



Welcome to Spring Semester 2020

Welcome back, Communication students! We hope you had a nice break and are eager to get back to work.

Please let us know if you encounter any problems registering for classes. Contact the department administrative assistant, Sare Gardner, at sgardner1@weber.edu or the department chair, Dr. Sheree Josephson, at sjosephson@weber.edu. We are happy to help you. Use the “wait list” this week if the class you want is full. We will do our best to fit you in.

This is the January edition of the monthly email to majors. At least once a month during the regular school year, we will email you to let you know about meetings of student organizations, guest speakers, important deadlines, opportunities, student and faculty achievements—and more. If you have information you’d like us to distribute, please email department chair Sheree Josephson at sjosephson@weber.edu.

What’s Happening

January

- **Jan. 6:** Spring Semester begins
- **Jan 14:** NY Times columnist David Brooks, 7:30 p.m., Browning Austad Auditorium (see below)
- **Jan. 20:** Martin Luther King, Jr., Day
- **Jan. 23:** PRSSA Spring Semester Social, 6-7 p.m., EH 307
- **Jan. 24:** Deadline to apply for Signpost positions (see below)

February

- **Feb. 17:** Presidents’ Day

March

- **March 2-6:** Spring Break
- **March 30:** Former 60 Minutes Producer Mary Mapes, 7 p.m. (see below)

April

- **April 24:** Graduation

Student News

PR&A graduate gets job as marketing and recruiting specialist at WSU

Tiana Pack, a Public Relations & Advertising major, completed her internship at Weber State University's International Student & Scholar Center where she produced videos and social media content, and did mass media outreach. She will begin working there as a marketing and recruiting specialist.

Multimedia Journalism student gets full-time copy editor job at Furry Friends

Madeline Thorpe, a multimedia journalism major, found a full-time job at Furry Friends as copy editor, after doing an internship at Church & State, where she networked with Furry Friend, an incubator business there.

Announcements

Apply by Jan. 24 for section editor jobs at The Signpost for 2020-21 school year

The Signpost, the news organization at Weber State University, is seeking students passionate about news to lead teams of reporters, photographers and designers in the 2020-21 school year. The Signpost publishes two days a week on and off campus and online daily at mywebermedia.com. Section editors are sought for news, sports, culture, science & technology, Spanish, photography, copy editing, graphic design, videography and online media and webmaster. Section editors can be any major, but news experience is preferred. To apply, pick up an application at The Signpost office, Shepherd Union, Room 401, or download it from our website, signpost.mywebermedia.com under "About Us." If you have questions, email Dr. Jean Norman, jeannorman@weber.edu. Deadline is Friday, Jan. 24.

It's time to fill out FAFSA, WSU Specialized Scholarship Application for 2020-21

Students who have not yet completed their FAFSA and Weber State's Specialized Scholarship Application for the 2020-21 school year should go to weber.edu/financialaid and do so. The university and college scholarship committees meet in early spring and make decisions for the next academic year based on those applications.

New York Times columnist, commentator David Brooks to speak on Jan. 14

Popular commentator David Brooks will bring his blend of conservative politics, humor and insightful cultural reflections to Weber State University on Jan. 14 at 7:30 p.m. in the Val A. Browning Austad Auditorium. Brook's presentation is one of this year's marquee events in the Browning Presents! season, hosted by the Telitha E. Lindquist College of Arts & Humanities. Tickets are \$15 for adults and \$8 for students and can be purchased at weberstatetickets.com or by calling 801-626-8500. Brooks has covered business, crime and politics over a long career in journalism. Brooks is an op-ed columnist for the New York Times and a commentator on the PBS evening news broadcast "NewsHour," NPR's "All Things Considered" and NBC's "Meet the Press." He is the author of five books including the New York Times bestseller, "The Road to Character" and his latest, "The Second Mountain: The Quest for a Moral Life." The 90-minute presentation will include approximately 45 minutes for remarks and 45 minutes for questions. Dean of the College of Art & Humanities Scott Sprenger will moderate the event.

All invited to PRSSA Spring Semester Social on Jan. 23 at 6 p.m.

The PRSSA is having a Spring Semester Social for all students on Thursday, Jan. 23, from 6-7:30 p.m. in Elizabeth Hall 307.

Space still available in COMM 4500 Journalistic Freelance Writing

Space is still available in a one-time offering of Journalistic Freelance Writing, COMM 4500, a spring class designed to prepare writers, photographers and other creatives to thrive in the gig economy. The class meets Tuesday and Thursday at 2 p.m. starting Jan. 7 in Elizabeth Hall 307. Those who do not have the prerequisite COMM 1130 Media Writing and would like to take the class should contact Dr. Jean Norman, jeannorman@weber.edu, for permission to take the class.

Former '60 Minutes' producer to speak on March 30

Mary Mapes, the author of the book “Truth and Duty: The Press, The President and the Privilege of Power” and an award-winning former producer of “60 Minutes,” will speak March 30 at 7 p.m. on the campus of Weber State University. Tickets are \$5 for students and \$12.50-\$25 for the general public. They are available at <http://weberstatetickets.com/>. The event is sponsored by The Signpost and a number of other organizations.

Faculty Accomplishments

Department chair publishes article in Visual Communication Quarterly

Dr. Sheree Josephson, chair of the Department of Communication, has published “Augmented Reality through the lens of eye tracking” in the October-December 2019 volume of Visual Communication Quarterly. The piece is co-authored by Melina Myers, a recent graduate in the Master of Professional Communication program. The study compared the usability of Yelp’s Augmented Reality application Monocle with its familiar map-based app.

Get Involved

- **The Signpost:** Contact Dr. Jean Norman at jeannorman@weber.edu.
- **Studio 76:** Contact Andrea Baltazar at andreabaltazar@weber.edu.
- **KWCR Wildcat Radio:** Contact Dr. Nathan Rodriguez at nathanrodriguez@weber.edu.
- **WSU Debate:** Contact Ryan Wash at ryanwash@weber.edu.
- **WSU Speech:** Contact Mark Galaviz at markgalaviz@weber.edu.
- **Ogden Peak Communications:** Contact Dr. Nicola Corbin at nicolacorbin@weber.edu.
- **PRSSA:** Contact Leslie Howerton at lesliehowerton@weber.edu.
- **Society of Professional Journalists:** Contact Dr. Jean Norman at jeannorman@weber.edu.
- **Departmental Honors:** Contact Dr. Susan Hafen at shafen@weber.edu.
- **Lambda Pi Eta:** Contact Dr. Hailey Gillen Hoke at haileygillenhoke@weber.edu.