Come build a career today with Utah Transit Authority (UTA), the American Public Transit Association 2014 Outstanding Public Transportation System of the year. UTA strengthens and connects communities with more than 44 million riders annually with a system of innovative, sustainable and accessible service. If you have the talent to succeed and enthusiasm to make it happen, we look forward to hearing from you today.

Open-Close Date February 12, 2015—February 23, 2015

Job Title Media Relations Specialist—Job #15:039

Type of Posting Internal and External

Job Summary Serves as one of UTA’s press liaisons. Acts as a source of public information for scheduled and unscheduled events. Interacts with reporters, editors, photographers, editorial boards and other members of the press to develop public relationships for disseminating information and publicity. Helps develop and execute media plans and strategies and works to distribute information in support of activities and events. Works with UTA’s Senior Media Relations Specialist, Senior Social Media Specialist, Public Relations and Marketing Manager, and Chief Communications and Customer Focus Officer in responding to media queries and proactively pitching stories.

Minimum Qualifications

EDUCATION/TRAINING:
Bachelor’s Degree in Public Relations, Journalism, Communications, Public Administration, or related field.

EXPERIENCE:
Five years related work experience with demonstrated competency in public relations or communications, with a media relations background.

Ability to communicate effectively verbally and in writing;
Ability to develop a proactive media strategy;
Ability to build rapport with various groups of people;
Ability to handle pressure and meet deadlines;
Excellent organizational skills.

- OR -
An equivalent combination of relevant education and experience.
[UTA reserves the right to determine the equivalencies of education and experience.]

Pay Rate $56,028.18 annually

How to Apply Please apply and learn more about this position at: www.rideuta.com

Additional Information Women and Minorities are encouraged to apply. All UTA property is designated as Tobacco-Free. UTA is an Equal Opportunity Employer M/F/V/D
To learn more and connect with UTA, please follow us on:

669 West 200 South. Salt Lake City, Utah 84101  I  1110 South Geneva Rd. Orem, Utah 84050  I  135 West 17th Street. Ogden, Utah 84404

For additional questions, please call Human Resources at 801-287-2324