

2022-23 DIVISION STRATEGIES	2022-23 RESULTS
Expand Bridge Programs, Basic Needs Services, First Year Programming; Especially for Traditionally Underserved Students	<p>Bridge programs reported engaging 313 more student in FY23 than the previous year. SAS reported engaging over 200 additional students from the previous year from Traditionally Underserved populations.</p> <p>"Admissions implemented a shared calendaring system w/campus and reported a more coordinated effort in the high schools. Additionally, CampusESP was purchased and implemented as a parent communications portal. Admission applications continued to break institutional records with an increase of in-state applications by 39%, while out-of-state NF applications grew by 6% (as of June 30, 2023).</p> <p>Degreeworks transfer tool and Scholarship Universe are set for launch in fall 2023."</p>
Maintain newly implemented hiring practices to continue to foster sense of belonging	
<p>1). Maintain newly implemented hiring practices to continue to foster sense of belonging</p> <p>2) Expand Bridge Programs, Basic Needs Services, First Year Programming; Especially for Traditionally Underserved Students</p>	<p>SAS reported engaging over 200 additional students from the previous year from Traditionally Underserved populations. CPSC offered support groups focused on the needs of traditionally underserved students. During AY 2022-23, CPSC ran 2 Living BIPOC groups for a total of 22 sessions and an average of 6 clients per group. This group experienced notable growth in popularity from fall to spring semester, as evidenced by the 121% increase in attendance from 3.78 to 8.38 clients per group. CPSC also ran 2 LGBTQIA+ Support Groups for a total of 26 sessions and an average of 5 clients per group. In post-group surveys, 82.5% of support group participants indicated that they made progress toward their personal goals and 100% indicated that they felt a greater sense of belonging at Weber State as a result of their group experience.</p>
Maintain newly implemented hiring practices to continue to foster sense of belonging	SAS developed language on all job postings that has since been adopted university wide to state our commitment to hiring a diverse team.
Expand the utilization of Starfish and GivePulse to ensure that departments are able to refer to other offices and that engagement opportunities are being captured in order to more effectively track retention efforts.	<p>The retention rate reached 60%. Ask Waldo comprehensive communication plan was implemented.</p> <p>Starfish is used for referrals in Student Affairs In FY 21 there were 5 departments that were connected with Starfish. In FY23 there are now 12 departments that are connected with Starfish. These areas receive referrals for students to be reached out to for services. Starfish is used for appointments and tracking student usage in Student Affairs In FY 21 there were 9 departments that were using starfish for appointments and tracking student</p>

	usage. In FY 22 there are now 13 departments that were using starfish for appointments and tracking student usage.
Focus on Dual Enrollment, P-20 Efforts	Three additional concurrent enrollment advisors were hired. High school dual enrollment services were centralized. Advisors were present in each high school in our primary feeder school districts at least weekly. Dual enrollment advisors held 2558 individual advising appointments—518 more than last year. The Concurrent Enrollment Graduation Celebration was implemented.
Expand HIEE Capacity, Including Peer Mentoring, Employability, & Digital Fluency	
	Text campaigns and advisor outreach was implemented for 90+ credit hour students.
Complete the Ask Waldo communication plan for students throughout the academic year and track ROI on texting campaigns. This includes outreach to prospective, current, and returning students and will be integrated with social media, email, and digital and physical signage campaigns. Implement a new advising model (i.e., area of interest/undeclared majors, transition advising, lead advisors) - financial aid information in Starfish; reaching out to students based on risk scores.	A new advising model was designed and began implementation in Spring 2023 for "still exploring" new students. This advising model will focus on career and major exploration. Mandatory orientation was implemented. The beginnings of a comprehensive student communication plan were implemented.
1)Expand Bridge Programs, Basic Needs Services, First Year Programming; Especially for Traditionally Underserved Students 2)Expand the utilization of Starfish and GivePulse to ensure that departments are able to refer to other offices and that engagement opportunities are being captured in order to more effectively track retention efforts.	
Continue to expand HIEE Capacity, Including Peer Mentoring, Employment Experiences, & Digital Fluency	
Focus on Dual Enrollment, P-20 Efforts	The annual CE Professional Development Night was held on March 14, 2023, with 765 attendees. High school instructors, CTE coordinators, and high school administrators were invited to campus for training with their academic departments and CE staff.

Enhance and Help Coordinate Marketing and Communications to Students	
Enhance and Help Coordinate Marketing and Communications to Students	
	Four new online programs were created with collaborative efforts between Continuing Education and enrollment. Amazon Career Choice Program implemented for 23-24. Worked with departments to begin to articulation program completion pathways.
	All newly admitted students for fall 2023 were sent customized welcome packages from their colleges.