

WSU Charter Academy

Stakeholder Analysis

Stakeholders What criteria do they use to judge performance of WSU Charter Academy?

- Parents
- Higher quality education
 - DAP
 - Cutting edge research and practices
 - Teacher-student ratio
 - Possible expansion
 - Class size
 - More opportunities to be involved
 - New and enthusiastic pre-services teachers
 - Exposure to university

- WSU Charter Academy Children
- Feelings of safety
 - Happy
 - Consistency
 - Opportunities for new experiences and play
 - Friends
 - Learning
 - Feel comfortable
 - Connected to WSU
 - Enthusiasm

- Opportunities to teach
- Quality observation – child learning, effective teachers, and peers
- Identity as a teacher – professional growth (Do I want to be here?)
- Feedback and support
- Student-teacher rapport
- DAP
- Support to succeed or fail
- Progress to degree
- Opportunities to try new methods and theories
- Metacognition – what you know and what you don't know
- Undergraduate and graduate research
- Convenience

WSU Students

- Outlined process for conducting research
- Concerns with management of teacher-child ratio, scheduling, materials, etc.
- Interference with classroom teacher's curriculum
- Research-based practices
- IRB issues with identifiable sample
- How to get their children in
- Observation limiting variables
- Assessment results
- Number of publications (positive)
- Reputation

WSU Faculty

SWOT Analysis

Internal Strengths:

- Individualized curriculum
- Faculty support, dedicated administration and staff
- Academically rigorous curriculum with a focus on DAP and CCSS
- Relatively small class size
- Matriculation agreement with Di Vinci academy
- Low student-teacher ratio, with WSU college students completing field experience in the classroom
- Advanced media and technology (Smartboard, mini iPads, computer, projector, etc.)
- Before/after school program offered by the WSU Children's School
- Diverse, cohesive, and visionary governing board
- Small size and autonomy in decision making
- Safe and organized environment
- Strong parental involvement
- Facilities and resources such as video cameras & observation booths
- Campus location
- WSU student pool

Internal Weaknesses:

- Marketing and public awareness
- Lacking funding for all-day kindergarten and facilities for higher level grades
- Transportation/busing

External Opportunities:

- An alternative instructional model to support student learning as compared to a direct instruction model in most elementary schools in the community
- A demand for an elementary school from the community

- Ogden city had a population of 82,825 people with 28.8% being children under the age of 18 in 2010.
- The school population in the Ogden School District has held fairly steady for the past five years. In 2011-2012 there were 7,427 elementary students with approximately 1,000 in kindergarten.
- The student ethnic population is diverse: Hispanic/Latino 47.60%, Caucasian 47.29%, and the other 5.1% almost evenly divided among American Indian/Alaskan Native, Asian/Pacific Islander, Black, and multiple races.
- Expansion
- WSU affiliation
- Support from College of Education and other colleges and departments at Weber State University
- Support from WSU faculty and staff members who have expertise and/or teaching and administrative licenses
- A site for cutting-edge research conducted by WSU faculty members
- Access to various facilities on WSU campus
- WSU Library resources
- Funding diversity
- Grants available to purchase educational resources
- Professional development for staff and governing board
- Networking with the charter school and business communities

External Threats:

- Competition for students from other schools in the community
- Changes in policies and legislature
- Changing population
- Changing technology