FRANCE
KEDGE Business School
STUDY ABROAD OPPORTUNITIES (in France and Virtual)

2 to 4 Weeks in Marseille, Paris, or Both:
Mix and Match the Blocks Below

Face-to-face courses are delivered Monday – Thursday (3 hours per day). Business trips and cultural visits will be on Fridays (NOTE: Visits are subject to change.) All courses are taught in English.

BLOCK 1: 6/25 – 7/10/22 (Marseille, France)
COURSES: (Choose one of the following three courses)
- Cost Accounting (ACTG 3300)
- Global Financial Regulations (ECON 3120)
- International Business: A Mediterranean Perspective (MGMT 3400)

VISITS: A trip to the world famous lavender fields near Valensole, including a visit to L’Occitane – one of the most successful multinationals in the South of France & a guided trek through the Calanques National Park.

BLOCK 2 - OPTION A: 7/8 – 7/23/22 (Marseille, France)
COURSE: (There is only one course available during this block)
- Ethical Business Practices and Diversity Management (BSAD 3330)

VISITS: Provencal vineyard specializing in sustainable production and international export & a private boat tour around the Chateau d’If, setting of Alexandre Dumas’ famous Count of Monte Cristo.

BLOCK 3 - OPTION B: 7/9 – 7/24/22 (Paris, France)
COURSES: (Choose one of the following two courses)
- Business Intelligence & Analytics (MIS 3220)
- Creating Customer Value with Disruptive Technologies (MKTG Elective)

VISITS: Get to know more about Big Data and Blockchains In use with a Parisian based company visit & take In the sights of Paris with a boat tour on the Seine.

LODGING:
Centrally located downtown and close to the city center, the residence hotels (Appart-Hotels) provide comfortable studio flats for 1-2 people. Apartments are equipped with private bathroom, kitchen, Wi-Fi, TV, air conditioning, and weekly housekeeping. Lodging is within 5 min. walking distance of metro and bus stops, supermarkets, restaurants, and local shops.

QUESTIONS? – Contact Dr. Andrea Gouldman, andreagouldman@weber.edu
**COST:**

**2 WEEKS:**
Marseille: Double = $1110 / Single = $1550  
Paris: Double = $1555 / Single = $2440

**4 WEEKS:**
Marseille: Double = $1765 / Single = $2620  
Marseille/Paris: Double = $2665 / Single = $3990*

This cost INCLUDES:
- Lodging for the program dates
- Business / cultural visits / Course materials
- Welcome breakfast & group dinner (2)
- Int’l health insurance for the program dates
- Membership to KEDGE student club InterAct
- Transportation passes to get to and from Campus

*Marseille/Paris combination also includes transportation from Marseille to Paris

The program cost does not include (students must pay separately):
- Tuition (WSU)
- Meals
- Round-trip airfare
- 100 € Kedge application fee
- Transport to Marseille/Paris
- Personal travel, souvenirs, & incidentals

*NOTE: We can try to place you with a roommate, but roommates are NOT guaranteed.*

**APPLY NOW FOR PRIORITY:**

Space is limited, APPLY EARLY! Scholarships are available from the Goddard School ($500) and the Study Abroad Office (various amounts). **Available scholarships will be given to students who apply EARLY.** Contact andreagouldman@weber.edu and study abroad for additional information on scholarships: studyabroad@weber.edu.

**ABOUT KEDGE:**

Kedge Business School is France’s largest independent Business School and one of only 76 institutions worldwide holding triple-accreditation awarded by the three largest and most influential, international business school accreditation associations: EQUIS, AMBA and AACSB. Consistently ranked among the Top-40 Business and Management institutions in Europe by the Financial Times, it is France’s leading institution of Management publication research.

**5 REASONS WHY YOU SHOULD GO TO KEDGE NEXT SUMMER:**

1. All courses are delivered in English by top-notch international faculty and you’ll meet other classmates from all over the world.
2. Plenty of time to explore the surrounding region, or organize weekend trips in France or to other European cities and make the most of a summer abroad.
3. KEDGE student volunteers organize a complete program of optional extra visits to give international guests an insider’s look at life in France – by day and night!
4. Activities: beach parties and picnics, hikes, swimming, trips to nearby towns and monuments, museums, live music, eatery tours, group sports, and more.
5. Mediterranean Coast – South of France or Paris… need we say more? In addition to the course(s), organized social activities and company visits are fully included in the program.

**VIRTUAL STUDY ABROAD**

1 week: Virtual Courses in June & July (determined by January 2022)

If you are interested in the virtual courses, email andreagouldman@weber to be notified once Kedge decides on the Summer 2022 virtual options.

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