

Vision

WSU will be a leader in transforming lives by meeting all students where they are, challenging and guiding them to achieve their goals academically and in life.

Mission (Approved by WSU Board of Trustees in March 2021 and by UBHE in July 2021)

WSU provides transformative educational experiences for students of all identities and backgrounds through meaningful personal connections with faculty and staff in and out of the classroom. The university promotes student achievement, equity and inclusion, and vibrant community relationships through multiple credentials and degree pathways, experiential learning, research, civic engagement, and stewardship.

Core Values

- Access: Provide an affordable, quality education to communities with significant socioeconomic and cultural differences.
- Learning: Provide transformative educational experiences and support student success at every stage of the student life cycle.
- Community: Serve as an educational, cultural, and economic steward for the region.

Dual Mission

- Four-year programs *in addition to* two-year programs since 1959
- 2022-23 Degree & Award Distribution
 - Associate’s: 47.1%
 - Bachelor’s: 37.6%
 - Master’s: 6.2%
 - Doctoral: 0.5%
 - Certificates: 8.6%

Utah-focused

- Davis & Weber 76%
- Other Utah 16%
- Other U.S. 7%
- International 1%

Return on Investment Leader

- #19 in the U.S. ([AffordableSchools.net](https://affordable-schools.net), 2021)
- Top 10% of 4,500 institutions 10 years and 40 years out from graduation ([Georgetown University](https://georgetown.edu), 2022)
- Best-in-state 10-year net present value for education ([Utah Foundation](https://utahfoundation.org), 2023)
- Top 400 Colleges #267 ([The Wall Street Journal](https://www.wsj.com), 2023)

Weber State Amplified Strategic Plan

- Trustees approved Mar. ‘21, Aug. ‘22
- [Year 2 implementation report](#) (Aug. ‘23)
- Equity framework modeled after USHE
- Enrollment Targets for Fall 2025
 - 32,000 total (Fall ‘22: 29,914)
 - 18,700 degree (Fall 22: 16,550)
 - Emerging Hispanic-Serving Institution (15%) (Fall ‘22: 12.5%)
- Goal Areas
 - Equity, Diversity, & Inclusion
 - Retention & Completion
 - Personal Connections & Academic Excellence
 - Community Anchor Mission
 - Marketing & Branding

USHE Performance Metrics

Year	Timely Completion	High-yield Awards
2021-22 Actual	36.30%	79.85%
2022-23 Goal	36.75%	80.30%
2026-27 Target	37.30%	80.72%

Tech College Partnerships

- Articulation agreements with WSU
 - Davis & Ogden-Weber: 30
 - Other USHE Schools: 11
- 2021-22 degrees awarded through tech college articulation:
 - 324 Associate's Degrees
 - 260 Bachelor's Degrees

Sustainability Pioneer

- American Association of State Colleges & Universities 2023 Excellence & Innovation Award for Sustainability and Sustainable Development
- \$21+ million in utility savings since 2010
- Reductions since 2010
 - Natural Gas 43%
 - Water 39%
 - Electricity 35%
 - Total Greenhouse Gas 43%

Budget Management

- 2022-23 Education & General Operating Budget: \$210,261,023
- Tuition Percent of Total: 42.3%
- Internal Reallocations \$4,994,744
- Base budget reductions for tuition shortfall (enrollment decline) \$2,886,500

Affordability Commitment

- 10-year average annual changes:
 - WSU Tuition & Fees: 2.81%
 - CPI: 3.09%
- Dream Weber Program
 - Tuition, fees, books for 8 semesters
 - Qualify for Pell Grant
 - Household income under \$50,000
 - Enroll for 12 credit hours
- 'CATapult completion scholarships

Ongoing Opportunities of Interest to USHE

- Streamlining student processes and implementing the "Aligning to Amplify" reorganization (effective July 1, 2023) and WSU Student Success Playbook.
- Improving FAFSA completion and matriculating more concurrent enrollment students.
- Innovating in program delivery, including general education, technology and facility utilization, high-demand and emerging fields, and program structure.
- Improving pathways for tech college students, returning adult learners, online learners, and underserved populations, including our emerging Hispanic-Serving Institution goal.
- Addressing the needs of the Northern Utah aerospace and defense ecosystem.
- Navigating the politics of equity, diversity, and inclusion to better serve all students.

Student Success Playbook

- Track and support students by their completion goals and majors
- Standardize advising and implement guided student pathways
- Strengthen financial aid through collaboration and proactive outreach
- Establish "ground truth" for Weber's data and focus on student success outcomes

Multi-campus University

- WSU Ogden
- WSU Davis
- WSU Online
 - Fall 2019: 15% fully online
 - Fall 2023: 25% fully online
- Centers
 - WSU Downtown
 - Community Education Center
 - West Center (Roy)
 - MARS Center at Falcon Hill
 - Farmington Station

Community Engagement

- Carnegie classification for community engagement
- In 2022-23, 2,628 students recorded 87,852 hours of community service.
- Partnership with 7 anchor institutions for the Ogden Civic Action Network

Financial Viability

Measure	WSU	USHE Avg	Standard
Viability	5.07	3.35	> 1.00
Debt Burden	1.5%	1.96%	< 7.0%
Composite	4.98	4.23	> 3.00