We Invite You to Sponsor and/or Exhibit at the 10th Annual Intermountain Sustainability Summit

We are celebrating the 10th Anniversary of the Intermountain Sustainability Summit in March 2019. It is shaping up to be an exceptional year, and we would like to invite you to join us in making it the best event yet.

Last year over 650 sustainability professionals and emerging leaders attended the Summit and affiliated events, 400 of whom attended the main Summit day. Participants represented business, nonprofit, government and education sectors.

The Summit is the largest sustainability conference serving Utah and the intermountain region. The event hosts over 20 sessions including speakers, cultural attractions and the Eco Expo Hall.

The Eco Expo brings participants to you. Several sessions are dedicated to the Eco Expo, and it is conveniently located at the crossroads of all Summit sessions. Sponsors and exhibitors also receive 2 (or more) conference registrations, giving your organization the opportunity to go beyond the booth to network.

Participants are eager to implement and improve sustainability at their own businesses, institutions and organizations, making this event the perfect venue to market your sustainable products and services.

We hope you will consider showing your support for sustainability across Utah and the Intermountain West. The Summit is an excellent venue to network, and promote your sustainability-related products and services.

March 21 - 22, 2019 • Weber State University, Ogden, Utah • Weber.edu/ISSummit
Why exhibit?

Build Brand Loyalty
Connect your organizational brand with those interested in patronizing and recognizing firms who promote sustainable products and practices.

Develop New Partnerships
The Summit is a place to meet customers who are actively seeking solutions to meet their sustainability goals. Build your relationships in one-on-one conversations at your booth, or over lunch. Contribute solutions in sessions, or at round table discussions. Enjoy a range of networking opportunities.

Connect with Customers
Join participants at Summit sessions to learn about future trends, best-practices, and the challenges they encounter in their fields. Gaining insight into attendees’ objectives and needs will help your organization supply well-targeted solutions, products and services.

Recruit New Professionals
Connect with new as well as seasoned professionals who have the knowledge, skills and drive to increase your organization’s performance. Find future interns and employees who are committed, well-informed and active in the field.

Show Your Support
Your support encourages and enlivens others like you. Whether Summit attendees already work at your organization, are your customers, or have yet to learn about you, sponsoring ISS shows your organization’s commitment for a clean and sustainable world.

Where Our Participants Live and Work

45% Salt Lake County
45% Northern Utah
4% Utah County & Southern Utah
6% Surrounding States

We Are Pleased to Announce Paul Hawken as the 2019 Keynote Speaker

Paul Hawken, entrepreneur, environmentalist and author, will keynote the 10th Annual Intermountain Sustainability Summit!
His work includes starting ecological businesses, writing about the impact of commerce on living systems, and consulting with heads of state and CEOs on economic development, industrial ecology, and environmental policy.

He has appeared on numerous media including the Today Show, Larry King, Talk of the Nation, and has been profiled or featured in hundreds of articles including the Wall Street Journal, Newsweek, Washington Post, Business Week, and US News and World Report.

His writings have appeared in the Harvard Business Review, Resurgence, New Statesman, Inc, Boston Globe, Christian Science Monitor, Mother Jones, Utne Reader, Orion, and many other publications.

Weber.edu/ISSummit
Connect with fellow Summit participants in the center of the event space. The Mezzanine, located at the crossroads between session spaces, provides a high energy atmosphere where you can introduce your brand and ideas.

**Exhibit Booth Rates**
- Business - $250
- Education/Nonprofit – $100 (scholarships available)

**Exhibitor Benefits**
- Exhibit space with skirted 8’ x 30” table, and two chairs
- Two Summit registrations, including access to all sessions and meals on March 21 (a $210 value)
- Recognition online and in printed conference materials
- Hyperlink to your organization’s webpage

**Sponsorship Benefits**
- Preferred exhibitor location
- Logo on event signage, program, and website with links to your webpage and job boards
- Silver – Platinum sponsors receive program ad space
- Gold and Platinum Sponsors invited to VIP event with keynote speaker

**Exhibit Area**
- **Platinum Sponsors**
  - Two Page Spread Ad
  - 10.5 x 8 inches
- **Gold Sponsors**
  - Full Page Ad
  - 5 x 8 inches
- **Silver Sponsors**
  - Third of a Page Ad
  - 5 x 2.5 inches

**Sponsor’s Printed Program Promotional Space**

Please provide a proofed, 300 dpi, CMYK document with no bleeds or crop marks. **Artwork must be received by Thursday, February 7, 2019.**

[Weber.edu/ISSummit]
# Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold¹</th>
<th>Platinum¹</th>
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</thead>
<tbody>
<tr>
<td>Price</td>
<td>$1,000</td>
<td>$2,000</td>
<td>$3,000</td>
<td>$4,000</td>
</tr>
<tr>
<td>Number of Conference Registrations Provided²</td>
<td>Two</td>
<td>Three</td>
<td>Four</td>
<td>Six</td>
</tr>
<tr>
<td>Parking Passes²</td>
<td>One</td>
<td>One</td>
<td>Two</td>
<td>Three</td>
</tr>
<tr>
<td>VIP event with Keynote²</td>
<td>One</td>
<td>Two</td>
<td>Three</td>
<td></td>
</tr>
<tr>
<td>Expo Table Location</td>
<td>Central</td>
<td>Central</td>
<td>Better</td>
<td>Best</td>
</tr>
<tr>
<td>Ad in Program³</td>
<td>1/3 Page</td>
<td>Full Page</td>
<td>2 Page Spread</td>
<td></td>
</tr>
<tr>
<td>Verbal Recognition at the Summit and Workshops</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Reserved Keynote and Lunch Seating²</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo on Breakfast, Lunch, and Keynote Table Centerpieces</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo on Landing Page, Program, and at Registration Tables</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>PowerPoint Slide Shown at Breakfast and Lunch</td>
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<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Promotion in Newsletter</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Opportunity to Welcome Audience at Opening Session</td>
<td>✔️</td>
<td>✔️</td>
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</tr>
</tbody>
</table>

1. Limited number of gold and platinum sponsorship packages are available.
2. Names and titles of individuals attending the Summit and workshops are requested no later than **Monday, March 4, 2019**. Event registrations, table reservations, and preferred parking may not be guaranteed if received at a later date.
3. Program ads must be submitted by **Thursday, February 7, 2019** to be included in the Summit program.

**Are you new to the Summit? Join us as a new sponsor for $500. Ask how you can become a ‘friend’ of the Summit, and receive many of the Bronze sponsorship benefits.**

**Thank you for Supporting Sustainability in the Intermountain Region!**

For more info contact Bonnie Christiansen: BChristiansen2@weber.edu or 801-626-6326

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