

United Way

Position: Advocacy Engagement Interns (Weber/Davis) (Utah County)

Department: Marketing and Communications

ORGANIZATION BACKGROUND AND EVOLUTION

United Way of Salt Lake serves individuals and families in Davis, Salt Lake, Summit, and Tooele counties. This four-county area represents approximately 1.4 million people or about 52 percent of Utah's population.

For over 100 years, United Way of Salt Lake has served and strengthened the greater Salt Lake community. Established in 1904 as the Salt Lake Charity Association, its original mission was to help the poor, discourage panhandling, and coordinate multiple programs. The historic "community chest" with a broad charitable mission has transformed into an agent for social change focused on Collective Impact—bringing partners together in new and innovative ways to identify problems and develop lasting solutions.

United Way of Salt Lake houses United Way 2-1-1, a statewide health and human service information phone line, which connects individuals and families to important resources and volunteer opportunities.

WORK ENVIRONMENT

UWSL's work environment is fast-paced, friendly, committed, nonpartisan, and ever changing. Employees are dedicated, appreciated and recognized for their efforts, and all levels of management are engaged in the work daily. We offer competitive wages and a generous, comprehensive benefit package. The internal focus continues to be on high level results – communicating, aligning and integrating around the organizational goals.

POSITION OVERVIEW

Advocacy Engagement Interns work directly with the Community and Advocacy Engagement Coordinator and the Vice President of Marketing and Communications. Interns will be assigned specific districts for which they will be responsible for all constituent and volunteer contact. Within each district, Interns are expected to recruit volunteers, build volunteer teams, collect pledge cards, and host events that will generate broad support for United Way's legislative agenda. Interns will help organize house meetings, phonebanks, and letter writing parties in key districts for the purpose of pledge card collection, constituent education, and citizen lobbying. Interns will be assigned specific goals and metrics that they will work to meet each week, and as the bill moves to committee or to the floor, they will contact supporters in key districts to provide grassroots support to lobbying efforts.

KEY RESPONSIBILITIES

- Recruit, train, and manage volunteers to implement Grassroots campaign/strategy
- Develop and maintain relationships with community leaders and volunteers
- Foster and develop neighborhood teams in assigned geographical regions
- Empower volunteers to develop into leadership roles within the program
- Conduct outreach to community groups to increase size and scope of program

POSITION REQUIREMENTS

Qualified candidates will possess and/or be able to develop the following knowledge, skills, and abilities:

KNOWLEDGE AND SKILLS

- Excellent written and verbal communication skills
- Active social media participant
- Knowledge of legislative process
- Confident presenter

ABILITIES

- Ability to work in a fast-paced environment
- Superior organizational skills
- Detail oriented
- Ability to work independently
- Self-motivated team player

MIMIMUM QUALIFICATIONS

1. Working on a Bachelor's Degree in a relevant field (i.e. Marketing, Political Science, Public Relations, Communications).
2. Prior legislative experience and volunteer management a plus.

BENEFITS

Upon satisfactory completion of internship, the student will receive a stipend award and/or school credit.

TO APPLY

Interested applicants should submit a cover letter, resume, and employment application to jobs@uw.org. Employment applications can be found at <http://www.uw.org/about-us/careers/>.