

Accounting Education  
Value-Chain View

Students

Public Ed

Gen Ed

Bus Core

Accounting Curriculum

BA/BS

MAcc

Employment

- 2010
- 2020
- 3110
- 3120
- 3130
- 3300
- 3400
- 3750
- 4140
- 4440
- 4510

Learning Outcome – Primary Trait Analysis

Introduce-Emphasize-Reinforce-N/A

Learning Activity

Rubrics

Data (Results, Time Stamp, Etc) & Feedback