2022-23
Back-to-School Breakfast
August 22, 2022
Program to Begin at 8:30 a.m.

Photos by Benjamin Zack
1. Welcome – Brad Mortensen
2. Faculty Senate – Jason Francis
3. Staff Advisory Council – Aubrey Jenkins
4. WSUSA – Ashley Potokar
5. Amplified Update – Brad Mortensen
6. Becoming an HSI – Manuel Del Real
7. Drawings – Ashley Potokar
8. Adjourn – Brad Mortensen
Upcoming Events

- Aug. 22, 10:15 a.m. – Becoming an HSI with Dr. Manual Del Real (Browning Center)
- Aug. 22, 3:30 p.m. – Virtual Town Hall
- Aug. 24, 3:00 p.m. – Miller Advanced Research & Solutions Center Ribbon-cutting
- Aug. 25, 10:00 a.m. – OGX Wildcat Shuttle Ribbon-cutting (Browning Center)
- Aug. 29 – Fall classes start
- Aug. 31, 8:30 a.m. – WSU Davis Purple Pancake Breakfast
- Sep. 2, 8 a.m. to 2 p.m. – Block Party: Level Up
Summer! Summer! Summer!

- Science & Arts in the Parks
- Farmers Market
- Food, FUNding and Your Future
- Conferences & events on campus
- Faculty & student research
- Facility & grounds preparations
- IT infrastructure & security
- Fundraising proposals
- Alumni events
- Implementing change (planning, hiring, organizing, etc.)
Feeling unsteady is not a sign of instability. It's often a path to progress.

Standing still feels secure, but gaining momentum to move forward requires tilt or sway. Walking is controlled falling.

Being in equilibrium breeds comfort. Feeling off balance leads to growth.
Best Affordability and Outcomes
Revisions approved by WSU Board of Trustees on August 10, 2022 for clarification and internal consistency.
• Equity Framework
• 2025-26 Enrollment Targets:
  • 32,000 Total Headcount
  • 18,700 Degree-seeking Headcount
  • Emerging Hispanic Serving Institution (15%)

Overarching Tenets
Five Strategic Plan Goal Areas

• Equity, Diversity & Inclusion
• Retention & Completion
• Personal Connections & Academic Excellence
• Community Anchor Mission
• Marketing & Branding the University

Five Strategic Plan Goal Areas
Enrollment Target: Year 1
80% of Underserved First-Year Students, Faculty, and Staff Report a Sense of Belonging

- Wildcat Advantage Program created and launched to increase the number of students participating in High Impact Educational Experiences (HIEEs) and to help increase students sense of belonging at WSU with 79.3% of students surveyed articulating that HIEEs helped them feel more connected to WSU.

- Student Affairs and University Advancement offered EDI-related division-wide book groups

At the end of their first year at WSU, 80% of students, faculty and staff from traditionally underserved populations will report a sense of belonging at the university. These underserved populations include, but are not limited to, Black, Indigenous, and People of Color (BIPOC), LGBTQIA+, first-generation students, people with disabilities, people from underrepresented religious backgrounds, undocumented/Deferred Action for Childhood Arrivals (DACA) students and students of low socioeconomic status.

Equity, Diversity & Inclusion
1. Achieve 60% First-Time, Fall-to-Fall Retention for Fall 2024

By the end of academic year 2025-26, all first-time students, fall-to-fall retention rate (for fall 2024) will be 60% (up from 56% for fall 2019 students).
WSU Student Success Playbook*

1. Track & support students by completion goals
2. Establish “ground truth” for data
3. Standardize advising with guided pathways
4. Strengthen financial aid collaborations

*Developed with Georgia State University and the National Institute for Student Success (NISS)
Mentoring

10% Annual Increase in Students Who Have Mentoring Relationships / Students Have At Least One Mentoring Relationship

Students will have at least one mentoring relationship (student, staff or faculty) during their time at Weber State who can speak of their personal and professional accomplishments.

Some data not yet available.

Personal Connections & Academic Excellence
WSU Achieves STARS Gold by 2025, Carbon Neutrality by 2040

WSU has reduced its greenhouse gas footprint by 63% since 2007 and is four points away from achieving a STARS Gold rating as of summer 2022.

WSU has put forward two funding requests and assisted Ogden City with their Energy Wise Plan goals and consulting on the Community Renewable Energy Act process.

Current: Silver
Desired: Gold
Difference: 1 level
By 2025, WSU’s 25+ Year Student Population will Grow Back to a 10-Year High of 7,912 Students

Recapture the 10-year high of 7,912 25+-year-old undergraduate students from the low of 5,466 in 2020 by the end of 2025-26.
Mission Core Themes
Weber State University values:
EVERY INDIVIDUAL – Embracing all identities through the promotion of belonging, creativity, uniqueness, and self-expression;

COLLECTIVE EXCELLENCE – Fostering achievement and transparency in learning and discovery through collaboration; and

TRANSFORMATIVE EXPERIENCES – Nurturing success through engaging, supportive, and personalized opportunities in a rapidly changing world.
Webber State University will be a leader in transforming lives by meeting all students where they are, challenging and guiding them to achieve their goals academically and in life.
• Eliminate access/completion gaps
• Provide necessary workforce growth
• Access to federal grant programs
  • ED Title V
  • ED Title III
  • USDA

Why become an HSI?
Hispanic-Serving Institutions Quick Facts

2010 - 2020 HSI Growth

- HSIs: 559
- Emerging HSIs: 393

HSIs enroll 5.1 million students
- Graduate total: 458,794
- Undergraduate total: 4,614,723
- Total students: 5,073,517

31% of Pell recipients

There are 3.5 million Hispanic undergraduate and graduate students in nonprofit postsecondary education.

HSI Quick Facts
Utah Hispanic/Latinx Population

- Statewide 15.1%
- Salt Lake County 19.6%
- Weber County 18.6%
- Statewide (2065) 22.0%

Also:
- Utah Hispanic/Latinx population accounted for 26.5% of 2020 Census growth.
- Significantly higher concentration of Hispanic/Latinx youth

Utah Demographic Trends
Opening Event of the 5th Binational Education Week

IS UTAH READY FOR HISPANIC SERVING INSTITUTIONS?

Consulate of Mexico in Salt Lake City
660 S 200 E Suite 300 SLC, UT 84111
August 22nd at 1:00 pm
Please RSVP at: comunitariossal@sre.gob.mx

JOIN US FOR A CONVERSATION WITH UTAH'S PRESTIGIOUS UNIVERSITIES

Expanding HSI Conversation in Utah
Becoming a Hispanic Serving Institution with Dr. Manuel Del Real
DRAWINGS!
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Wishing everyone a successful 2022-2023!