I. Weber State University Overview
Record Number of 6,497 Degrees & Awards in 2020-21
Best Affordability and Outcomes
Weber State University

AMPLIFIED
A 5-year plan for growth

https://www.weber.edu/strategic-plan
Weber State University will be a leader in transforming lives by meeting all students where they are, challenging and guiding them to achieve their goals academically and in life.
• Equity Framework
• Enrollment Targets for 2025-26:
  • 32,000 Total Headcount
  • 18,700 Degree-seeking Headcount
  • Emerging Hispanic-Serving Institution (15%)
Five Strategic Plan Goal Areas

- Equity, Diversity, and Inclusion
- Retention and Completion
- Personal Connections and Academic Excellence
- Institutionalize and Grow Anchor Mission
- Marketing and Branding the University
Georgia State/National Institute for Student Success (NISS) Partnership

- WSU Student Success Playbook
  1. Track & support students by completion goals
  2. Establish “ground truth” for data
  3. Standardize advising with guided pathways
  4. Strengthen financial aid collaboration

Retention, Completion, and Student Success
2. The Case for an Emerging Hispanic Serving Institution in Ogden, Utah
Hispanic-Serving Institutions Quick Facts

2010 - 2020 HSI Growth

HSIs 559
Emerging HSIs 393

HSIs enroll
5.1 million students
Graduate total 458,794
Undergraduate total 4,614,723
Total students 5,073,517

There are 3.5 million Hispanic undergraduate and graduate students in nonprofit postsecondary education.

HSI Quick Facts
• Hispanic/Latinx Population
  • Utah 15.1%
  • Salt Lake County 19.6%
  • Weber County 18.6%
  • Utah in 2065 22.0%

• Hispanic/Latinx accounted for 26.5% of statewide population growth (Census 2020).
Ogden School District Indicators

- High School Graduation Rate
  - Utah 88.2%
  - Ogden 81.6% (Total)
  - Ogden 83.6% (Hispanic/Latinx)

- ACT College Ready Scores
  - Utah Math 39.6%  English 57.2%
  - Ogden Math 15.0%  English 34.0%

- HS Graduates in postsecondary education
  - Utah 46.5%
  - Ogden 29.7%

- Economically Disadvantaged 75%
• First-time student first-year retention
  • Total       57.1%
  • Hispanic/Latinx 56.1%

• 8-year completion rates
  • Total       42.4%
  • Hispanic/Latinx 31.3%

• Student Income Below $30,000
  • Hispanic/Latinx 78.8%
3. Current & Expanding Activities to Achieve HSI Status
Partnerships

- K-12 districts & Technical Colleges
- Ogden Civic Action Network
- Ogden area Latinx/Hispanic Advocacy Groups (e.g. LUPEC)
- Local Business Community
- Local/State/National Governments
- Hispanic Association of Colleges and Universities (HACU)
- TheDream.US
Visit WSU's Community Education Center.

At the Community Education Center, we want to help you achieve your goals. Our advocates can help you connect with Weber State University admissions and the English as a Second Language (ESL) program to get you started on your path to further your education.
Ballet Folclórico Guadalajara and Mariachi Femenil Estrella de Mexico
Emerging Hispanic Serving Institution Strategies

- Executive Director of HSI Initiatives
- Hispanic Servingness Council
- Student Success Playbook
- Enhanced PreK-12 Outreach
- Financial Aid/Scholarships
- #SomosWeber – Dreamer Services
- Institutional Partnerships
- External Partnerships
4. Impact of Ally Partnership
5. Discussion
Zadoth Vazquez #EverUpwardAtWeber “It can be possible with the opportunities here.”