Sentry Financial - Graphic Designer - $25/hr. Part-Time Job 20 hrs/week

GRAPHIC DESIGNER (PART-TIME)

ABOUT THE JOB
We are seeking a part-time graphic designer to join the Sentry Financial team. In this role, you will work on projects for Sentry’s corporate operations and its subsidiaries and affiliates, including Lightspark Foundation, a local fast-casual restaurant chain, and Emmy®-winning film, TV, and podcast production house Vavani Productions. You'll do stuff like:
• Develop concepts for and design various collateral materials, including newsletters, fliers, invitations, presentations, vouchers, and digital assets;
• Create new and aesthetically pleasing marketing and fundraising materials that align with the brand image of Sentry and its sub-brands, affiliates, and partners;
• Design and layout internal and external reports and communications;
• Manage design files;
• Assist the marketing team with brainstorming, marketing, branding, and advertising strategies;
• Design and manage the visual elements of new brands and projects, including logo and collateral design; and
• Assist in the design and/or maintenance of Sentry’s main website and the websites of Sentry’s sub-brands, affiliates, and partners.
Compensation will be $25/hour. We’ll need you for 20-25 hours a week, with a mixture of remote and on-site work.

ABOUT YOU
You have a high-tempo drive and keen eye for design. You love to brainstorm, develop new graphic and visual concepts from scratch, and have the skills to turn those ideas into reality. You are interested in a wide range of fields, and enjoy collaborating with equally-driven peers and colleagues.
At a minimum, you have:
• A Bachelor’s Degree or its equivalent in Marketing, Graphic Design, or a related field;
• Expertise in Adobe Illustrator and Photoshop; and
• At least a year of experience in the field or demonstrable equivalent skills.
Preferences:
• Experience in web design (especially Webflow);
• Experience in SEO, metadata, and analytics; and
• Social media expertise.

ABOUT US
Sentry Financial is a boutique financial services company in Salt Lake City with over 30 years of history and nearly $4 billion in completed transactions to date. We have business divisions in Equipment Finance, Real Estate, and Private Equity. Many
members of our team have educational and professional backgrounds as JDs, MBAs, and CPAs who design and analyze deal structures with sharp attention to detail. Across Sentry’s portfolio companies and affiliates, we produce films and TV, support prosocial nonprofit initiatives, and offer fresh and healthy food to the Utah community.

HOW TO APPLY
Send the following to Stéphane Glynn (sglynn@sentry.financial) no later than 6 p.m. on 1/17/2022:
• Your current résumé (preferably one page, but no more than two);
• A one-page cover letter explaining why you think you’d be a good fit for this position; and
• Two work samples or a full portfolio.
If you make it to the final round of consideration, we’ll also ask for contact information for two references.