



COMMUNICATION

MAJOR OPPORTUNITIES

Multimedia Journalism

Catalog Year: 2020 – 2021

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| Required for all Communication Majors (24 credits) | Credits | Semester | Grade |
|---|---------|----------|-------|
| COMM HU 1020 Principles of Public Speaking | 3 | | |
| COMM 1130 Media Writing | 3 | | |
| COMM HU 2110 Interpersonal and Small Group Communication | 3 | | |
| COMM 3000 Communication Theory <i>Prerequisite for many upper-division courses and should be taken as early as possible.</i> | 3 | | |
| COMM 3150 Communication Research Methods | 3 | | |
| COMM 3650 Communication Law | 3 | | |
| COMM 4890 Communication Internship | 3 | | |
| COMM 4990 Senior Seminar | 3 | | |
| Required for Multimedia Journalism Emphasis (21 credits) | | | |
| COMM 1500 Introduction to Mass Communication | 3 | | |
| COMM 2250 Essentials of Digital Media | 3 | | |
| COMM 3130 News Reporting and Writing | 3 | | |
| COMM 3350 Visual Communication OR COMM 3200 Live Events | 3 | | |
| COMM 3780 Broadcast News Writing and Production | 3 | | |
| COMM 3890 Advanced Cooperative Work Experience with Signpost | 3 | | |
| COMM 4130 In-depth and Investigative Journalism | 3 | | |
| Electives for Multimedia Journalism (Choose 9 credit hours) | | | |
| COMM 1560 Audio Production and Performance | 3 | | |
| COMM 2010 HU Mass Media and Society | 3 | | |
| COMM 2200 Multi-camera Production and Performance | 3 | | |
| COMM 2730 Digital Radio Production and Broadcast | 1-3 | | |
| COMM 3060 Listening and Interviewing | 3 | | |
| COMM 3080 Intercultural Communication | 3 | | |
| COMM 3090 Gender and Communication | 3 | | |
| COMM 3200 Live Event Production | 1-3 | | |
| COMM 3220 Editing | 3 | | |
| COMM 3400 Introduction to Public Relations | 3 | | |
| COMM 3440 Public Relations Writing | 3 | | |
| COMM 3460 Public Relations and Social Media | 3 | | |
| COMM 3550 Organizational Communication | 3 | | |
| COMM 3740 Writing for Television and Screen | 3 | | |
| COMM 3820 Persuasive Communication | 3 | | |
| COMM 3850 Advertising | 3 | | |
| COMM 3890 Advanced Cooperative Work Experience with Signpost | 1-3 | | |
| COMM 3891 Advanced Cooperative Work Experience with KWCR | 1-3 | | |
| COMM 3893 Advanced Cooperative Work Experience with Studio 76 | 1-3 | | |
| COMM 4400 Public Relations Media and Campaigns | 1-3 | | |

| Non-Communication Electives for Multimedia Journalism (15 credits) | | | |
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| <i>Students must complete a minor approved by their academic advisor OR one of the following tracks.</i> | | | |
| -- General Assignment Reporting Track -- | | | |
| ANTH 2010 SS/DV Peoples & Cultures of the World | 3 | | |
| BSAD 1010 Introduction to Business | 3 | | |
| CJ 1010 SS Introduction to Criminal Justice | 3 | | |
| CJ 1330 Criminal Law and Courts | 3 | | |
| CJ 4200 Ethical Issues in Criminal Justice | 3 | | |
| ECON 1010 SS Economics as a Social Science | 3 | | |
| ECON 2010 SS Principles of Microeconomics | 3 | | |
| ECON 2020 SS Principles of Macroeconomics | 3 | | |
| GEOG 3050 Weather and Climate | 3 | | |
| HAS 3000 The Health Care System | 3 | | |
| HIST 3130 U.S. Urban History | 3 | | |
| HIST 3270 American Environmental History | 3 | | |
| POLS 3140 Foreign Policy of the United States | 3 | | |
| POLS 4060 Law and Society | 3 | | |
| POLS 4600 American Congress | 3 | | |
| POLS 4750 Public Policy Analysis | 3 | | |
| SOC 3010 Social Inequality | 3 | | |
| SOC 3270 Criminology | 3 | | |
| SOC 3400 Social Change | 3 | | |
| SOC 3410 Sociology of Religion | 3 | | |
| -- Literary Journalism Track -- | | | |
| ART 2250 Foundations of Photography: Black and White/Analog | 3 | | |
| ART 3430 Typography and Publication Design | 3 | | |
| ENGL 2200 HU/DV Introduction to Literature | 3 | | |
| ENGL 2250 CA/CW Introduction to Creative Writing | 3 | | |
| ENGL 3050 Grammar, Style and Usage for Advanced Writing | 3 | | |
| ENGL 3250 CW Advanced Fiction Writing | 3 | | |
| ENGL 3270 Magazine Article Writing | 3 | | |
| ENGL 3280 Biographical Writing | 3 | | |
| ENGL 3350 Studies in Literary Genres | 3 | | |
| -- Technical Writing Track -- | | | |
| ENGL 3140 Professional and Technical Editing | 3 | | |
| ENGL 4100 Issues in Professional and Technical Writing | 3 | | |
| ENGL 4120 Seminar and Practicum in Professional and Technical Writing | 3 | | |
| WEB 1400 Web Design and Usability | 3 | | |
| WEB 2220 Digital Publishing | 3 | | |
| -- Web Publishing Track -- | | | |
| ART 3430 Typography and Publication Design | 3 | | |

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|---|-----|--|--|
| ENGL 3270 Magazine Article Writing | 3 | | |
| WEB 1400 Web Design and Usability | 3 | | |
| WEB 2200 Image Editing | 3 | | |
| WEB 2210 Computer Illustrations | 3 | | |
| WEB 2300 Video Editing | 3 | | |
| WEB 3090 Digital Presentations | 3 | | |
| WEB 2410 Web Animation I | 3 | | |
| WEB 3410 Web Animation II | 3 | | |
| -- Sports Reporting Track -- | | | |
| Required: PEP 2700 SS Sociohistorical Aspects of Sport | 3 | | |
| Required: PE course representing a competitive sport | 1 | | |
| Required: PE course representing a competitive sport | 1 | | |
| Required: PE course representing a competitive sport | 1-3 | | |
| <i>Note: The 3 PE credits must represent different sports and reflect an international understanding of sport. Up to 5 credits of PE may be counted toward the track.</i> | | | |
| NUTR 1120 Nutrition for the Athlete | 3 | | |
| NUTR 2320 Food Values, Diet Design and Health <i>Prereq: NUTR 1020</i> | 3 | | |
| AT 2175 Intro to Sports Medicine | 3 | | |
| PEP 2100 Introduction to Coaching Sport | 3 | | |
| PEP 2500 Sport Pedagogy | 3 | | |
| PEP 3400 Sport Psychology for Coaches | 3 | | |
| OCRE 3050 Recreation and Leisure in Society | 3 | | |
| <i>Other sport-related courses may be substituted as approved by the advisor</i> | 3 | | |

Notes

- *Students may propose other courses to their academic advisor to best meet their academic goals.*
- *This advising sheet is not a contract but is designed to help students track academic progress.*
- *A maximum of 6 credit hours total from 3890, 3891, 3892, and 3893 may be counted for the major.*