

Multimedia Journalism

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| ***Catalog Year: 2022 -2023*** |  |  | ***1 of 3*** |
| **Required for all Communication Majors (24 credits)** | **Credits** | **Semester** | **Grade** |
| COMM 1020 HU Principles of Public Speaking | 3 |  |  |
| COMM 1130 Media Writing | 3 |  |  |
| COMM 2110 HU CEL Interpersonal and Small Group Communication | 3 |  |  |
| COMM 3000 Communication Theory  *Prerequisite for many upper-division courses and should be taken as early as possible.* | 3 |  |  |
| COMM 3150 Communication Research Methods | 3 |  |  |
| COMM 3650 Communication Law | 3 |  |  |
| COMM 4890 INT Communication Internship | 3 |  |  |
| COMM 4990 Senior Seminar | 3 |  |  |
| **Required for Multimedia Journalism Emphasis (21 credits)** | | | |
| COMM 1500 Introduction to Mass Communication | 3 |  |  |
| COMM 2250 HU Essentials of Digital Media | 3 |  |  |
| COMM 3130 News Reporting and Writing | 3 |  |  |
| COMM 3200 Live Events **OR**  COMM 3840 Data Visualization & Storytelling | 3 |  |  |
| COMM 3780 Broadcast News Writing and Production | 3 |  |  |
| COMM 3890 INT Advanced Cooperative Work Experience with The *Signpost* | 3 |  |  |
| COMM 4130 In-depth and Investigative Journalism | 3 |  |  |
| **Electives for Multimedia Journalism (Pick 9 credit hours)** | | | |
| COMM 1560 Audio Production and Performance | 3 |  |  |
| COMM 2010 HU Mass Media and Society | 3 |  |  |
| COMM 2200 Multi-camera Production and Performance | 3 |  |  |
| COMM 2400 Social Media for Communicators | 3 |  |  |
| COMM 2730 Digital Radio Production and Broadcast | 1-3 |  |  |
| COMM 2820 Podcast Production | 3 |  |  |
| COMM 2980 Intro to Storytelling in Cinematic Virtual Reality | 3 |  |  |
| COMM 3060 Listening and Interviewing | 3 |  |  |
| COMM 3080 Intercultural Communication | 3 |  |  |
| COMM 3090 Gender and Communication | 3 |  |  |
| COMM 3220 Editing | 3 |  |  |
| COMM 3350 Visual Communication |  |  |  |
| COMM 3400 Introduction to Public Relations | 3 |  |  |
| COMM 3440 Public Relations Writing | 3 |  |  |
| COMM 3460 Public Relations and Social Media | 3 |  |  |
| COMM 3740 Writing for Screen | 3 |  |  |
| COMM 3820 Persuasive Communication | 3 |  |  |
| COMM 3850 Advertising | 3 |  |  |
| COMM 3890 INT Advanced Cooperative Work Experience with *The* *Signpost* | 1-3 |  |  |
| COMM 3891 INT Advanced Cooperative Work Experience with *KWCR* | 1-3 |  |  |
| COMM 3893 INT Advanced Cooperative Work Experience with *Studio 76* | 1-3 |  |  |
| COMM 4400 INT Public Relations Media and Campaigns | 1-3 |  |  |

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| **Non-Communication Electives for Multimedia Journalism (Pick 15 credits)** | | | |
| *Students must complete a minor approved by their academic advisor* ***OR*** *one of the following tracks.* | | | |
| **-- General Assignment Reporting Track --** | | | |
| ANTH 2010 SS/DV Peoples & Cultures of the World | 3 |  |  |
| BSAD 1010 Introduction to Business | 3 |  |  |
| CJ 1010 SS Introduction to Criminal Justice | 3 |  |  |
| CJ 1330 Criminal Law and Courts | 3 |  |  |
| CJ 4200 Ethical Issues in Criminal Justice *Prereq: CJ 1010* | 3 |  |  |
| ECON 1010 SS Economics as a Social Science | 3 |  |  |
| ECON 2010 SS Principles of Microeconomics  *Prereqs: Please see catalog for complete list of MATH requirements* | 3 |  |  |
| ECON 2020 SS Principles of Macroeconomics  *Prereqs: Please see catalog for complete list of MATH requirements* | 3 |  |  |
| GEOG 3050 Weather and Climate *Prereq: GEOG 1000 or 1500 or 1130 or Instructor Permission* | 3 |  |  |
| HAS 3000 The Health Care System | 3 |  |  |
| HIST 3130 U.S. Urban History | 3 |  |  |
| HIST 3270 SUS American Environmental History | 3 |  |  |
| POLS 3140 GLB Foreign Policy of the United States | 3 |  |  |
| POLS 4060 Law and Society *Course not currently being offered* | 3 |  |  |
| POLS 4600 American Congress | 3 |  |  |
| POLS 4750 Public Policy Analysis | 3 |  |  |
| SOC 3010 Social Inequality *Prereq: SOC 1010 or 1020* | 3 |  |  |
| SOC 3270 Criminology *Prereq: SOC 1010 or 1020* | 3 |  |  |
| SOC 3400 Social Change  *Prereq: SOC 1010 or 1020* | 3 |  |  |
| SOC 3410 Sociology of Religion | 3 |  |  |
| **-- Literary Journalism Track --** | | | |
| ART 2250 Foundations of Photography: Black and White/Analog | 3 |  |  |
| ART 3430 Typography and Publication Design *Prereq: ART 1120, ART 2430 or Instructor Permission* | 3 |  |  |
| ENGL 2200 HU/DV Introduction to Literature | 3 |  |  |
| ENGL 2250 CA/CW Introduction to Creative Writing  *Prereqs: ENGL 1010, ENGL 2010 or 2015* | 3 |  |  |
| ENGL 3050 Grammar, Style and Usage for Advanced Writing  *Prereqs: ENGL 1010, ENGL 2010 or 2015* | 3 |  |  |
| ENGL 3250 CW Advanced Fiction Writing  *Prereqs: ENGL 1010, ENGL 2010 or 2015, ENGL 2250 or 2260 or 2270 or 2280 or 2295* | 3 |  |  |
| ENGL 3280 Biographical Writing  *Prereqs: ENGL 1010, ENGL 2010 or 2015* | 3 |  |  |
| ENGL 3350 Studies in Literary Genres  *Prereqs: ENGL 1010, ENGL 2010 or 2015* | 3 |  |  |
| **-- Technical Writing Track --** | | | |
| ENGL 3140 Professional and Technical Editing  *Prereqs: ENGL 1010, ENGL 2010 or 2015* | 3 |  |  |
| ENGL 4100 Issues in Professional and Technical Writing  *Prereqs: ENGL 1010, ENGL 2010 or 2015* | 3 |  |  |

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| **-- Technical Writing Track -- continued** | | | |
| ENGL 4120 CEL Seminar and Practicum in Professional and Technical Writing  *Prereqs: ENGL 1010, ENGL 2010 or 2015* | 3 |  |  |
| WEB 1400 Web Design and Usability | 3 |  |  |
| WEB 2220 Digital Publishing  *Prereqs: WEB 1400, WEB 2200 or Instructor Permission* | 3 |  |  |
| **-- Web Publishing Track --** | | | |
| ART 3430 Typography and Publication Design  *Prereq: ART 1120, ART 2430 or Instructor Permission* | 3 |  |  |
| WEB 1400 Web Design and Usability | 3 |  |  |
| WEB 2200 Image Editing | 3 |  |  |
| WEB 2210 Computer Illustrations | 3 |  |  |
| WEB 2300 Video Editing | 3 |  |  |
| WEB 2410 Web Animation I | 3 |  |  |
| WEB 3090 Digital Presentations  *Prereqs: WEB 1700 or 1501/1701, WEB 1502/1702, WEB 1503/1703* | 3 |  |  |
| WEB 3410 Web Animation II  *Prereq: WEB 2410* | 3 |  |  |
| **-- Sports Reporting Track --** | | | |
| **Required:** PE course representing a competitive sport | 1 |  |  |
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| **Required:** PE course representing a competitive sport | 1-3 |  |  |
| *Note: The 3 PE credits must represent different sports and reflect an international understanding of sport.   Up to 5 credits of PE may be counted toward the track.* | | | |
| **Required:** PEP 2700 SS Sociohistorical Aspects of Sport | 3 |  |  |
| NUTR 1120 Nutrition for the Athlete | 3 |  |  |
| NUTR 2320 Food Values, Diet Design and Health  *Prereq: NUTR 1020 or HLTH 1020* | 3 |  |  |
| OCRE 3050 Recreation and Leisure in Society | 3 |  |  |
| PEP 2100 Introduction to Coaching Sport | 3 |  |  |
| PEP 2500 Sport Pedagogy | 3 |  |  |
| PEP 3400 Sport Psychology for Coaches | 3 |  |  |
| RHS 2175 Intro to Sports Medicine | 3 |  |  |
| *Other sport-related courses may be substituted as approved by the advisor* | 3 |  |  |

**Notes**

* *Students may propose other courses to their academic advisor to best meet their academic goals.*
* *This advising sheet is not a contract but is designed to help students track academic progress.*
* *A maximum of 6 credit hours total from 3890, 3891, 3892, and 3893 may be counted for the major.*