250 Essentials of Digital Media OR COMM 3740 Writing for Television and Screen	3		
COMM 3130 News Reporting and Writing	3		
COMM 3220 Editing	3		
COMM 3350 Visual Communication	3		

COMM 4840 Teaching Journalism and Advising Student Media in the Secondary School	3		
Electives (9 credits)			
COMM 1560 Audio Production and Performance	3		
COMM 2200 Multi-camera Production and Performance	3		
COMM 2250 Essentials of Digital Media	3		
COMM 3050 Conflict Management and Negotiation	3		
COMM 3080 Intercultural Communication	3		
COMM 3090 Gender and Communication	3		
COMM 3100 Small Group Facilitation and Leadership	3		
COMM 3550 Organizational Communication	3		
COMM 3740 Writing for Television and Screen	3		
COMM 3780 Broadcast News Writing and Production	3		
COMM 3820 Persuasive Communication	3		
COMM 3890 Advanced Cooperative Work Experience with Signpost	3		
COMM 4130 In-depth and Investigative Journalism	3		

Notes

- *Students may propose other courses to their academic advisor to best meet their academic goals.*
- *This advising sheet is not a contract but is designed to help students track academic progress.*
- *A maximum of 6 credit hours total from 3890, 3891, 3892, and 3893 may be counted for the major.*