Alexander L. Lancaster, Ph.D.
Assistant Professor of Communication
Basic Course Director

[Link to Dr. Lancaster’s Google Scholar Profile]

Faculty Biography

Dr. Alexander Lindon Lancaster, Assistant Professor and Basic Course Director for the Department of Communication at Weber State University, is Chair of the Applied Communication Interest Group at the Eastern Communication Association, and Vice Chair Elect of the Applied Communication Division for the National Communication Association. He has published several articles in regional, national, and international journals, including a recent publication on student outcomes in classrooms in which instructors implement permissive or restrictive cell phone policies at the International Journal of the Scholarship of Teaching and Learning. His primary areas of research interest are the use of persuasive communication by civic authorities and message efficacy in public safety contexts. He recently received a New Faculty Grant to continue studying police-citizen communication. In addition to his research, Dr. Lancaster teaches courses in public speaking, interpersonal and small group communication, and communication theory. Outside of work, Dr. Lancaster enjoys travelling to present at professional conventions and to visit his family in Southern California.

Education

- 2015 Ph.D., West Virginia University, Communication
- 2012 M.A., California State University Long Beach, Communication
- 2010 B.A., California State University Long Beach, Communication

Courses Taught at Weber State

- Public Speaking (COMM 1020)
- Interpersonal and Small Group Communication (COMM 2110)
- Communication Theory (COMM 3000)
- Advanced Public Speaking (COMM 3120)
- Persuasion (COMM 3820)
- Speaking in Professional Settings (MPC 6210)
- Research Methods (MPC 6700)

Research Interests

- Persuasive communication
- Classroom communication
- Message and campaign design
Publications


**Other activities**

- Community Research Team faculty co-adviser
- Basic Course Director
- *Speech Showcase* coordinator
- Reviewer, *Communication Research Reports*