

CURRENT PROJECT PROPOSALS FOR REAL PROJECTS SPRING 2022

HNRS 4920 – CRN 34958 & 34963 | FL 4860 CRN 37913 | T/Th 9AM-10:15 virtual via ZOOM

PROJECT COMPANY NAME	KEY DELIVERABLES REQUESTED	DESIRED TEAM BACKGROUND <i>(Not required, just preferred)</i>
Marketing/Crowdfunding <i>Employer Type: (Startup)</i> <u>ELUV – Electric Light Urban Vehicles</u>	<p>ELUV is an electric vehicle start up that offers an electric vehicle kit. They are in need primarily of marketing their product and preparing for crowdfunding, but also looking for possible design touchups to their EV. A project team would be tasked with...</p> <ol style="list-style-type: none"> 1. Creating a social media presence on Instagram and Facebook with scheduled posts and targeted followings 2. Growing a following on social media to 10,000 followers 3. Developing a crowdfunding plan and crowdfunding video for promotional efforts 4. Create several design recommendations for EV 	Business, Marketing, Engineering & Design
Translation Guides <i>Employer Type: (Religious Organization)</i> <u>The Church of Jesus Christ of Latter-day Saints</u>	<p>Writing Translation Guides to help translators better understand how to translate a project. It does not actually involve any translation or reading other languages. It is mostly looking at English text and explaining difficult wording (in English). It is helpful if they know another language simply so they have a feeling for the needs of other languages. It is helpful if the students speak a variety of languages so they can understand the needs of a variety of languages as a group.</p> <p><i>(Must know another language, any other language)</i></p>	Foreign Language
Website Re-design/Creation <i>Employer Type: (Non-Profit)</i> <u>Cottages of Hope</u>	<p>Would like feedback of their current website, and recommendations on design and content improvements. The project team would then implement recommendations, updating the design and content using a platform that will allow the employer to easily update content as needed in the future.</p> <p><i>*description still to be verified by employer</i></p>	Website Design, Computer Science, Engineering, Communication, English

<p>Product/Service Marketing</p> <p><i>Employer Type: (Non-Profit)</i> TURN Community Services</p>	<p>Pre-ETS Grant Marketing Plan:</p> <p>Help market, educate and enroll students with disabilities to a program that will help them prepare for the transition to adult life, with an emphasis on employment.</p>	<p>Marketing, Business Administration, Social Work, Interpersonal & Family Communication, Organizational Communication</p>
<p>Video Game Coding</p> <p><i>Employer Type: (Small Business Startup)</i> A&A Computers</p>	<p>Help code a simple role-playing game (RPG) - Team will work with sponsor to create a mobile version of an RPG.</p>	<p>Computer Science, Computer Engineering, Programming, Coding, Game Design</p>
<p>Content Creation</p> <p><i>Employer Type/Name: (Government)</i> Weber County Sheriff's Office</p>	<p>Create curriculum content and gather other educational resources designed to help inmates transition back to civilian life. Content needs to be in both English and Spanish.</p> <p><i>(Spanish Language skills are needed by at least part of the group)</i></p>	<p>Foreign Language, Technical Writing, Communications, Marketing, Criminal Justice, Sociology, Psychology, Education</p>