WSU Communication bachelor’s degree ranked as one of best in U.S.; graduation signoff set for Feb. 19

Happy February!

The Department of Communication office is open virtually through Zoom Monday through Thursday from 9 a.m. to 1 p.m. at https://weber.zoom.us/j/95611908967. You can also call us at 801-626-6426 or email communication@weber.edu Monday through Friday from 9 a.m. to 5 p.m. Of course, you can also leave a message any time. We will get back to you.

This is the February edition of the monthly email to majors. At least once a month during the regular school year, we will email you to let you know about meetings of student organizations, guest speakers, important deadlines, opportunities, student and faculty achievements—and more. If you have information that you’d like us to distribute, please email department chair Sheree Josephson at sjosephson@weber.edu.

What’s Happening

February
- Feb. 15: Presidents Day
- Feb. 19: Graduation Signoff
- Feb. 23: Lecture by “60 Minutes” producer (see below)

March
- March 8-12: Spring Break
- March 15: MPC application deadline

April
- April 5: Summer Semester registration opens
- April 12: Fall Semester registration opens
- April 30: Graduation

Student News

Communication bachelor’s ranked as a Top 30 program
College Rank named the Weber State University Communication Department in its Best Bachelor’s in Communications guide as a top program in the country. College Rank synthesizes data from the National Center for Education Statistics, the Bureau of Labor Statistics, Payscale, and the College Scorecard. Ultimately, colleges are scored based on their commitment to online education, admission rates, student satisfaction, alumni debt, and specialties. College Rank said: “WSU provides a broad study of communications, including a number of interdisciplinary tracks. You can choose to specialize in copywriting, marketing, visual communication, healthcare
public relations, and international public relations. Regardless of your choice, you'll also gain a broad understanding of advertising, marketing, and news reporting and writing. Graduates of this program will be especially prepared for careers in public relations, which could include working in sales or advertising, or as a marketing specialist, product manager, or PR specialist. You will also have the chance to become a member of the student-run public relations firm, which could see you awarded a tuition fee waiver. Full-time undergraduate tuition at Weber State University costs $5,090 per two semesters for Utah residents and $15,272 for non-residents. Fees total $847, with an estimated $800 for books and between $5,845-$10,638 for room and board on-campus. The university awards over $90 million in scholarships and aid each year. To see the entire list, go to https://www.collegerank.net/best-bachelors-communications/. The Signpost also featured this acknowledgment. This story can be found at https://signpost.mywebermedia.com/2021/01/25/wsu-communications-degree-ranked-among-the-top/.

WSU Speech students excel at Western Washington Viking International
The WSU Speech Team had a strong showing at the Western Washington Viking International competition led by Jazmyne Olson taking first place in both Extemporaneous Speaking and Novice Impromptu, Sophie Beck winning first place in Novice Informative Speaking and an overall second-place speaker award, and Rebecca Brown taking first place in Junior Prose. This competition included 16 schools in Alaska, Idaho, Washington, Oregon, Montana, California and Utah.

Individual awards included:
- **Krystiana Davis**, sixth, Novice Persuasive Speaking
- **Brad Baker**, fifth, Open Dramatic Interpretation and Top Junior in individual speaker points
- **Akir Rowe**, second, Novice Persuasive Speaking and second in Novice Extemporaneous Speaking
- **Sophie Beck**, first, Novice Informative Speaking, with straight firsts in each round
- **Kyle Housley**, third, Junior Prose; second, Novice Informative Speaking; first, Open Dramatic Interpretation; Top Novice in individual speaker points
- **Rebecca Brown**, first, Junior Prose, taking straight firsts in each round
- **Jazmyne Olson**, first, Extemporaneous Speaking with straight first in each round; first, Novice Impromptu

In IPDA (one-on-one) debate events, awards included:
- **Quarterfinalists**: Kyle Housley, Akir Rowe
- **Semifinalists**: Brad Baker, Jazmyne Olson
- **Second place**: Sophie Beck
- **Speaker awards**: Krystiana Davis, fifth; Akir Rowe, fourth; Sophie Beck, second

Additionally, Olson took second place for the Orv Iverson Award. Out of 20 schools in the conference, she was ranked the best overall competitor among all novice and junior students in both speech and IPDA debate. Finally, WSU—having only competed for a year in the Northwest Forensic Conference, with comparatively few students, placed in the Gold Tier. WSU will compete next at the Talk Hawk Invitational Feb. 12-14. To help judge, contact Mark Galaviz at Markgalaviz@weber.edu.

Announcements

**Peabody award-winning former ’60 Minutes’ producer to speak on Zoom**
Journalist Mary Mapes, former producer for “60 Minutes” on CBS, will speak to the Weber State community on Feb. 23 at 7 p.m. via Zoom. The public is invited. In 2004, Mapes broke two stories that changed her life. Her reporting on prisoner abuse at the Abu Ghraib prison in Afghanistan won her a Peabody Award, the highest honor in broadcast journalism. Her reporting later that year on President George W. Bush’s spotty National Guard record during the Vietnam War got her fired and led to the retirement of CBS anchor Dan Rather. The book “Truth and Duty: The Press, the President and the Privilege of Power” and movie “Truth,” starring Cate Blanchett and Robert Redford, tell the story. To sign up for the event, use this link:
Deadline to apply for Master of Professional Communication program March 15
Are you graduating this year? Are you wondering what might come next? Employers routinely agree that excellent communication is a must for career advancement. The Master of Professional Communication degree at WSU can help you pursue your professional communication career or graduate school goals. The WSU Master of Professional Communication program is flexible, affordable, and does not require the GRE. Check out weber.edu/mpc or contact Dr. Sarah Steimel at sarahsteimel@weber.edu to learn more. The application deadline to start the program in Summer or Fall 2021 is March 15.

New associate’s degrees in Digital Media Production available in Fall Semester
The Department of Communication is now offering associate’s degrees in Digital Media Production. Students have the choice between an Associate of Science, an Associate of Arts or an Associate of Applied Science. Students majoring in Digital Media or Film Studies are encouraged to contact their academic advisor to enroll. The degrees stack on the bachelor’s degrees in DM or Film Studies with classes double-counting for both the associate’s and bachelor’s degrees. This provides a way for students to add a degree to their resume before the bachelor’s degree is completed. Faculty who can help students add this degree to CatTracks include Andrea Baltazar at andreabaltazar@weber.edu; Aimee Gillette at aimeegillette@weber.edu; Ash Soltani-Stone at ashsoltanistone@weber.edu or Dr. Sheree Josephson at sjosephson@weber.edu.

Students with high GPAs eligible to apply for Departmental Honors
You are eligible to apply for Departmental Honors if you have an overall 3.5 GPA and a 3.7 GPA in the major and hope to present original research or a creative project at the undergraduate symposium or any professional forum. Achieving departmental honors will result in HONORS showing on your diploma and transcript, an invitation to Honors banquet, and eligibility to apply for an Honors scholarship for your textbooks. You need to apply for Departmental Honors at least one semester before graduation. Apply online through the Honors Student Portal. If you have questions, contact Dr. Susan Hafen at shafen@weber.edu.

Get Involved

- **The Signpost:** Contact Dr. Jean Norman at jeannorman@weber.edu.
- **Studio 76:** Contact Andrea Baltazar at andreabaltazar@weber.edu.
- **KWCR Wildcat Radio:** Contact Dr. Nathan Rodriguez at nathanrodriguez@weber.edu.
- **WSU Debate:** Contact Sam Allen at samallen2@weber.edu
- **WSU Speech:** Contact Mark Galaviz at markgalaviz@weber.edu.
- **Ogden Peak Communications:** Contact Dr. Nicola Corbin at nicolacorbin@weber.edu.
- **PRSSA:** Contact Leslie Howerton at lesliehowerton@weber.edu.
- **Society of Professional Journalists:** Contact Dr. Jean Norman at jeannorman@weber.edu.
- **Departmental Honors:** Contact Dr. Susan Hafen at shafen@weber.edu.
- **Lambda Pi Eta:** Contact Dr. Hailey Gillen Hoke at haileygillenhoke@weber.edu.