MAcc/MTax/MBA 6520 International Business
Field Studies in Italy
Summer Semester, April 29 – May 8, 2022
For Macc, MTax, MBA & select undergraduate students (3 credits)

COURSE INTRODUCTION:
This course integrates international travel and site visits with the study of international business topics. Through readings, assignments, discussions, and visits to important business and cultural sites in the destination countries, this course builds understanding and competence in international business practices and managing across cultures. This course entails travel expenses beyond regular tuition and may be repeated up to three times when offered to a different world region.

To earn course credit you will be required to attend pre- and post-trip meetings, as well as complete all readings, written assignments, and online discussions. Canvas will be used to manage the course. A tentative itinerary is included below.

Program leaders are Dr. Andrea Gouldman (andreagouldman@weber.edu) and Dr. Darcie Costello (darciecostello@weber.edu).

COURSE HIGHLIGHTS:
• Milan, Rome, and Sorrento: Visit businesses, cultural & historical sites in these ancient & beautiful cities.
• Company visits*: Visit a variety of businesses including EY, U.S. Embassy, Accenture Italy, Mapei, Coca-Cola and Boeing Italy. *Most business visits are confirmed but could possibly change.
• Business insight: Gain a better understanding of how accounting, business practices & culture influence commerce in this region.

CULTURAL HIGHLIGHTS:
• Milan: Visit the Duomo and walking tour the city.
• Rome: Visit the Colosseum, Roman Forum, Vatican City & tour the city.
• Sorrento: On the way to stay in this coastal town, we will visit the ruins at Pompeii. From Sorrento, we will travel by hydrofoil boat to the Island of Capri and take a small boat excursion to the Blue Grotto (weather permitting).

TENTATIVE ITINERARY:

April 29: Depart SLC in the afternoon to Milan
April 30 - May 3: Milan
May 3 – May 6: Rome
May 6 – May 8: Pompeii, Sorrento, and Capri
May 8: Bus to Rome, depart to SLC

NOTE: A Pre-trip meeting will be held in March.

COST & SCHOLARSHIPS:
$2990: Includes lodging (based on double occupancy), in-country transportation, daily breakfast & 2 group meals, entrance fees to select attractions, local guides, international travel insurance, and 3 cr. hrs. of elective course credit. Airfare is not included.

Limited Scholarships are available to students who register and pay the deposit by December 1st. Students will be awarded a $500 scholarship, thereby reducing the cost of the trip to $2,490 plus airfare. Contact andreagouldman@weber.edu for more information about scholarships.

FLIGHTS:
Participants should fly into Milan (leave SLC 4.29 arriving MXP on 4.30) and out of Rome FCO on 5.8.

Students will book their own flights. If participants wish to leave earlier than April 29, they must make arrangements to meet the group on April 30. Participants may also arrange to extend their stay beyond May 9, but at their own expense. Trip participants should NOT book their own flights until we have confirmed that we have reached our targeted
group size and finalized the exact itinerary. The trip directors will communicate their flight itineraries as soon as they are known.

**OPTIONS:**

Priority will be given to currently enrolled MAcc, MTax and MBA students. If there are still spots available after the priority deadline (12/1), significant others, MAcc/MTax/MBA alumni, and select Goddard undergraduate students are welcome to participate.

Price is based on double-occupancy. You will be assigned a roommate unless you indicate a roommate preference. You can upgrade to a single room for an additional cost, $550.

**REGISTRATION:**

If you intend to register, please e-mail Andrea Gouldman (andreagouldman@weber.edu) FIRST so that she can add your name(s) to the approved list with CE registration, after which you may register by calling 801-626-6600 or visiting the main lobby of the Hurst Center on the Ogden Campus. You should also complete a WSU Study Abroad Student Application form when you pay your deposit (go to http://www.weber.edu/studyabroad then click the Students menu then Application). You can email the completed application to studyabroad@weber.edu. You may also call the Study Abroad office at 801-626-8740 or 801-626-8155.

Registration consists of paying a deposit of $500 (and completing the WSU Study Abroad Student Application form) on a first come, first served basis (maximum group size 18); **Priority registration will be available to current MAcc/MTax/MBA students ONLY until December 1st, after which registration will be opened to advanced accounting undergraduate Goddard School students, MAcc/MTax/MBA alumni, and significant others.** The remainder of the payments will be due as indicated on the schedule below. **Once accommodations are booked, payments will be considered non-refundable.**

**PAYMENT SCHEDULE:**

**Priority registration for current MAcc/MTax/MBA students is December 1, 2021 - $500 deposit required**

Deposit: $500 by December 15, 2021 for all other participants
Payment #2: $750 by January 31, 2022.
Payment #3: $750 by February 28, 2022.
Remainder of trip fees due by March 31, 2022.
Personal air travel itinerary due by February 28, 2022.