R.E.A.L. PROJECTS

real experience applied learning

Project-Based, On-Campus, Team-Oriented

INTERNSHIPS!

One of the R.E.A.L. Projects being offered
Spring semester 2022 is in need of your skills!

ELUV – Electric Light Urban Vehicles are in need primarily of marketing their product and preparing for crowdfunding, but also looking for possible design touchups to their EV.
A project team would be tasked with

1. Creating a social media presence on Instagram and Facebook
2. Growing a following on social media to 10,000 followers
3. Developing a crowdfunding plan and crowdfunding video
4. Create several design recommendations for EV

The employer mentors are looking for skills from the following areas

Business Marketing
Engineering & Design Technical Writing

If this sounds like a project you can contribute to, register today!
HNRS 4920 CRN 34958 or 34963

R.E.A.L. Projects counts as general elective credit. Please speak to your program advisor to see if it can count toward other credit requirements or if it can substitute for another internship course. This will vary by department.