Aligning to AMPLIFY

February 14, 2023

AMPLIFIED
A 5-year plan for growth
AMPLIFIED Goals & Targets

- Equity, Diversity, & Inclusion
- Personal Connections & Academic Excellence
- Marketing & Branding
- Retention & Completion
- Community Anchor Mission
- Enrollment Targets

As of February 14, 2023

Equity, Diversity, & Inclusion

Retention & Completion

Community Anchor Mission

Marketing & Branding

Enrollment Targets

32k/18.7k

eHSI

Emerging HSI
Retention

Achieve 60% First-Time, Fall-to-Fall Retention for Fall 2024

Fall 2021 Hispanic and Latino
Total 64.5%
60.0%

By the end of academic year 2025-26, all first-time students, fall-to-fall retention rate (for fall 2024) will be 60% (up from 56% for fall 2019 students).

2012 to 2022 Retention & Completion Progress

- First Year Retention: +12.3 pp
- Second Year Retention: +7.8 pp
- Associate's Degree in 4 Years: +9.1 pp
- Bachelor's Degree in 6 Years: +6.9 pp

As of February 14, 2023
As of February 14, 2023

Enrollment

Matriculated, Degree-seeking Headcount

Fall 2018: 18,006
Fall 2019: 17,802
Fall 2020: 17,575
Fall 2021: 16,930
Fall 2022: 16,550
Enrollment by Class Status

As of February 14, 2023
Figure 1. Slowing Growth in Number of U.S. High School Graduates, then Decline (U.S. Total High School Graduates)

Total & Public High School Graduates, Class of 2008 to 2037

- Utah total high school graduates are projected to peak in 2026 at 51,810 graduates.
- Between the Class of 2018 and the Class of 2037, high school graduates are projected to average 48,170 per year.

Some College, No Degree (SCND) Population

Educational Attainment by Age 2016-2020 (individuals aged 18 and up)

<table>
<thead>
<tr>
<th>Educational Attainment</th>
<th>Weber</th>
<th>Davis</th>
<th>Morgan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than High School (9th - 12th grade)</td>
<td>11,977</td>
<td>9,630</td>
<td>209</td>
</tr>
<tr>
<td>High School Graduate (or equivalent)</td>
<td>55,956</td>
<td>55,030</td>
<td>1,574</td>
</tr>
<tr>
<td>Some College No Degree</td>
<td>53,082</td>
<td>65,244</td>
<td>2,304</td>
</tr>
<tr>
<td>Associates Degree</td>
<td>16,860</td>
<td>24,568</td>
<td>992</td>
</tr>
</tbody>
</table>

Other SCND Data

- U.S. SCND Population: 39 million and growing
- Utah: For every 1,000 undergraduate students, there are 1,628 SCND potential students
Current Structure

President

Student Affairs VP
- Student Wellbeing
- Dean of Students
-International Programs

Auxiliary Services

Provost/Academic Affairs VP*
- HIEE & Faculty Excellence
- Enrollment Management

*Affected areas only

As of February 14, 2023
Objectives of New Organization

• Position WSU for vitality and success by achieving AMPLIFIED strategic plan goals in light of enrollment trends and demographic shifts.

• Create organizational structure for increased collaboration between Academic Affairs and Student Affairs.

• Incorporate programs from Student Affairs that align with broader university programs for synergy and collaboration.
Proposed Structure

President

New Division Name
TBD VP

Student Wellbeing
Dean of Students
Academic Support – Non-classroom related
Enrollment Management
Auxiliary Services

Provost/Academic Affairs VP*

HIEE & Faculty Excellence
SA High Impact Programs (CCEL, Internships, Mentoring, International)
Assessment & Planning

Academic Support – Classroom related

*Affected areas only

As of February 14, 2023
The Plan for Student Success Coaches

• Assess current efforts, including:
  • Coach certification program
  • Academic peer coaches
  • Student Success Center peer assistants
  • Faculty & Staff mentoring program

• Work with university stakeholders and new VP on implementation plans for this program at WSU.
Survey Results

Faculty & Staff:

- **Student Affairs & Enrollment Management:** 40% ranked #1 or #2
- **Student Enrollment & Experience:** 26% ranked #1 or #2
- **Student Enrollment & Engagement:** 46% ranked #1 or #2
- **Student Access & Success:** 52% ranked as #1 or #2
- **Other:** 31% ranked as #1 or #2

Students

- **Student Affairs & Enrollment Management:** 8%
- **Student Enrollment & Experience:** 18%
- **Student Enrollment & Engagement:** 26%
- **Student Access & Success:** 39%
- **Other:** 8%
Next Steps...

- HR, Legal Counsel, AA/EO, and Budget continue to review and refine changes in budgets, positions, and duties with a target implementation date of July 1, 2023.

- Post position and organize screening committee for the vice president of the name TBD Division.

- Continue to have conversations to fine tune the transition and resolve points of friction and concerns as they arise.