Information Needed to Recruit Interns

Organization: Moxie•Pop and Katie’s Quilting Co.

 Address: 1648 Cahoon St. Ogden, UT 84401

Contact Person Info (name, email and/or phone) and How to Apply:

Name: Katie Malan

Email: shopmoxiepop@gmail.com

Phone: (801) 600-9400

 How to apply: Text or email to set up an appointment

Internship Responsibilities/Duties:

Katie’s Quilting Co:

Social Media on Meta, TikTok, X, and Pinterest

Create consistent marketing email to subscriber list

Design plan for ongoing media and marketing

Assist with SEO best practices and further implement brand awareness

www.katiesquilting.com

@katiesquiltingco

Moxie•Pop:

This is a brand new company I am about to just about to launch. I will need an extensive and exhaustive plan for creating brand awareness, product launches, social media, web design suggestions, etc.

www.moxiepopshop.com

@moxiepopshop

Skills / Knowledge Needed for Internship:

● Social Media

● Branding

● Web Design is a plus

● Email marketing

● Experience with Wix and/or Shopify.

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Projects To Be Completed (Internship Portfolio possibilities):

Floor-up marketing and branding plan and execution for a new company.

Marketing and branding plan an established company.

Location(s) for Internship Work (e.g., some work done at home?):

Remote

Days/Times Intern Needed–How Flexible:

Open. Very Flexible

Paragraph Summarizing Information to Email to Students:

ISO an intern to create and execute a branding and marketing plan for a new POD apparel and accessories company including: email marketing, ad creation, social media, web design, and various graphic design as agreed upon. Intern may also work on an established business to create further brand awareness, social media, and other marketing as suggested by intern. Intern will work closely with owner in creating and furthering plans for both companies.

Pay Rate/Stipend:

$15/hour