SELECT THE OPTION THAT’S RIGHT FOR YOU:

2 weeks / 1 course (6/20 – 7/4 OR 7/4 – 7/18) or
4 weeks / 2 courses (6/20 – 7/18)

All classes are taught in English at the Marseille campus of KEDGE University for three hours a day (Monday - Thursday). There is a business trip or social / cultural activity every Friday.

DATES, COURSES, & CORPORATE / CULTURAL VISITS:

6/22 – 7/3/20

COURSE: (Choose one of the following three courses)

Cost Accounting (equivalent to ACTG 3300)
Through a number of case studies supplemented by lectures and problem sets, this course examines the concepts and procedures underlying cost accounting systems for planning, control, and decision-making.

Global Financial Regulations (equivalent to ECON 3120)
This course discusses the “International Financial System”, the inter-connected web of different systems which form a collective, complex entity, along with the system’s relationship with the worlds of management and business.

International Business: A Mediterranean Perspective (equivalent to MGMT 3400)
This course focuses on developing an understanding of international business, taking a closer look at the environment in the Mediterranean region – and more specifically the countries in southern Europe and northern Africa. During the two week course, students will examine key success factors for creating and sustaining trans-national and multi-national business ventures, and develop a practical, hands-on approach for optimizing the conditions necessary for healthy business performance.

VISITS: Scuba Diving initiation course in the crystal blue Mediterranean off the coast of Marseille & a trip to the world famous lavender fields near Valensole, and a visit to L’Occitane – one of the most successful multinationals in the South of France.

7/6 – 7/17/20

COURSES: (There is only one option available during this block):

Ethical Business Practices and Diversity Management (equivalent to BSAD 3330)
More than a study of management techniques, this course is an introspection into who we are as employees, managers and human beings, and what impact can we have (or do we want to have) in our respective organizations.

VISITS: Provencal vineyard specializing in sustainable production and international export & a private sailboat tour around the Chateau d’If, setting of Alexandre Dumas’ famous Count of Monte Cristo.

NOTE: Visits are subject to change.

PRIORITY DEADLINE: December 1, 2019 — Enrollment in the KEDGE International Summer School is limited and allocated on a first come – first serve basis to qualified students. APPLY EARLY! Available scholarships will be given to students who apply by this deadline. Contact study abroad for additional information on scholarships, studyabroad@weber.edu.

FINAL DEADLINE: March 1, 2020. Please note, participation is not guaranteed if you apply after the priority deadline.
ABOUT KEDGE:

Founded in 1872, KEDGE is among France’s largest independent Business Schools. KEDGE is one of the 1% of Business Schools worldwide that is triple accredited by AACSB, EQUIS, and AMBA. The summer program at KEDGE will give you the opportunity to meet students and professors from all over the world.

TOP 5 REASONS YOU SHOULD GO TO KEDGE FOR THE SUMMER:

1. Mediterranean Coast – South of France... need we say more?
2. In addition to the course(s), organized social activities and company visits are fully included in the program.
3. All courses are delivered in English by top-notch international faculty and you’ll meet other classmates from all over the world.
4. Plenty of time to explore the surrounding region, or organize weekend trips in France or to other European cities and make the most of a summer abroad.
5. KEDGE student volunteers organize a complete program of optional extra visits to give international guests an insider’s look at life in France – by day and night!
6. Activities: beach parties and picnics, hikes, swimming, trips to nearby towns and monuments, eatery tours, group sports, and more.

LODGING:

Additional information about lodging: “Appart-Hotels” are reserved in the city-center of Marseille. Centrally located, these residences are equipped with private bathrooms, kitchen, Wi-Fi, A/C and weekly housekeeping.

COST:

2 WEEKS: Single = $1225 / Double = $775
4 WEEKS: Single = $2200 / Double = $1300

NOTE: We can try to place you with a roommate, but roommates are NOT guaranteed.

The program cost includes the following:

- Lodging for the program dates
- Business / cultural visits
- Group Dinner
- Int’l health insurance for the program dates
- Membership to KEDGE student club InterAct
- Transportation passes

The program cost does not include the following, (students must pay separately):

- Tuition (WSU)
- Meals
- Round-trip airfare
- 100 € Kedge application fee
- Transport to Marseille
- Personal travel & souvenirs

QUESTIONS? – Contact Dr. Andrea Gouldman, andreagouldman@weber.edu

You should go!