

# 2022/23 SCM Program Review

Self-Study Report

## Executive Summary

The Supply Chain Management program is a longstanding program at Weber State University. It is the oldest SCM/logistics program in the state of Utah and one of the oldest in the country. (The first baccalaureate degrees were awarded in 1973.) Currently, the Supply Chain Management program offers a B.S. degree, a Minor, and four professional certificates (Purchasing, Logistics, Lean Six Sigma and Business Analytics) through the Jerry and Vickie Moyes Center for Supply Chain Excellence.

Faculty research is ongoing, relevant and reaches a variety of industries, topics and issues. Published research from current faculty is highly cited and impactful to the fields of Supply Chain and Operations Management, Analytics, Quality, Sustainability, Diversity and Pedagogy. Thanks to the generous support of Jerry and Vickie Moyes, faculty are well-supported in their research endeavors and are encouraged to engage with the top professional organizations and conferences in their field.

The curriculum has been designed to align with industry needs, state-of-the-art SCM practices, and top SCM programs. Classrooms deploy an experiential pedagogy based on 'deliberate practice' that is supported by ongoing efforts to maintain and improve student learning. As a faculty group, collaboration is a core part of curriculum development and it ensures a quality experience for students that is always improving.

Some evidence of student learning can be seen as students of the program have consistently achieved high levels of performance at national case competitions. In Fall 2020, the SCM case team won the GM/Wayne State national competition. In Spring 2021, a completely different case team won the Minnesota National Case Competition. Ongoing faculty involvement, coaching and course availability will provide continued success in the future.

Our graduates are making a positive impact in their companies, which bolsters the reputation of the program among local employers such as Autoliv, Northrop Grumman, and Hill Air Force Base, as well as national leading companies such as Amazon and others. The alumni are active and involved, even though many work outside of the state, participating as speakers, case judges and mentors to current students through the Nye Executive Leadership Speaker series and events sponsored by the Supply Chain Cats student club.

Through the Jerry and Vickie Moyes Center for Supply Chain Excellence, a dynamic industry partner board provides (i) ongoing advice on curriculum, (ii) mentoring, internship and employment opportunities for our students, (iii) plant tours, (iv) classroom visits, and (v) other extra-curricular and professional development opportunities for both students and faculty.

At the conclusion of the previous 5-year strategic plan, and with the addition of two new faculty members, the SCM program recently reviewed and updated its mission, vision and values (over the summer of 2021) to create strategic alignment among the faculty, the Moyes Center, the Goddard School of Business and Economics and the University as a whole. The timing of this program review and self-study, so soon after refreshing the strategic plan, allows the momentum of innovation and improvement to continue forward as we seek to become the go-to source for supply chain education and advancement in the Intermountain West and beyond.