Goals for this meeting...

Agenda

• Brief Introduction to Weekly Enrollment Dashboard

• Live Demo of the dashboard
  – Review Tabs
  – Work Examples

• Q & A

What you should walk away with

• Cursory understanding of Weekly Enrollment information

• Understand what data is available for review, what data will be pushed to users

• Understand where to follow up with your questions
What's Weekly Enrollment Dashboard?

- Open Registration Enrollment Reporting
- Point-in-Time Comparisons
- Measures:
  - Student Headcounts
  - FTE/SCH
  - Semester to Semester Persistence
- Various other characteristics and demographics:
  - Including Race/Ethnicities
  - Student Registration Status
  - College & Department Specifics

- New Features
  - More Meaningful Data
  - More Actionable Data
  - Enable Daily Trending
There should be no surprises come official 3rd week results

Know what your enrollment trends are in advance
  – Where and by how much

Give you a set of tools to start asking: Why?

If appropriate, provide you a set of tools to help evaluate and take action
## Couple of key measures...

<table>
<thead>
<tr>
<th>Matriculated, Degree Seeking Students</th>
<th>Budget-Related Full Time Equivalent (FTEs)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>What are they?</strong></td>
<td><strong>What are they?</strong></td>
</tr>
<tr>
<td>The quintessential college student</td>
<td>Standardized measure for describing how</td>
</tr>
<tr>
<td>that most people think of when they</td>
<td>many students are enrolling in courses at</td>
</tr>
<tr>
<td>think of a “college student.” They</td>
<td>a WSU. Based on the number of student</td>
</tr>
<tr>
<td>are students are declared into a</td>
<td>enrolling in a course and the course’s</td>
</tr>
<tr>
<td>degree-granting program, out of high</td>
<td>credit hour weight.</td>
</tr>
<tr>
<td>school, and enrolling in credit</td>
<td></td>
</tr>
<tr>
<td>bearing classes.</td>
<td></td>
</tr>
<tr>
<td><strong>Why do we tracking them?</strong></td>
<td><strong>Why do we tracking them?</strong></td>
</tr>
<tr>
<td>Institutional KPI – account for</td>
<td>This enrollment measure directly links</td>
</tr>
<tr>
<td>something in excess of 98% of campus</td>
<td>to state support and is a lead indicator</td>
</tr>
<tr>
<td>course enrollments</td>
<td>for other important financial measures.</td>
</tr>
</tbody>
</table>
Point-in-Time Comparison

• Measure time: Weeks before start of term
• Compares current enrollment to past year’s enrollment
• Provides a specific, clear signal
Understanding Matriculated, Degree-Seeking Students: Registration Status

• Continuing Students

• Students Entering WSU
  – First-Time Students*
  – Transfer Students

• Readmit Students

• Graduate Students
Key Dashboard Tabs

- WSU Summary
- College & Department Summary
- In Depth Trending
- Enrollment Comparisons
- Daily Momentum
- Term-to-Term Persistence
Pushed Reports

WSU Summary
Pushed Reports
College & Department Summary
Additional Resources

• Training
  – Tuesday, May 10th – 2PM
  – Wednesday, May 18th – 9AM

• Give me a call!
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  – csteimel@weber.edu