

CHOWIE!TM Hunting Provisions is a youth-focused brand of technical outerwear launching Spring 2025.

Based in Ogden, Utah: We are outdoors aligned and assigned by design, stoked by the stalk, fed by the hunt; current and future factors of enduring conservation in dedicated promise and practiced formation. The unrivaled totem of raw-and-readied radness afield.

The meat and the marrow of **CHOWIE!**TM is in the ethos of the essential value of wild experiences — now more than ever. And as conduit to this, youth be introduced to and engaged by hunting, inciting an adventurous exploration of the natural world, the biological observation and study of wildlife in its native environment, and with the pursuit of game, the practice of patience, skill, and proficiency, self-reliance and -sufficiency, this in tracking, taking, dressing, cooking, eating and honoring of all that land and sky may well provide.

Overview:

We are seeking a Social Media Intern to join our hybrid team. This position offers a great opportunity for individuals looking to gain practical experience in social media marketing and digital content curation and creation with a nascent and dynamic brand.

Duties:

- Manage social media accounts and schedule posts
- Assist in planning and curating engaging social media content across various platform
- Grow and scale a viable, qualified follower-audience
- Monitor and respond to comments and messages on social media channels
- Support in analyzing metrics to track the success of campaigns

Qualifications:

- Immersion in / passion for hunting AND action sports — required
- Strong attention to detail with a knack for storytelling and proofreading skills to boot
- Understanding of SEO principles and digital marketing concepts
- Good relationship management skills for engaging with followers and influencers
- Prior experience in social media management is a plus

This internship provides valuable hands-on experience in digital marketing, social media management, content curation and creation; is expected to be collaboratively coordinated and somewhat independently driven. Join us to build your portfolio and kickstart your career.

Job Types: Part-time, Internship

Pay: \$100.00 per month stipend

Work Location: Hybrid / Ogden, Utah