Back to School Breakfast
August 23, 2021
Program to Begin at 8:30 a.m.

Photos by Benjamin Zack
• August 23, 10:15 a.m. – Promoting Student Success with Dr. Tim Rennick
• August 25, 3:30 p.m. – Campus Town Hall
• August 31
  • 8:30 a.m. – WSU Davis Purple Pancake Breakfast
  • 10:30 a.m. – Haven J. Barlow Parkway Ribbon Cutting
• September 3 – Ogden Campus Purple Pancake Breakfast & Block Party
• October 18-20 – Northwest Commission Accreditation Visit

Announcements
• First comprehensive strategic plan since 2010-11
• Started in February 2020
• SWOT Analysis with 790 student, faculty, staff, and community constituents
• Three open town halls
• Five strategic planning task forces
• University Planning Council oversight throughout
• Board of Trustees Approval - March 16, 2021

Strategic Plan Process
Overarching Tenets
• Equity Framework
• Enrollment Targets

Revised Foundations
• Core Themes
• Values
• Vision
• Mission

Five Goal Areas
• Goal Statements
• Desired Outcomes
• Strategies

Strategic Planning Outcomes
Weber State University

AMPLIFIED
A 5-year plan for growth

https://www.weber.edu/strategic-plan
Reaffirmed Mission Core Themes
Weber State University values:
EVERY INDIVIDUAL – Embracing all identities through the promotion of belonging, creativity, uniqueness, and self-expression;

COLLECTIVE EXCELLENCE – Fostering achievement and transparency in learning and discovery through collaboration; and

TRANSFORMATIVE EXPERIENCES – Nurturing success through engaging, supportive, and personalized opportunities in a rapidly changing world.
Weber State University provides transformative educational experiences for students of all identities and backgrounds through meaningful personal connections with faculty and staff in and out of the classroom. The university promotes student achievement, equity and inclusion, and vibrant community relationships through multiple credentials and degree pathways, experiential learning, research, civic engagement, and stewardship.

Trustee/UBHE Approved Mission Statement
Weber State University will be a leader in transforming lives by meeting all students where they are, challenging and guiding them to achieve their goals academically and in life.
… Meeting all students where they are …
• Equity Framework
• Enrollment by Fall 2025:
  • 32,000 Total Headcount
  • 18,700 Degree-seeking Headcount
  • Emerging Hispanic-Serving Institution (15%)
Five Strategic Plan Goal Areas

- Equity, Diversity, and Inclusion
- Retention and Completion
- Personal Connections and Academic Excellence
- Community Anchor Mission
- Marketing and Branding the University
### Implementation

- Divisions reporting to University Planning Council on annual strategies
- Task Forces continue to advise
- Board of Trustees monitors annual progress
• (1A) Access – all
• (1B) Access – underrepresented
• (2A) Timely Completion – all
• (2B) Timely Completion – underrepresented
• (3A) High Yield Awards – all
• (3B) High Yield Awards – underrepresented
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Announcements
Wishing everyone a successful 2021-2022!