

# Faculty Senate Administrative Update

Brad Mortensen  
April 13, 2023



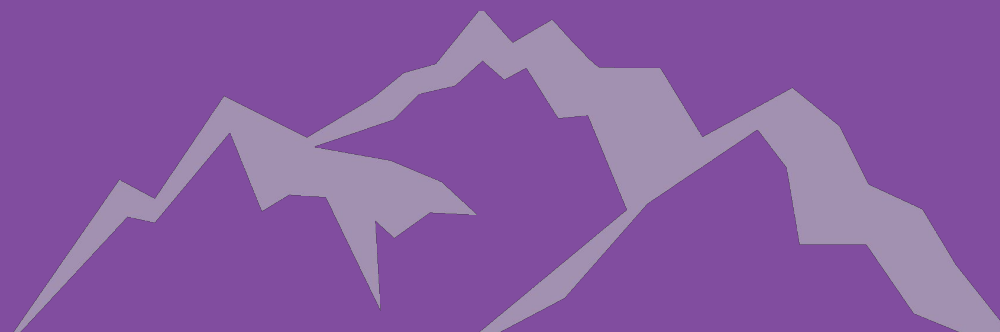
WEBER STATE  
UNIVERSITY

1

**UNIVERSITY  
ADVANCEMENT**



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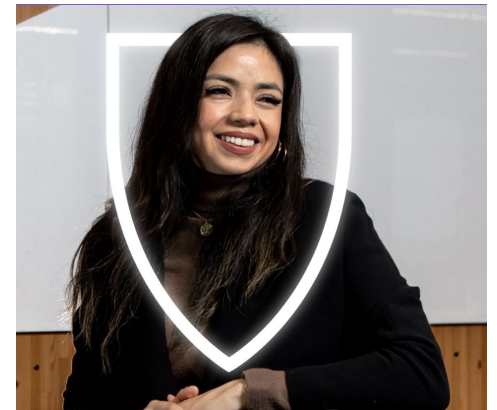
# COMPREHENSIVE CAMPAIGN

- Quiet Phase - in Year 3 (Started July 1, 2020)
- Working goal of \$150M
- Total to date: \$58,574,581



## MARKETING: BE BRILLIANT

- Soft Launch in February 2023
- Three persona landing pages (English and Spanish)
  - Quality Seekers (En Español)
  - Pragmatic Life Balancers (En Español)
  - Strivers (En Español)



# 1 | UNIVERSITY ADVANCEMENT UPDATES

## BE BRILLIANT COLLATERAL

- Zoom Backdrops
- Email Signatures
- More Coming... [weber.edu/Brand](https://weber.edu/Brand)

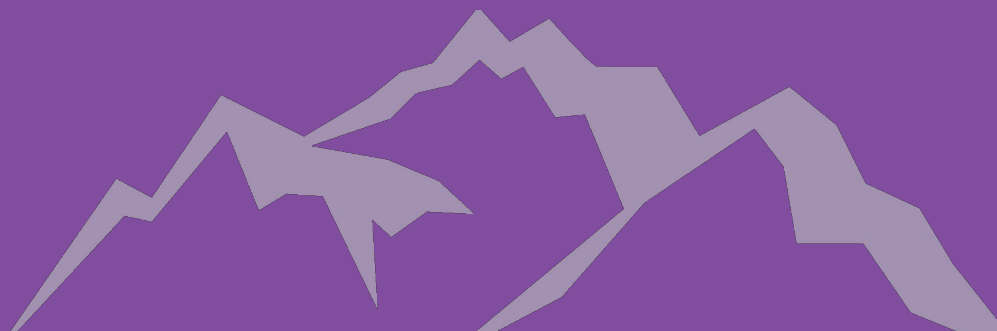


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GRADUATION



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# 2 | GRADUATION

## GRAD FEST

Tues., April 11  
Dee Events Center  
1,500 attendees

## CONCURRENT ENROLLMENT GRAD CELEBRATION

Wed., April 12  
WSU Davis  
Stewart Center  
550 attendees

## COMMENCEMENT

April 28  
High Honors  
Breakfast  
7:00 a.m.  
Commencement  
8:30 a.m.  
Convocations  
10:30, 1:00, 3:30,  
6:00

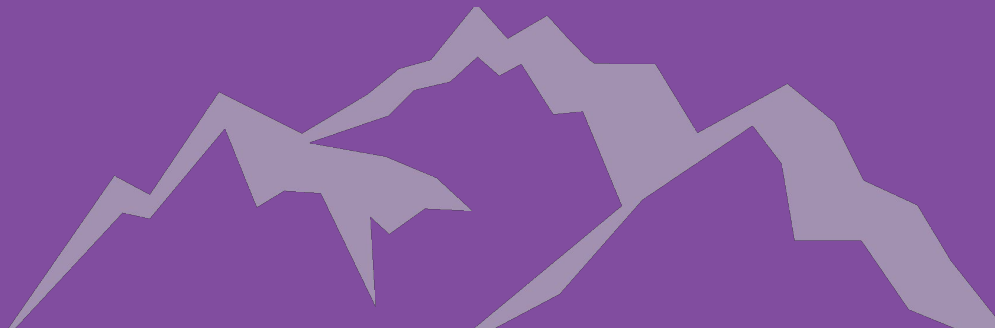


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UPDATES



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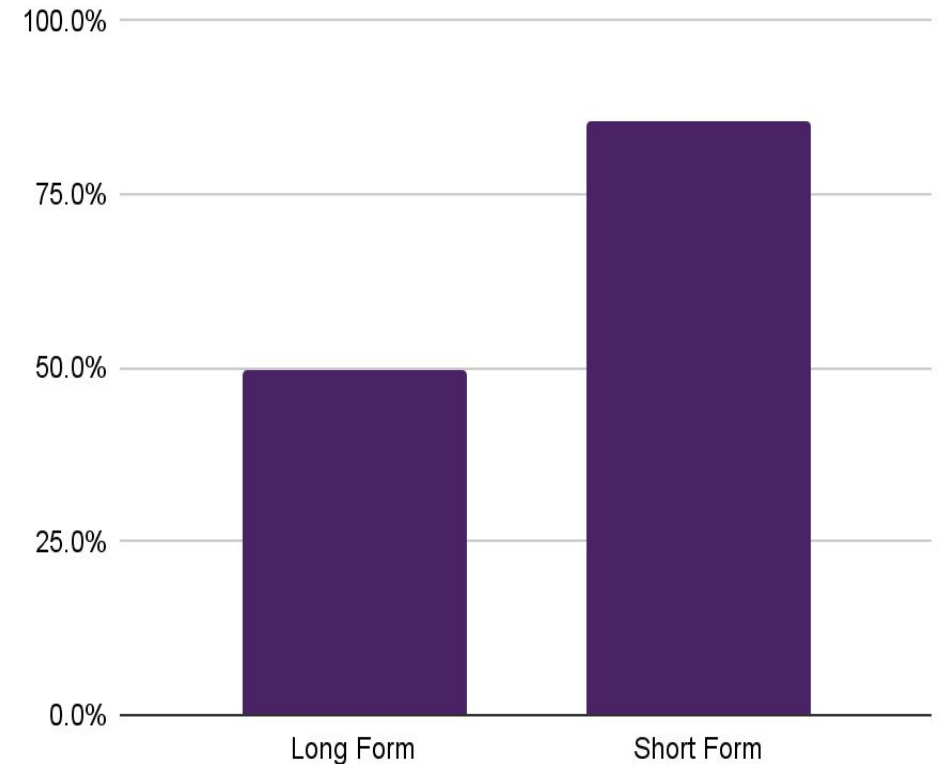




## Provost Review

- 312/637 completed the long form
  - (faculty/deans)
- 24/28 Short Form
  - Trustees, USHE, university admin., SAC
- Advisory committee review
  - Chair & Vice-Chair of Fac. Sen.
  - Two senior deans

Provost Review Response Rate



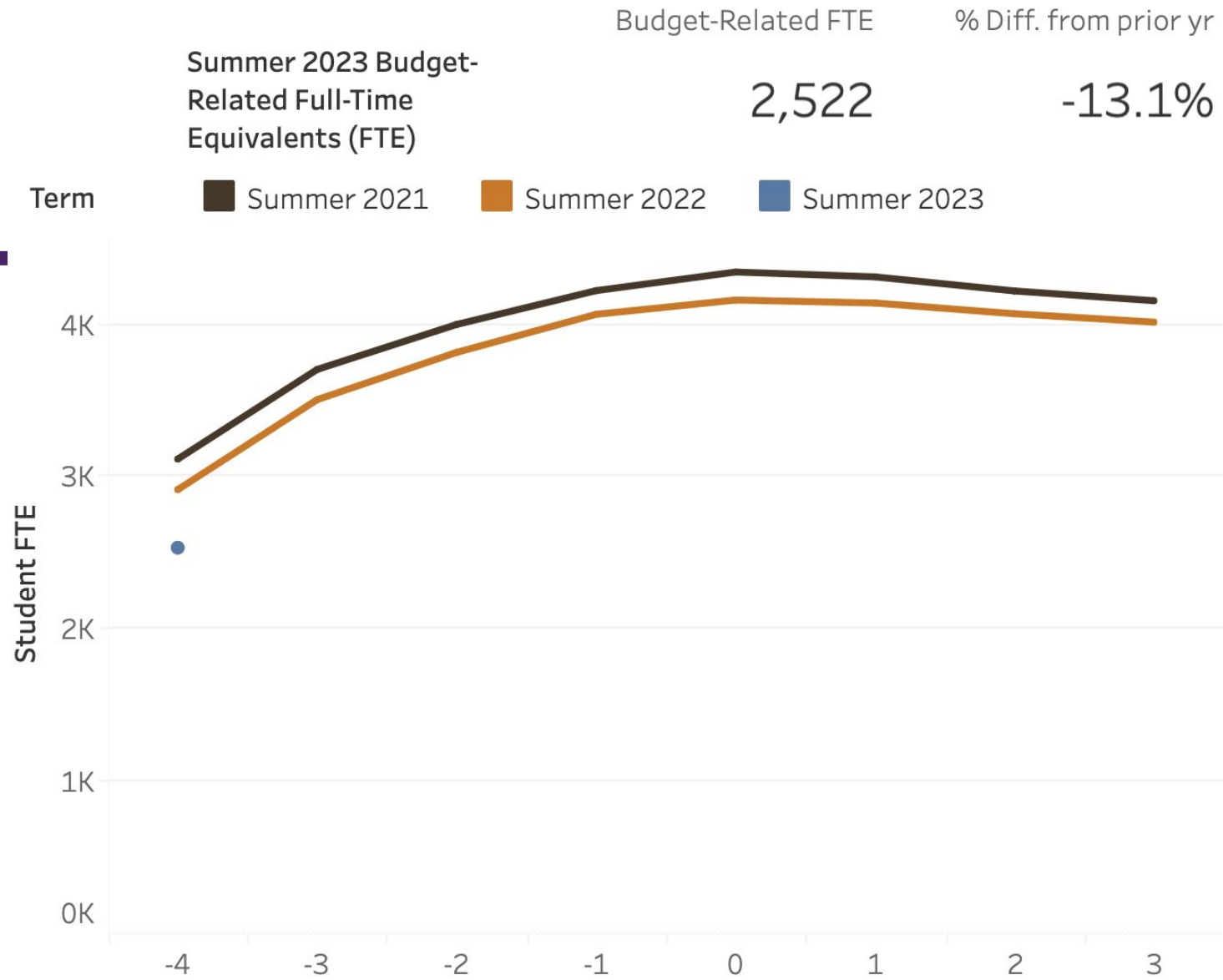
## Compensation 2023-24

- Salaries:
  - \$1,000 for all full-time (1.37%)
  - 5% general salary increase
  - 1.5% merit
  - 1% targeted adjustments
- Benefits:
  - \$6 or less additional withholding per paycheck.
  - Minor coverage adjustments
- [Open Enrollment](#) - April 10 through May 19



# 3 | UPDATES

## ENROLLMENT



# 3 | UPDATES

## Other Updates

- Student Health Center - Ogden Clinic
- VP of Student Access and Success Search

