Information Needed to Recruit Interns

**Organization:**

**Weber State Weekly**

**Address:**

**2634 N. 4350 W.**

**Plain City, UT 84404**

Contact Person Info (name, email and/or phone) and How to Apply:

Name:

Colby Peterson

Email:

[WeberStateWeekly@gmail.com](mailto:WeberStateWeekly@gmail.com)

Phone:

801-309-5917

How to apply:

Send and email to [WeberStateWeekly@gmail.com](mailto:WeberStateWeekly@gmail.com) with an attached resume and a blurb about your experience in news.

Internship Responsibilities/Duties:

Student-interns will be tasked with producing news-style short videos for social media (Instagram and TikTok) that inform Wildcat fans and the community about things happening within the various athletic programs on campus using statistics and stories.

Student interns will also have the optional opportunity to appear on one of our weekly podcasts interviewing Wildcat student-athletes and analyzing games from the previous week.

All content produced can be included in a student portfolio for future job applications, along with letters of recommendation.

Skills / Knowledge Needed for Internship:

● Knowledge of sports journalism norms and news production flow

● Interest in social media, especially Instagram, TikTok, and YouTube

● Interest and/or knowledge of Weber State Athletics

● Ability to build professional media relationships and cultivate sources

● Strong skill in organizing and managing deadlines

● Basic video editing skills

Projects To Be Completed (Internship Portfolio possibilities):

Coverage of Weber State football, volleyball, men’s and women’s basketball, or softball beats (producing 3-4 news packages per week for social media with a 90 second max each)

Appearances on weekly podcast/live stream episodes, interviewing student-athletes and analyzing games from the past week

Location(s) for Internship Work (e.g., some work done at home?):

Work can be done mostly remotely, though some appearances on campus for postgame interviews will increase quality of content

Days/Times Intern Needed–How Flexible:

Internship is very flexible. Work can be done at any time during the week, as long as packages are delivered by editorial deadline.

Appearances at on campus Weber State athletic events to gather interview material helpful, but not required.

Pay Rate/Stipend:

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