Faculty Biography
Nicola Corbin is an Associate Professor in the Communication department at Weber State University who mentors and supports Wildcats on their quest to achieve their educational dreams. She teaches public relations and mass media courses, and advises Ogden Peak Communications, Weber State’s student-run public relations firm. Corbin was the winner of the Weber State University’s Crystal Crest Master Teacher Award in 2019 and the 2018 Educator of the Year award from the Iota Iota Iota chapter of the Omega Psi Phi Fraternity.

Her research interests encompass exploring the impact of representations of black women in mass media and popular culture, and critical approaches to public relations pedagogy. Prior to academia, Corbin practiced journalism and public relations for 10 years. Corbin earned her bachelor’s degree in communication from Seton Hall University, her Master of Arts in Graphic Communication Management and Technology from New York University, and her doctoral degree in Mass Communication from the University of Georgia.

Courses Taught
- COMM 1130 – Media Writing
- COMM 3400 – Introduction to Public Relations
- COMM 3440 – Public Relations Writing
- COMM 3892 – Advanced Cooperative Work Experience with Ogden Peak Communications
- COMM 4400 – Public Relations Media & Campaigns
- MPC 6350 – Visual Communication in the Workplace
- MPC 6600 – Strategic Communication

Research / Creative Work Interests
- Race and gender within mass media representations
- Inclusivity and cultural competence in public relations pedagogy
- Crisis and image restoration in public relations