Minutes
Weber State University
Board of Trustees Meeting
Oct. 3, 2017

Trustee Members:
Ms. Karla Bergeson
Ms. Kearston Cutrubus (Vice Chair)
Mr. Nolan Karras (Chair)
Ms. Lola Moli
Mr. Don Salazar (via phone)
Dr. Jeff Stephens

Excused:
Mr. Scott Parson.
Ms. Karen Fairbanks
Ms. Danielle Croyle

Weber State University Representatives:
Dr. Charles A. Wight, President
Dr. Madonne Miner, Provost
Dr. Norm Tarbox, Vice President for Administrative Services
Dr. Brad Mortensen, Vice President for University Advancement
Dr. Brett Perozzi, Interim Vice President for Student Affairs
Shane Farver, Secretary, Board of Trustees
Dr. Brandon Koford, Chair, Department of Economics
Barry Gomberg, Executive Director of Affirmative Action and Equal Opportunity
Stephanie Hollist, Deputy General Counsel, University Legal Counsel
John Kowalewski, Executive Director, Marketing & Communications

Guests:
Marty Carpenter, Managing Partner at 24NINE

Press Present:
Anna Burleson, Standard-Examiner
I. The meeting convened at 9:30 a.m.

Welcome

II. Chair Nolan Karras welcomed those present and asked Marty Carpenter, WSU Board of Trustees nominee, to introduce himself. Carpenter is awaiting the State Legislature’s confirmation in order to become a trustee, and so he attended in a guest role. He is an alumnus of WSU and previously served as a spokesman and campaign manager for Governor Gary Herbert. He currently runs a consulting firm.

Approval of Meeting Minutes: Sept. 5, 2017

III. Upon a motion from Kearston Cutrubus seconded by Karla Bergeson, the Board of Trustees unanimously approved and ratified minutes from Sept. 5, 2017.

President’s Report

IV. WSU President Charles A. Wight gave the attached report. Among the items emphasized that WSU’s Noorda Engineering & Applied Science Building was ranked No. 1 on the State Board of Regents list of capital facilitates projects.

WSUSA President’s Report

V. Student Body President Lola Moli gave the attached report and emphasized the following items among others:

Homecoming Week was a success, the Homecoming dance in particular was more than twice the attendance of last year’s.

The service team continues to have regular service projects.

Clubs & Orgs are more organized than they have been.

Alumni Association Report

VI. In the absence of Alumni Association President Danielle Croyle, a verbal report was not provided. However, the attached document was provided to trustees.

Faculty Report

VII. Brandon Koford, chair of the Department of Economics, gave the attached report on the 2 + 2
Title IX Report

International Economics program. International students involved in the program spend their first two college years in their hometown university, then the last two years of their college career at Weber State.

Committee Reports

VIII. Barry Gomberg, executive director of affirmative action and equal opportunity, gave the attached presentation on Title IX, including its history and evolution.

IX. Filling in for Business Committee Chair Scott Parson, Karras gave the following report:

The Business Committee recommended the approval of that report, the Institutional Residence Report and Discretionary Funds Report. He also indicated that the committee recommended changes to PPM 5-11 and PPM 5-30, which would increase the petty cash limit from $150 to $200 and allow people to bring food from off campus back onto campus within that limit.

ACTION

Upon a motion from Jeff Stephens seconded by Kearston Cutrubus, the Board of Trustees unanimously approved the Audit Report, Institutional Residence Report, Discretionary Funds Report, and changes to PPM 5-11 and 5-30.

(Personnel & Academic Policy Committee)

X. Filling in for chair Karen Fairbanks, Jeff Stephens gave the following report:

The Personnel & Academic Policy Committee recommended approval for changes to PPM 7-10, which governs the place and manner in which written materials can be posted on campus.

The committee also recommended approval to PPM 6-22, the Student Code, which would bring the code into compliance with Board of Regents Rule R-256.

The committee also recommended that the Board of Trustees approve a split in the Department of Business Administration, creating the Department of Business Administration and Marketing and the
<table>
<thead>
<tr>
<th>ACTION</th>
<th><strong>Department of Management Information Systems &amp; Supply Chain Management.</strong></th>
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<tr>
<td>Other</td>
<td>Upon a motion from Cutrubus seconded by Karla Bergeson, the Board of Trustees unanimously approved changes to PPM 7-10, changes to PPM 6-22, and the split of the Department of Business Administration into two separate departments.</td>
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<tr>
<td>Adjourn to Closed Executive Session</td>
<td>XI. Karras asked trustees to consider being assigned to a particular college within the university, then report back to the board. He also mentioned a couple of outreach programs that trustees could be interested in among other WSU-related news items.</td>
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<td>Meeting Adjourned</td>
<td>XII. Upon a motion from Kearston Cutrubus seconded by Stephens, the Board of Trustees unanimously voted to adjourn to a closed executive session in order to discuss the character, professional competence, or physical or mental health of an individual.</td>
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<td>XIII. After the closed session, the public meeting reconvened. With no formal action taken at the time, however, the public meeting adjourned.</td>
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President’s Report

WSU Board of Trustees
Oct. 3, 2017

1. During its September meeting, the State Board of Regents ranked WSU’s proposed Noorda Engineering & Applied Science Building as No. 1 on its priority list for capital facilities. The ranking is a positive sign as WSU gears up for presenting the building to the Utah State Building Board and Utah Legislature. The Board of Regents also approved WSU’s proposal for a non-state-funded tech. ed. building on the WSU Davis campus.

2. WSU held its 4th Annual Allen Holmes Diversity Symposium, with keynote speaker Brenda Tracy, on Sept. 21. The theme for the symposium was “Stand Up, Speak Out” against sexual assault and other violent crimes. More than 400 campus and community members participated in presentations and discussions that followed. This year’s symposium also recognized Mr. Holmes, who passed away March 30.

3. WSU has held more than five meetings following the posting of anonymous flyers on campus that espoused racial hatred. Students, faculty, staff and administrators have participated in the discussions, which cover topics of free speech and civility. The Teaching & Learning Forum, Center for Diversity & Unity and Center for Community Engaged Learning will provide other opportunities for discussion.

4. WSU football has had its best season start in 14 years following a win against the Montana State Bobcats last weekend. The Wildcats are ranked 16th in this week’s FCS Coaches poll and 19th in the STATS FCS media poll. The FCS poll is WSU’s highest ranking since 2009.

5. The Stewart Library Testing Center now includes Sunday hours and is the first testing center on our campus to do so. These hours have already met with positive reaction from administration and members of the student body.

6. The revitalized WSU Davis Student Health Center held a grand re-opening during the first two weeks of classes. Thanks to a new partnership with the WSU nurse practitioner program, licensed faculty members will provide additional clinical hours and an expanded set of medical services to students.
7. The Student Affairs Division hosted its annual Student Services Expo on Sept. 20. Twenty-five programs that support and serve students at WSU participated in this event, which promotes student engagement and success.

8. Nearly 110 volunteers from campus and local charter school DaVinci Academy gave 401.5 hours of service last week for WSU’s Day of Remembrance. Hosted by the Center for Community Engaged Learning, the day invites students, faculty, staff and community members to perform service in honor of someone who as passed away.
1. Updates on past events
   a. WSUSA Trainings
      i. Meeting times
      ii. Advisor trainings
   b. Homecoming week was a success!
      i. Chalk the Walk
      ii. Dance
      iii. Homecoming game
   c. Service team
      i. Luau Night
      ii. Special Olympics
   d. Clubs & Orgs
      i. Bowling night and president’s training
   e. Project Lead

2. Upcoming Events
   a. Davis Campus
      i. Paint Night *October 14 in D3 Atrium 2-4pm*
      ii. Aye, Thar be Murder *November 3*
   b. Activities team
      i. Lip Sync Battle *October 4 at Waldo’s Corner Pocket 7-8 pm*
   c. Diversity
      i. Diversity Conference *October 5 in Davis Campus Ballrooms 5:30-8pm* and *October 6 in the Union Building 8:30-12:30 pm*
   d. WSUSA
      i. Weber Wear Fridays
      ii. Collaborations with LDSSA and Ambassadors
WSU Salutes
Ten outstanding individuals with rich and varied accomplishments were honored at Weber State University’s 49th Annual WSU Salutes ceremony on Sept. 21. The public was invited to attend the event, hosted by WSU’s Alumni Association during Homecoming. The program started at 7 p.m. in the Hurst Center for Lifelong Learning Dumke Legacy Hall and included a short biographical video of each award recipient. Over 250 people attended this event.

This year’s honorees are: Distinguished Alumna, Barbara Chrisman; Outstanding Young Alumnus, Jessica Schreifels Miller; Distinguished Service, Kevin J. Sullivan; WSU President’s Award, Kerry W. Gibson; Emeriti Lifetime Achievement, Thomas Grimm; Lewis W. Shurtliff Award for Contributions to Education, Lynnda Wangsgard; Emeriti Homecoming Royalty, Francis R. and LeAnn Wheeler; and Student Homecoming Royalty, Deborah Belnap and Colt Jarvis.

Emeriti Alumni Council
The Emeriti Alumni Council engaged in several events this month. The council just recently attended WSU Day at Snowbasin on Sept. 9. They volunteered during Homecoming week and at WSU Salutes. They also attended the Stewart Library grand re-opening and ribbon cutting. Sen. Ann Millner was the guest speaker at the Sept. 6 Emeriti Council meeting.

YAC/GOLD Council
The Young Alumni Council met once during September. YAC members were able to attend WSU Salutes on Sept. 21. YAC members presented the Young Alumni Award during the program. All YAC members were invited to serve as mentors at the WSU Leadership to Legacy Mentorship Dinner on Sept. 29, and several council members attended.

Student Alumni Association
The SAA kicked off September with the annual Block Party on Sept. 1. At this event, the SAA talked with students about traditions and student philanthropy. The SAA successfully recruited over 400 new at-large members to the SAA. We are now following up with those members to engage them in planning and attending SAA events. On Sept. 2 and 23, the SAA hosted the Coke trailer. On Sept. 2, the SAA handed out 200 free Coke products and pizza to over 200 people. The association also hosted lawn games and a prize drawing on this day. At the Football Fan Fest that took place before the Sept. 23 Homecoming Game, the SAA partnered with another student group on campus, LDSSA, and handed out pizza and Coke products for 200. At the Coke trailer, the association hosted lawn games, a prize drawing, and allowed students to submit their nominations for the 2018 Homecoming Royalty. All SAA council members attended WSU Salutes on Sept. 21. Lastly, the SAA hosted the Leadership to Legacy dinner on Sept. 29, which took place during WSU’s Project LEAD (a special leadership conference for WSU students). WSUAA invited 40 alumni mentors, who met with the 150+ students in attendance.
Regional Alumni Networks
We now have 12 Regional Alumni Networks. Ogden Valley, Idaho, Colorado, and SLC/Provo have newly created Facebook pages. We met with the Development Directors and shared the RAN Calendar of events for the 2017-2018 year. A RAN leadership handbook has been created to hand out to all RAN officers. We are also sending out a RAN survey to all WSU alumni to gather information and feedback on what events they would like to have in their surrounding areas. We are also engaging through other social media platforms like LinkedIn, posting one to two posts a day. All RAN networks were encouraged to participate in WSU Service Day of Remembrance on Sept. 20.

WSUAA Membership
As of September 2017, total membership equals 1523 (0% change from last September).
- General Membership = 798
- Lifetime Memberships = 492
- Phonathon Memberships = 222

The fall Membership Matters event this year was WSU Day at Snowbasin. The event was a success, with over 150 Wildcats attending. Guests had all-day access to ride Snowbasin’s gondola for hiking and sightseeing. There was a private BBQ served on Earl’s patio. Feedback from guests was overwhelmingly positive, and many asked if this was a new tradition.

Our “Stay Cool” campaign, inviting lapsed members to rejoin the association on auto-renewal, has had a significant response, with over 30 rejoined memberships. Alumni were offered three different incentive packages. One-year memberships receive a WSU tote bag, cup and sunglasses. Three-year memberships receive a larger WSU tote bag, a beach towel, cup, and sunglasses. Lifetime memberships receive both packages. The package that has been responded to the most is the three-year membership, representing over 80% of the rejoins.

License Plates
As of June 2017 (FY ’17) the WSU License Plate program as generated $18,700.00, 3% ($525) increase from last fiscal year (147 new plates, 609 renewals).

Weber Historical Society
The Weber Historical Society Fall Lecture series presented "The History of Jazz in Utah." Lars Yorgason discussed events especially related to jazz in Ogden from the beginning of jazz’s appearance in Ogden in the early 20th century.

Reunions
The WSU Alumni Jazz & Band Reunion was launched on Sept. 13 with Jazz at the Station. Dr. Don Keipp, WSU emeritus professor, led the band. The previous WSU Dance Band leader and alumnus, Dik Watkins of Dik Watkins and the Continentals was in attendance. Also in attendance was Dr. Tom Root, WSU emeritus professor, and WSU President Chuck Wight, along with 150 community members. WSUAA and the WSU Alumni Jazz & Band Reunion Committee hosted a social that followed the program in the Ogden Union Station Grand Lobby. The following week, WSUAA hosted a rehearsal at the WSU Browning Center for those who would be playing in the Homecoming Band during the Homecoming Week. We had 10 attendees. On the day of the Homecoming game, WSUAA set up a table to check in the WSU Alumni Jazz & Band and gave out “Weber State Alumni” embroidered adhesives to those alumni and some students entering the Homecoming Game. At the Homecoming Game, we had all of the WSU Alumni who had rehearsed, plus two others, in attendance.
2 + 2 International Economics Program

Brandon Koford
Associate Professor of Economics, Chair
Ming Ge

- WSU Graduate, International Economics
- University of Massachusetts Amherst
- Earning PhD in Economics
- Full Tuition Scholarship - $29,991 per year
- $30,000 living stipend per year
2 + 2 International Economics

First Two Years SHNU

Final Two Years at Weber

Earn Degrees in Both Places
2 + 2 International Economics

• Started in 2009, first graduates in 2011
• Mostly students from Shanghai Normal
  – Woongji University, Geumseung-Ri, South Korea
  – Konan University, Kobe, Japan
  – Actively searching for additional partners
2 + 2 International Economics

$7,683
WSU International Economics Tuition per year

$14,321
WSU Out-of-State Tuition per year

$4,773
WSU In-State Tuition per year
2 + 2 International Economics

Number of Economics Graduates Over Time

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<thead>
<tr>
<th>Year</th>
<th>Graduates</th>
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<td>2016</td>
<td>38</td>
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<td>2017</td>
<td>52</td>
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Does Legalized Same-sex Marriage Improve Marital Stability?

Ming Ge | Mentor: Doria Geide-Stevenson

Abstract

This paper examines whether states that legalized same-sex marriage observe reduced divorce rates and improved marital stability. While several studies have discussed the effects of legalized same-sex marriage, few of them have explored how allowing homosexuals to marry influences marital stability. In this study, the cross-sectional state-level data is collected from 2010 to 2017. A simple hypothesis test for a difference in means suggests that divorce rates are significantly lower in the states allowing same-sex marriage than in the states not allowing it. Then, we control for other determinants of the divorce rate and test for the impact of legalized same-sex marriage by combining these data with year dummies in an OLS regression model. The results reveal that there is no significant correlation between legal recognition of same-sex marriage and divorce rates.

Keywords: Legal recognition of same-sex marriage, Divorce rates, Cross-sectional state-level data

Introduction

In the United States, more than one million couples terminate their marriage every year, which means at least half of the marriages end in divorce. Marital dissolution has a negative impact on families and societies. There is evidence that broken families increase the financial pressure and social burden. Hence, the government has to attach importance to the control of divorce rates. On the other side, to advocate freedom of marriage and provide civil marriage rights for gays and lesbians, an increasing number of states have legalized same-sex marriage in the United States. On May 9, 2012, President Barack Obama publicly declared he supported the legal recognition of gay marriage.
2 + 2 International Economics

- Current Student
- Research Assistant over the summer for Professor Alvaro La Parra Perez
A meeting of the Business Committee of the Weber State University Board of Trustees took place at 8:30 a.m. Oct. 3, 2017, in the President’s Office Boardroom, MA 302.

**Members present:**
Mr. Nolan Karras  
Ms. Kearston Cutrubus

**Weber State University officials present:**
Dr. Charles A. Wight President  
Dr. Norm Tarbox Vice President for Administrative Services  
Dr. Brad Mortensen Vice President for University Advancement  
Mr. Steve Nabor Senior Associate Vice President for Financial Services/CFO  
Mr. Bryce Barker Director of Internal Audit  
Mr. Shane Farver Secretary, Board of Trustees

**Visitors:** None  
**Excused:** Mr. Scott Parson  
Ms. Danielle Croyle

**BUSINESS COMMITTEE MEETING**

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<td>1.</td>
<td>The meeting convened at 8:30 a.m.</td>
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<td>Minutes</td>
<td>2. Upon a motion from Mr. Karras seconded by Ms. Cutrubus, the meeting minutes from 5-2-17 were approved.</td>
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<td>Motion</td>
<td>4. Mr. Barker presented the Audit Report from May 2, 2017. Business Committee members discussed an information security report that was part of the audit report.</td>
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<tr>
<td>Audit Report</td>
<td>4. Upon a motion from Ms. Cutrubus seconded by Mr. Karras, the Business Committee voted to recommend the audit report for the full board’s approval.</td>
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5. Dr. Tarbox presented the Institutional Residence Report. The only expenditure related to the institutional residence was President Wight’s housing allowance.

Motion
Upon a motion from Mr. Karras seconded by Ms. Cutrubus, the Business Committee moved to recommend approval of the Institutional Residence Report to the full board.

6. Dr. Tarbox presented the Discretionary Funds Report for the FY ’17 year. The report outlines funds spent in areas such as student financial aid, faculty development, campus development, fund-raising activities, library support, academic and support equipment and other areas.

Motion
Upon a motion from Ms. Cutrubus seconded by Mr. Karras, the Business Committee voted to recommend the Discretionary Report for the full board’s approval.

7. Dr. Tarbox presented Retirement Committee reports for the months of April, August and October 2017. The reports detail necessary changes to retirement programs.

Motion
Upon a motion from Ms. Cutrubus seconded by Mr. Karras, the Business Committee approved the Retirement Committee reports.

8. Dr. Tarbox presented the Capital Facilities Priorities List. The top priority on the list is a state-funded Noorda Engineering and Applied Science Building on the Ogden Campus.

Motion
Upon a motion from Mr. Karras seconded by Ms. Cutrubus, the committee approved the Capital Facilities Priorities List.

9. Dr. Tarbox presented a proposed sale of an RV pad in Star Valley Wyoming.
<table>
<thead>
<tr>
<th>Motion</th>
<th>Upon a motion from Ms. Cutrubus seconded by Mr. Karras, the committee approved the sale, which will be ratified by the full board.</th>
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<tbody>
<tr>
<td>PPM 5-11: Reimbursement for Petty Cash and PPM 5-30: Food Services and Purchases</td>
<td>10. Dr. Tarbox presented proposed revisions to PPM 5-11: Recommendations for Petty Cash and PPM 5-30: Food Services and Purchases. The recommended changes would increase the petty cash limit from $150 to $200 and allow WSU employees to bring off-campus food onto campus within those monetary limitations.</td>
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<tr>
<td>Motion</td>
<td>Upon a motion from Mr. Karras seconded by Ms. Cutrubus, the committee voted to recommend that the full board approve the changes to PPM 5-11 and PPM 5-30.</td>
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<tr>
<td>Adjournment</td>
<td>The meeting adjourned at 9:30 a.m.</td>
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Board of Trustees  
Personnel and Academic Policy Committee  
October 3, 2017

Members present: Karla Bergeson, Jeff Stephens, Madonna Miner, Eric Amsel  
Guests: Stephanie Hollist

1. Personnel Changes were presented to the committee.

2. The following Early Retirement Request was approved on a motion by Karla Bergeson seconded by Jeff Stephens:

   Mike Whetton, Facilities Management June 27, 2018

3. Business Administration unit change was recommended to the full board on a motion by Karla Bergeson seconded by Jeff Stephens.

4. Student Code Revision was recommended to the full board on a motion by Jeff Stephens seconded by Karla Bergeson.

5. PPM 7-10: Posting was recommended to the full board on a motion by Karla Bergeson seconded by Jeff Stephens.