Digital Media

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| ***Catalog Year: 2023 – 2024 1 of 3*** | | | |
| **Required for all Communication Majors (24 credits)** | **Credits** | **Semester** | **Grade** |
| COMM 1020 HU Principles of Public Speaking | 3 |  |  |
| COMM 1130 Media Writing **OR**  COMM 1140 Writing for Workplace Communication | 3 |  |  |
| COMM 2110 HU CEL Interpersonal and Small Group Communication | 3 |  |  |
| COMM 3000 Communication Theory  *Prerequisite for many upper-division courses and should be taken as early as possible.* | 3 |  |  |
| COMM 3150 Communication Research Methods | 3 |  |  |
| COMM 3650 Communication Law | 3 |  |  |
| COMM 4890 INT Communication Internship | 3 |  |  |
| COMM 4990 Senior Seminar | 3 |  |  |
| **Required for Digital Media Emphasis (21 credits)** | | | |
| COMM 1500 Introduction to Mass Communication | 3 |  |  |
| COMM 1560 Audio Production and Performance | 3 |  |  |
| COMM 2200 Multi-camera Production and Performance | 3 |  |  |
| COMM 2250 HU Essentials of Digital Media | 3 |  |  |
| COMM 3740 Writing for Screen | 3 |  |  |
| COMM 3750 Advanced Cinematography and Editing | 3 |  |  |
| COMM 4760 Media Management and Distribution | 3 |  |  |
| **Electives for Digital Media (Pick 9 credit hours)** | | | |
| COMM 2010 HU Mass Media and Society | 3 |  |  |
| COMM 2400 Social Media for Communicators | 3 |  |  |
| COMM 2550 Communication in Professional Settings | 3 |  |  |
| COMM 2730 Digital Radio Production and Broadcast | 3 |  |  |
| COMM 2820 Podcast Production | 3 |  |  |
| COMM 2980 Introduction to Storytelling in Cinematic Virtual Reality | 3 |  |  |
| COMM 3060 Listening and Interviewing | 3 |  |  |
| COMM 3070 Performance Studies | 3 |  |  |
| COMM 3080 Intercultural Communication | 3 |  |  |
| COMM 3090 Gender and Communication | 3 |  |  |
| COMM 3100 Small Group Facilitation and Leadership | 3 |  |  |
| COMM 3120 Advanced Public Speaking | 3 |  |  |
| COMM 3130 News Reporting and Writing | 3 |  |  |
| COMM 3200 Live Event Production | 1-3 |  |  |
| COMM 3220 Editing | 3 |  |  |
| COMM 3350 Visual Communication | 3 |  |  |
| COMM 3400 Introduction to Public Relations | 3 |  |  |
| COMM 3440 Public Relations Writing | 3 |  |  |
| COMM 3460 Public Relations and Social Media | 3 |  |  |
| COMM 3550 Organizational Communication | 3 |  |  |
| COMM 3751 Narrative Digital Filmmaking | 3 |  |  |
| COMM 3780 Broadcast News Writing and Production | 3 |  |  |
| COMM 3820 Persuasive Communication | 3 |  |  |
| COMM 3850 Advertising | 3 |  |  |

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| **Electives for Digital Media (Pick 9 credit hours) continued** | | | |
| COMM 3890 INT Advanced Cooperative Work Experience with *The* *Signpost* | 1-3 |  |  |
| COMM 3891 INT Advanced Cooperative Work Experience with *KWCR* | 1-3 |  |  |
| COMM 3893 INT Advanced Cooperative Work Experience with *Studio 76* | 1-3 |  |  |
| COMM 4130 In-depth and Investigative Journalism | 3 |  |  |
| COMM 4440 Developing and Evaluating Health Communication Campaigns | 3 |  |  |
| COMM 4500 Topics in Communication *Only when taught as digital media-related topic  Prereq: instructor permission* | 3 |  |  |
| COMM 4800 Special Study and Individual Projects | 3 |  |  |

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| **Non-Communication Electives for Digital Media (Pick 15 credits)** | | | |
| *Students must complete a minor approved by their academic advisor* ***OR*** *one of the following tracks.* | | | |
| **-- Entertainment Track --** | | | |
| ART 1120 Design Concepts | 3 |  |  |
| ART 2430 Introduction to Graphic Design  *Prereq: ART 1120* | 3 |  |  |
| ART 4420 Advanced Digital Media  *Prereq: ART 1120, ART 2420A, ART 2420B, ART 2420C, ART 2420D or instructor permission* | 3 |  |  |
| ART 4440 Interaction Design  *Prereq: ART 1120, ART 2430, ART 3430, ART 3445 or instructor permission* | 3 |  |  |
| ENGL 3350 Studies in Literary Genres  *Prereq: ENGL 1010 and ENGL 2010 or 2015* | 3 |  |  |
| ENGL 3510 HU/EDI World Literature  *Prereq: ENGL 1010, ENGL 2010 or 2015* | 3 |  |  |
| ENGL 4550 American Literature – Contemporary  *Prereq: ENGL 1010,ENGL 2010, ENGL 3080* | 3 |  |  |
| MKTG 3010 Marketing Concepts and Practices | 3 |  |  |
| MKTG 3100 Consumer Behavior  *Prereq: MKTG 3010* | 3 |  |  |
| THEA 3303 History and Literature of Theater I | 3 |  |  |
| THEA 3505 Playwriting  *Prereq: instructor permission* | 3 |  |  |
| *Other courses pre-approved by advisor* | 3 |  |  |
| **-- Digital Media Production Track --** |  |  |  |
| **Choose no more than 3 COMM Courses (9 credits total) – Courses may not also be used to fill major elective requirements.** | | | |
| ACTG 2010 Survey of Accounting I | 3 |  |  |
| ART 1120 Design Concepts | 3 |  |  |
| ART 2430 Introduction to Graphic Design  *Prereq: ART 1120* | 3 |  |  |
| ART 2450 Foundations of Photography: Color/Digital | 3 |  |  |
| ART 2750 Foundations of Video Art  *Prereq: ART 2250 or ART 2450* | 3 |  |  |
| ART 4440 Interaction Design  *Prereq: ART 1120, ART 2430, ART 3430, ART 3445 or instructor permission* | 3 |  |  |
| BSAD 1010 Introduction to Business | 3 |  |  |
| BSAD 3000 Small Business Management | 3 |  |  |
| COMM 3751 Narrative Digital Filmmaking | 3 |  |  |
| COMM 4740 Advanced Writing for Screen | 3 |  |  |
| COMM 4751 Advanced Narrative Filmmaking | 3 |  |  |
| COMM 4770 Digital Documentary Filmmaking | 3 |  |  |
| MKTG 3010 Marketing Concepts and Practices | 3 |  |  |
| THEA 1023 CA Introduction to Film | 3 |  |  |
| THEA 1513 Stagecraft | 3 |  |  |
| THEA 2032 Lighting Fundamentals | 3 |  |  |
| THEA 3103 Directing I  *Prereq: THEA 1063, THEA 1713, and THEA 1033 or 1220* | 3 |  |  |

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| **-- Digital Media Production Track -- continued** | | | |
| WEB 2200 Image Editing | 3 |  |  |
| WEB 2410 Web Animation I | 3 |  |  |
| WEB 2500 User Experience Design  *Prereq: WEB 1400* | 3 |  |  |
| WEB 3300 Motion Graphics  *Prereq: WEB 2200, WEB 2300, or approval of instructor* | 3 |  |  |

**Notes**

* *Students may propose other courses to their academic advisor to best meet their academic goals.*
* *This advising sheet is not a contract but is designed to help students track academic progress.*
* *A maximum of 6 credit hours total from 3890, 3891, 3892, and 3893 may be counted for the major.*
* *Select classes carefully to meet upper-division requirements.*