

Opportunity Award Project Proposal Example

Jane Smith

I will be participating in the Spring Break South Korea and Japan International Business program. My project to promote Study Abroad at Weber is to create a podcast episode about my experience on the program. I will interview my peers that are participating in the program with me and have them as guests. Below is a breakdown of how my project will be completed and why it will be beneficial to the Study Abroad Office.

1 - Work: This project will take approximately 3-4 hours to complete. 1 hour of creation, 1 hour of interviewing, 1 hour of editing, and 30 minutes - 1 hour of promotion.

2 - Eyes: I will promote my podcast on my personal social media (100 followers) and offer a link to my podcast to the social media manager for the Study Abroad Instagram and Facebook page and encourage my peers that I will be interviewing to share to their social media as well. The goal is to have this podcast reach Weber students and their family members.

3 - Skills: I have the skills and knowledge of audio editing, storytelling, interviewing skills, and social media management necessary to complete this project with professional quality. (Here is a link to previous podcast recordings).

4 - Innovation: As far as I know, there hasn't been a podcast about the Study Abroad programs here at Weber yet and I believe this will reach a new demographic of people who enjoy listening to podcasts instead of reading articles, etc.