

Information for Implementation

CDEV LinkedIn

Purpose:

Students learn how to create a high-quality LinkedIn Profile.

Steps for Activity Implementation for Programs and Courses:

1. Students and Administrators watch the videos and review the provided resources. This can be done individually or in small groups.
2. Students apply the information to their own LinkedIn profile.
3. Students use the rubric to self-assess their LinkedIn profile and make edits as needed, then turn their LinkedIn profile into their Administrator for review.
4. Administrators use the rubric to review the student's LinkedIn profile and write down both positive and constructive feedback. Administrators meet individually with students to review the feedback and help the student create a high-quality LinkedIn profile. Repeat this process as needed.
5. When completed, students check off the item on their personal CDEV Map. When all of the components on the CDEV Map are complete, students submit a link to their LinkedIn profile through the Impact in GivePulse for their Administrator to verify.

Optional Activity:

1. After reviewing the LinkedIn profile information and creating a draft, students meet together to provide feedback to each other. If their current roles are similar, students can work together to write strong content for their profiles.

Steps for Activity Implementation for Individuals:

1. Students watch the video and review the provided resources.
2. Students apply the information to their own LinkedIn profile.
3. Students use the rubric to self-assess their LinkedIn profile and make edits as needed, then bring their profiles to Career Station in Career Services, a Career Counselor or another Career Professional for review.
4. A Career Mentor uses the rubric to review the student's LinkedIn profile and write down both positive and constructive feedback. Students review and implement the feedback to create a high-quality LinkedIn profile. Repeat this process as needed.
5. When completed, students check off the item on their personal CDEV Map. When all of the components on the CDEV Map are complete, students submit a link to their LinkedIn profile through the Impact in GivePulse for their Administrator to verify.