



## **BOARD OF TRUSTEES MEETING MINUTES**

October 18, 2022 – 9:30 a.m. Stewart Library, Hetzel Hoellein - Room 321  
3850 Dixon Parkway, Ogden, UT 84408 | Hybrid Meeting

### **Trustee Members:**

Ms. Kearston Cutrubus (Chair)  
Ms. Karla Bergeson (Vice Chair)  
Mr. Brent Bishop  
Ms. Louenda Downs  
Mr. Rob Higginson  
Ms. Ashley Potokar

### **Trustees Excused:**

Ms. Karen Fairbanks  
Ms. Amanda Covington  
Mr. Keith Titus  
Mr. Don Salazar

### **Weber State University Representatives:**

Dr. Brad Mortensen, President  
Ms. Adrienne Andrews, Vice President for Equity, Diversity and Inclusion  
Dr. Ravi Krovi, Provost  
Dr. Betsy Mennell, Vice President for University Advancement  
Dr. Jeff Hurst, Interim Vice President for Student Affairs  
Ms. Sherri Cox, Secretary to the Board  
Mr. Steven Richardson, Director of Strategic Initiatives  
Ms. Aubrey Lord, Staff Advisory Council Chair, Administrative Associate  
Mr. Jason Francis, Faculty Senate Chair, Assoc. Professor/Health Sciences Librarian (via Zoom)  
Ms. Stephanie Hollist, General Counsel  
Dr. Doris Geide-Stevenson, Interim Dean, Goddard School of Business and Economics  
Mr. Bryan Magaña, Director of Public Relations  
Mr. Mark Halverson, Associate Vice President for Facilities  
Ms. Michelle Jeffs, Assistant Professor of Criminal Justice  
Ms. Heidi Munk, IT Special Project and Process Manager

**Representatives Excused:**

Dr. Bret Ellis, Vice President for Information Technology

Dr. Norm Tarbox, Vice President for Administrative Affairs

**Guests:**

Mr. Dan Saftig, Counsel/Marts & Lundy

Mr. Quinn Tesch, Presidential Leadership Fellow

Ms. Sydney Boyer, Presidential Leadership Fellow

**Public Attendees:**

Mr. Jeremy Shinoda (via Zoom)

Ms. Rachel Alder (via Zoom)

Ms. Milly Streadbeck (via Zoom)

**Press:**

No press were present

**Call to Order:**

The meeting was called to order at 9:42 a.m. by Chair Karla Bergeson. She welcomed all in attendance and asked for identification of any potential or perceived conflicts of interest after viewing the agenda. Hearing none, Chair Bergeson then proceeded with the meeting agenda.

**Full Board Agenda Items****Meeting Minutes Approval:****a. September 20, 2022, Board of Trustees Meeting:**

Meeting minutes from the Board of Trustees meeting on September 20, 2022, were reviewed by the Board of Trustees.

**ACTION:** Upon a motion by Ms. Louenda Downs to approve the minutes from the October 18, 2022, Board of Trustees meeting, with a second by Ms. Ashley Potokar, the motion passed unanimously.

**Information****College Liaison Report:**

Trustee Rob Higginson, serving as a liaison to the Goddard School of Business and Economics, introduced Dr. Doris Geide-Stevenson, Interim Dean of the Goddard School of Business and Economics. Interim Dean Geide-Stevenson gave a review of the school along with a presentation that included four strategic focus areas: (a) Bridges to Goddard, (b) Transforming the Learning Environment, (c) High Touch: Connecting Students to Curriculum & Community, and (d) High Tech: Integrating and Expanding Tech, Analytics, and Critical Thinking. Discussion took place about the Wildcat Microfund 2022 and the Business Advisory Council (BAC). The school is in need of a new marketing specialist, more staff, and more funding. More information will be sent to the Trustees about the BAC.

Board members can assist the school through their networks, and generate more support for accreditation from external stakeholders.

Following the college liaison presentation, the Trustee liaison schedule was referenced with a reminder for Trustees to review it to see which month they will be presenting their report.

**Faculty Presentation – An Assessment of Utah’s Juvenile Miranda Law:**

Ms. Michelle Jeffs gave a presentation on An Assessment of Utah’s Juvenile Miranda Law. She started with a review of the Miranda Laws. She then addressed Utah law changes that have been passed, gave different examples of issues in the system, and recommendations for improvement.

### **Special Topic – Comprehensive Campaign Update:**

Vice President Betsy Mennell introduced Mr. Dan P. Saftig, who gave a presentation on Weber State's Comprehensive Campaign Update. A virtual Campaign Planning Study Report will be given on Oct. 31, 2022, at 4:00 p.m. to the Trustees Community Relations Committee, and Trustees are invited to attend. Mr. Saftig defined the comprehensive campaign and explained how information is reported. Fundraising targets and timelines were discussed as well as past goals and achievements. The next comprehensive campaign details were presented with WSU gifts, goals and a timeline outlined. The recommended working goal target is \$150 million. Market testing was presented which involved key constituent interviews. Interviews included questions about how donors feel about Weber State University. Five essentials for campaign success were outlined. Results were very positive when compared with other institutions. WSU did not receive any negative points, and President Mortensen received a 94% leadership rating. 100% of those surveyed indicated approval of the vision and outline of WSU's plans. *Amplify* has some continued work to do moving forward to be more compelling and engaging for the reader. Ratings were given for the five essentials. Goals moving forward were discussed.

### **Weber State 2022-2023 USHE Performance Indicators:**

President Brad Mortensen discussed Weber State 2022-2023 USHE Performance Indicators. Meetings were held last year to review five-year metrics. Trustees approved the five-year goals. The legislature and performance funding was discussed with a request to incorporate funding goals into the five-year goals. USHE would like institutions to have a one-year goal that is one year's worth of progress toward the five-year goals and present our goal results to determine performance funding. Trustees will need to approve this by Oct. 28, but need to wait for more guidance from USHE at their meeting with institutions on Oct. 19. An Executive Committee meeting may need to be held to accomplish this request.

## **Weber State University Reports**

### **President's Report:**

President Mortensen introduced visiting Presidential Leadership Fellows, Ms. Sydney Boyer and Mr. Quinn Tesch, who took a few moments to introduce themselves and share their Weber State story. President Mortensen then highlighted several parts of his report. He talked about the USHE report that was released listing the headcount for all institutions. WSU has the largest student body ever reaching a count of 29,914 students. Retention has increased by 3%, and we have reached our goal of 60% in the strategic plan. Enrollment is planning a campus-wide celebration. A legislative audit report of the Utah System of Higher Education governance has been completed and was released on Oct. 17. President Mortensen will share the slides of the press release. A reminder of the USHE Board meeting, hosted by Weber State on Nov. 18, was given to the Trustees as they are invited to participate.

### **Alumni Association Report:**

The Alumni Association report was reviewed in the packet without discussion.

**Staff Advisory Council Report:**

The SAC report was reviewed in the packet without discussion.

**WSUSA Report:**

WSUSA President Ashley Potokar gave a brief report on Homecoming week. It was noted that the week was a huge success with more students showing up than anticipated. Activities were held each evening during the week.

**Upcoming Events:**

Upcoming Events were reviewed in the packet without discussion.

**Academic Policy Committee**

**ACTION Items: Trustee Louenda Downs**

Trustee Louenda Downs, chair of the Academic Policy Committee, turned the time to Provost Ravi Krovi, who proposed the following action items:

**a. Action Items:**

**1. Program Name Change: Building Design & Construction to Architectural Design**

Provost Krovi indicated that the program name change of Building Design & Construction to Architectural Design was tabled due to some changes.

**2. Program Name Change: Bachelor of Integrated Studies to BA/BS of Interdisciplinary Studies**

Provost Krovi briefly discussed the program name change of Bachelor of Integrated Studies to BA/BS of Interdisciplinary Studies. Questions about the program were asked and an explanation of the program and purpose for the name change was given.

**ACTION:** On a motion to approve the Program Name Change: Bachelor of Integrated Studies to BA/BS of Interdisciplinary Studies by Trustee Ashley Potokar, with a second by Trustee Louenda Downs, the motion was approved.

**b. Information Items:**

- 1. Academic Policy Committee Meeting Minutes – May 19, 2022**
- 2. Academic Policy Committee Meeting Minutes – September 20, 2022**

Information items were reviewed without any discussion.

## Business Committee

### **ACTION Items: Trustee Brent Bishop**

Trustee Brent Bishop represented the Business Committee as the chair, on behalf of Trustee Don Salazar, who was absent. Chair Bergeson thanked him for filling this role.

#### **a. Action Items:**

##### **1. FY2023-2024 Budget Request**

Discussion about the budget and capital requests took place. Requests are also approved by the Utah Board of Higher Education (UBHE) and the legislature. President Mortensen talked about the budget request and was asked to justify how to use the proposed dollars based on performance funding. The final amount granted by the legislature could be more or less than what is being requested. Ideas for funding use were also discussed.

##### **2. FY2023-2024 Capital Request**

President Mortensen discussed the capital requests which include (a) Phase II proposal of the Engineering Tech building funding to renovate the infrastructure and make improvements to the building, (b) move forward with the legislature funds to request the purchase of 6.5 acres in Farmington to replace the site that we are currently leasing, in the amount of \$5.5 million, and (c) yearly percentage of money for capital improvement such as sidewalks, roofs, landscaping, etc. We are teaching many classes in this area and increasing space dedicated to Farmington.

**ACTION:** On a motion to approve the FY2023-2024 Budget and Capital Requests made by Trustee Louenda Downs, with a second by Trustee Ashley Potokar, the motion was approved.

Trustee Bishop presented the following action consent items for approval that were previously approved in the Business Committee:

##### **3. Financial Report (August 2022)**

The financial report is still early in the year, so the timing of the report should not be too concerning and areas should level out as the year progresses.

##### **4. Audit Committee Report**

##### **5. Quarterly Investment Report**

**ACTION:** On a motion to approve the Financial Report, the Audit Committee Report, and the Quarterly Investment Report

made by Trustee Kearston Cutrubus, with a second by Trustee Rob Higginson, the motion was unanimously approved.

**b. Consent Calendar Items:**

- 1. Monthly Investment Report (August 2022)**
- 2. WSU Institutional Residence Report**
- 3. WSU Institutional Discretionary Report**
- 4. Personnel Report (September 2022)**
- 5. Early Retirement (no early retirement requests for this meeting)**

**ACTION:** On a motion to approve the Consent Calendar items by Trustee Louenda Downs, with a second by Trustee Kearston Cutrubus, the motion was approved.

**c. Information Items:**

- 1. Business Committee Meeting Minutes – September 20, 2022**
- 2. Campus Safety App**

Trustee Bishop reported that a presentation on the Campus Safety App was given during the Business Committee meeting.

**Other**

- a.** A reminder was given to the Trustees to please respond to the requested April Board of Trustees meeting date change to April 20 or 27, 2023.
- b.** The training for Trustees weber.edu email has gone really well and it was noted that Heidi Munk has done a wonderful job with the tutorial and assistance in this process.

**Adjourn**

With no other business or items to discuss, the meeting was adjourned at 11:16 a.m.