FRANCE

KEDGE Business School

STUDY ABROAD OPPORTUNITIES (in Marseille, France)

2 to 4 Weeks in Marseille:
Mix and Match the Blocks Below

Face-to-face courses are delivered Monday – Thursday (3 hours per day). Business trips and cultural visits will be on Fridays (NOTE: Visits are subject to change.) All courses are taught in English.

BLOCK 1: 6/24 – 7/9/23 (Marseille, France)

COURSES: (Choose one of the following two courses)

- Global Financial Regulations (ECON 3120) This course discusses the “International Financial System”, the inter-connected web of different systems which form a collective, complex entity, along with the system’s relationship with the worlds of management and business.

- International Business: A Mediterranean Perspective (MGMT 3400) This course focuses on developing an understanding of international business, taking a closer look at the environment in the Mediterranean region – and more specifically, the countries in southern Europe and northern Africa. During the two week course, students will examine key success factors for creating and sustaining transnational and multinational business ventures, and develop a practical, hands-on approach for optimizing the conditions necessary for healthy business performance.

VISITS: Scuba Diving initiation course in the crystal blue Mediterranean off the coast of Marseille & a trip to the world famous lavender fields near Valensole, including a visit to L’Occitane – one of the most successful multinationals in the South of France.

BLOCK 2 - OPTION A: 7/8 – 7/23/23 (Marseille, France)

COURSE: (There is only one course available during this block)

- Ethical Business Practices and Diversity Management (BSAD 3330) More than a study of management techniques, this course is an introspection into who we are as employees, managers, and human beings and what impact we can have (or desire to have) in our respective organizations.

VISITS: Provencal vineyard specializing in sustainable production and international export & a private sailboat tour around the Chateau d’If, setting of Alexandre Dumas’ famous Count of Monte Cristo.

COST:

2 WEEKS:
Double = $1225 / Single = $1865

4 WEEKS:
Double = $1800 / Single = $2965

NOTE: We can try to place you with a roommate, but roommates are NOT guaranteed.

This cost INCLUDES:

- Lodging for the program dates*
- Business / cultural visits
- Welcome breakfast & group meal (2)

- Int’l health insurance for the program dates
- Membership to KEDGE student club InterAct
- Transportation passes to get to and from Campus
The program cost does not include (students must pay separately):

- Tuition (WSU)
- Round-trip airfare
- Transport to Marseille
- Meals
- 100 € Kedge application fee
- Personal travel, souvenirs, & incidentals

* Lodging: Centrally located downtown and close to the city center, the residence hotels (Appart-Hotels) provide comfortable studio flats for 1-2 people. Apartments are equipped with private bathroom, kitchen, Wi-Fi, TV, air conditioning, and weekly housekeeping. Lodging is within a 5 min. walking distance of metro and bus stops, supermarkets, restaurants, and local shops.

**APPLY NOW FOR PRIORITY:**

Space is limited, APPLY EARLY! Scholarships are available from the Goddard School ($500) and the Study Abroad Office (various amounts). Available scholarships will be given to students who apply EARLY. Contact andreagouldman@weber.edu and study abroad for additional information on scholarships: studyabroad@weber.edu.

**ABOUT KEDGE:**

Kedge Business School is France’s largest independent Business School and one of only 76 institutions worldwide holding triple-accreditation awarded by the three largest and most influential, international business school accreditation associations: EQUIS, AMBA and AACSB. Consistently ranked among the Top-40 Business and Management institutions in Europe by the Financial Times, it is France’s leading institution of Management publication research.

**5 REASONS WHY YOU SHOULD GO TO KEDGE NEXT SUMMER:**

1. All courses are delivered in English by top-notch international faculty and you’ll meet other classmates from all over the world.
2. Plenty of time to explore the surrounding region, or organize weekend trips in France or to other European cities and make the most of a summer abroad.
3. KEDGE student volunteers organize a complete program of optional extra visits to give international guests an insider’s look at life in France – by day and night!
4. Activities: beach parties and picnics, hikes, swimming, trips to nearby towns and monuments, museums, live music, eatery tours, group sports, and more.
5. Mediterranean Coast – South of France or Paris... need we say more? In addition to the course(s), organized social activities and company visits are fully included in the program.

**QUESTIONS?** – Contact Dr. Andrea Gouldman, andreagouldman@weber.edu