COMPREHENSIVE CAMPAIGN

- Quiet Phase - in Year 3 (Started July 1, 2020)
- Working goal of $150M
- Total to date: $58,574,581
MARKETING: BE BRILLIANT

- Soft Launch in February 2023
- Three persona landing pages (English and Spanish)
  - Quality Seekers (En Español)
  - Pragmatic Life Balancers (En Español)
  - Strivers (En Español)
UNIVERSITY ADVANCEMENT UPDATES

BE BRILLIANT COLLATERAL

• Zoom Backdrops
• Email Signatures
• More Coming... weber.edu/Brand
2 | GRADUATION
GRADUATION

GRAD FEST
Tues., April 11
Dee Events Center
1,500 attendees

CONCURRENT ENROLLMENT

GRAD CELEBRATION
Wed., April 12
WSU Davis
Stewart Center
550 attendees

COMMENCEMENT
April 28
High Honors
Breakfast
7:00 a.m.
Commencement
8:30 a.m.
Convocations
10:30, 1:00, 3:30, 6:00
3 | UPDATES
Provost Review

- 312/637 completed the long form
  - (faculty/deans)
- 24/28 Short Form
  - Trustees, USHE, university admin., SAC
- Advisory committee review
  - Chair & Vice-Chair of Fac. Sen.
  - Two senior deans
Compensation 2023-24

- **Salaries:**
  - $1,000 for all full-time (1.37%)
  - 5% general salary increase
  - 1.5% merit
  - 1% targeted adjustments

- **Benefits:**
  - $6 or less additional withholding per paycheck.
  - Minor coverage adjustments

- **Open Enrollment** - April 10 through May 19
### ENROLLMENT

**Summer 2023 Budget-Related Full-Time Equivalents (FTE)**

- **Budget-Related FTE**: 2,522
- **% Diff. from prior yr**: -13.1%

**Graph Details**:
- **Term**
- **Student FTE**
- **Graph Lines**:
  - Summer 2021
  - Summer 2022
  - Summer 2023
Other Updates

• Student Health Center - Ogden Clinic

• VP of Student Access and Success Search