



**WEBER STATE**  
UNIVERSITY

# Weekly Enrollment Dashboard



# Goals for this meeting...

## Agenda

- Brief Introduction to Weekly Enrollment Dashboard
- Live Demo of the dashboard
  - Review Tabs
  - Work Examples
- Q & A

## What you should walk away with

- cursory understanding of Weekly Enrollment information
- Understand what data is available for review, what data will be pushed to users
- Understand where to follow up with your questions



# What's Weekly Enrollment Dashboard?

- Open Registration Enrollment Reporting
- Point-in-Time Comparisons
- Measures:
  - Student Headcounts
  - FTE/SCH
  - Semester to Semester Persistence
- Various other characteristics and demographics:
  - Including Race/Ethnicities
  - Student Registration Status
  - College & Department Specifics
- New Features
  - More Meaningful Data
  - More Actionable Data
  - Enable Daily Trending



# There should be no surprises come official 3<sup>rd</sup> week results

Know what your enrollment trends are in advance

- Where and by how much

Give you a set of tools to start asking: Why?

If appropriate, provide you a set of tools to help evaluate and take action



# Couple of key measures...

## Matriculated, Degree Seeking Students

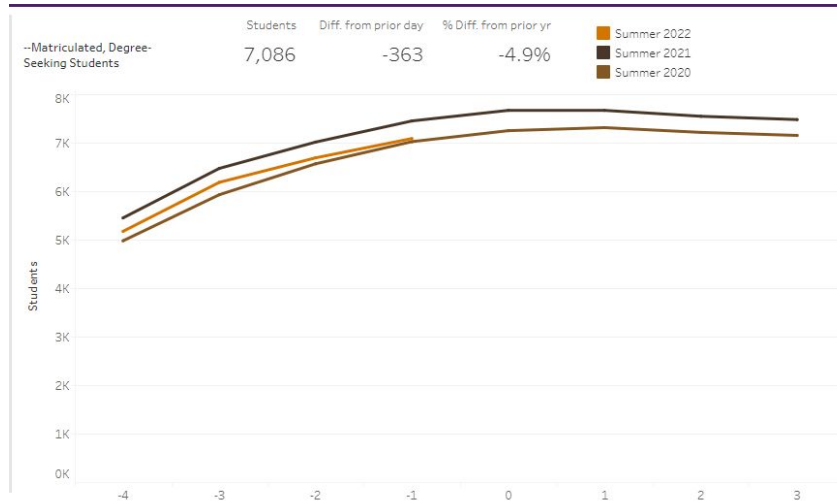
- What are they?  
The quintessential college student that most people think of when they think of a “college student.” They are students are declared into a degree-granting program, out of high school, and enrolling in credit bearing classes.
- Why do we tracking them?  
Institutional KPI – account for something in excess of 98% of campus course enrollments

## Budget-Related Full Time Equivalent (FTEs)

- What are they?  
Standardized measure for describing how many students are enrolling in courses at a WSU. Based on the number of student enrolling in a course and the course’s credit hour weight.
- Why do we tracking them?  
This enrollment measure directly links to state support and is a lead indicator for other important financial measures.



# Point-in-Time Comparison

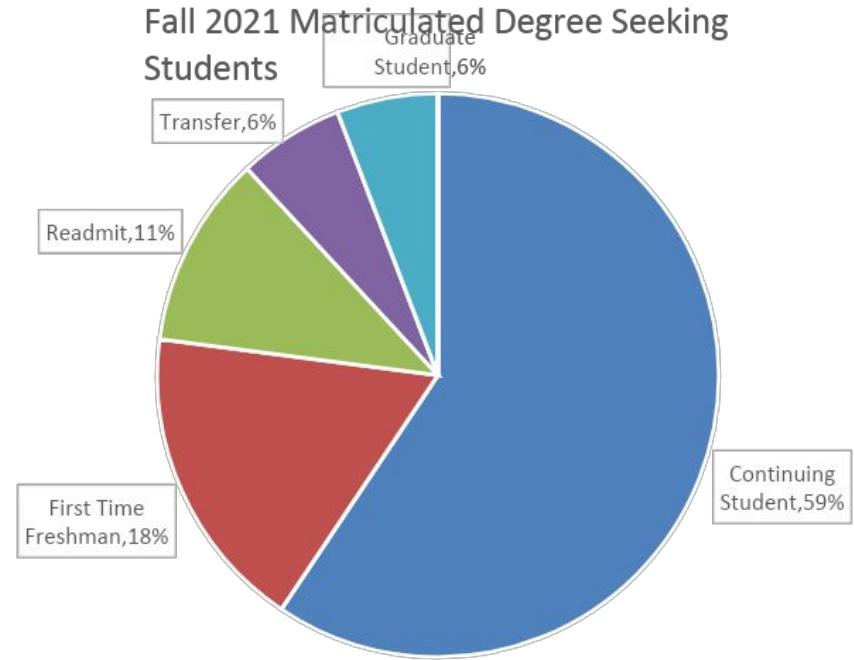


- Measure time: Weeks before start of term
- Compares current enrollment to past year's enrollment
- Provides a specific, clear signal



# Understanding Matriculated, Degree-Seeking Students: Registration Status

- Continuing Students
- Students Entering WSU
  - First-Time Students\*
  - Transfer Students
- Readmit Students
- Graduate Students



# Key Dashboard Tabs

- WSU Summary
- Enrollment Comparisons
- College & Department Summary
- Daily Momentum
- In Depth Trending
- Term-to-Term Persistence





# Pushed Reports

## WSU Summary



### Enrollment Summary Weekly Enrollment Report

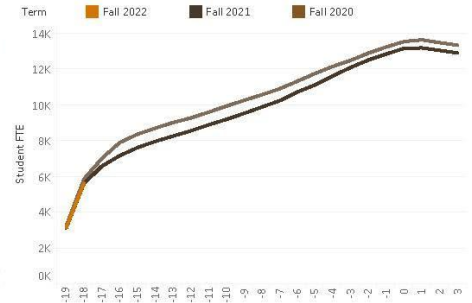
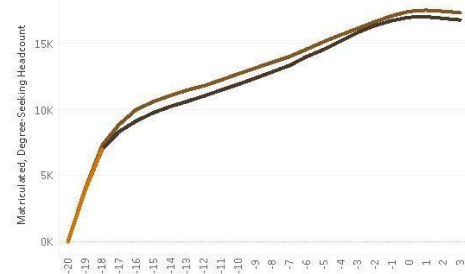
Select Semester: Fall  
Data as of: Tuesday, April 26, 2022



Students: 7,075  
% Diff: 0.6%

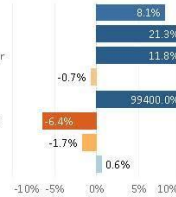
FTE: 5,643  
% Diff: 0.5%

#### Enrollment Trends



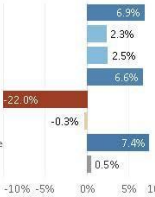
#### % Diff. in Matriculated, Degree-Seeking Students

- Hispanic or Latino
- First-Time
- First-Time- past Conc Enr
- Continuing Students
- Offered Pell
- First-Generation(FAFSA)
- 25 and Older Age
- Grand Total



#### % Difference in Budget-Related FTE

- Arts and Humanities
- Business & Economics
- Education
- Engineering
- Health Professions
- Science
- Social & Behavioral Science
- Grand Total



#### Trend Details at Week -18

	Fall 2020	Fall 2021	Fall 2022
Students	7,317	7,031	7,075
Diff.		-286	44
% Diff.		-3.9%	0.6%
FTE	5,875	5,616	5,643
Diff.		-258	26
% Diff.		-4.4%	0.5%

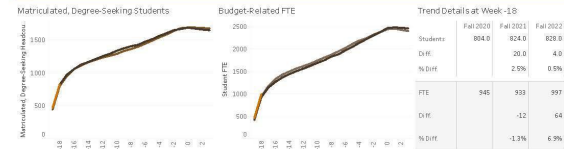


# Pushed Reports

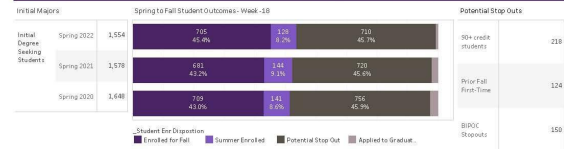
## College & Department Summary


**College of Arts and Humanities Enrollment Summary**  
 Weekly Enrollment Report  
 Select Semester: Fall | Database of: Tuesday, April 26, 2022  
 Select College/Dept: College of Arts and Humanities  
 Students: 828.0 | % Diff: 0.5% | Fall 2022 Budget Related Full Time Equivalent (FTE): 996.8 | % Diff: 6.9%

College of Arts and Humanities Overall Summary [click button on left to display or hide](#)



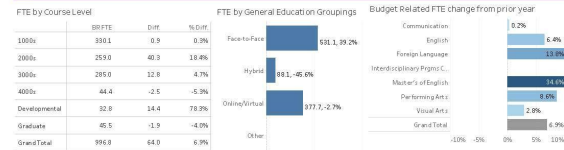
College of Arts and Humanities Persistence Data (In Development) [click button on left to display or hide](#)



College of Arts and Humanities Declared Major Details [click button on left to display or hide](#)



College of Arts and Humanities Course Details in Budget-Related FTEs [click button on left to display or hide](#)



# Additional Resources

- Training
  - Tuesday, May 10<sup>th</sup> – 2PM
  - Wednesday, May 18<sup>th</sup> – 9AM
- Give me a call!
  - Chaz Steimel, x6114
  - [csteimel@weber.edu](mailto:csteimel@weber.edu)

